

## HOW EVERYSKIN FREED UP THE FRONT DESK WHILE **INCREASING REVENUE**

The brand went 100% paperless, streamlined operations, and elevated guest experience.

“ Here at EverySkin, we are committed to offering our guests a personalized and convenient service – in-clinic and at home. Guests have access to all the information they need immediately, 24 hours a day. This digital enablement of the business allows our team to focus on delivering a fantastic, personalized experience to our guests, rather than admin tasks. Zenoti has been a fantastic enabler for our business, I couldn't recommend Zenoti more highly. ”

**Alice Sagnier**  
Co-founder

### The Challenge

EverySkin wanted a solution that was simple and easy to use every day. The business was looking for a comprehensive system, including the ability for guests to book and pay online, and an integrated CRM platform. They were also seeking digital forms to enhance the customer experience.

### The Solution

Zenoti provides a simple, yet comprehensive solution that increases EverySkin's operational efficiency and elevates the guest experience at every touchpoint. The clinic now has a more intuitive appointment book that is easier to navigate, and guests can book and pay online. User-friendly digital forms are available for a range of purposes and easily accessible to both guests and providers for quick treatment insights. This reduces admin and enables the team to spend more time focusing on guests.

Free employees to focus on in-person interactions

Capture consultation data and share across locations

Save time and reduce paper waste with Digital Forms

Provide 24/7 online booking capabilities and maximise bookings



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information visit  
**zenoti.com**  
or contact  
**sales@zenoti.com**

**41%**  
higher booking price  
from Webstore

**30%**  
of forms completed  
in advance

**17**  
types of Digital  
Forms used