

HOW 5TH & WELLNESS GENERATED

\$92,000 IN REVENUE

Smart Marketing enables the medspa to send automated campaigns to improve visit frequency.

“ We’ve recovered 84 patients, generated thousands in revenue, and seen a boost in bookings thanks to campaigns that offer personalized discounts to patients. We love Smart Marketing as it improves visit frequency while we focus on running our business. ”

Karissa Dickerson

Chief Operations Officer,
5th & Wellness

The Challenge

5th & Wellness wanted to increase the number of regular customers by reengaging patients who had not visited their medspa in over three months. They needed a solution that would send out targeted campaigns to lost patients to improve visit frequency and generate additional revenue.

The Solution

Zenoti Smart Marketing helped 5th & Wellness turn lost patients into repeat visitors. Automated email and SMS campaigns target patients at the right time and offer personalized incentives that encourage them to book their next visit. Patients are now booking more repeat visits, which has led to more revenue for the business.

Segment and engage patients based on visit frequency

Generate additional revenue with personalized incentives

Send reminder campaigns to boost sales of specific services



For more
information visit
zenoti.com
or contact
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84

patients recovered

\$92,216

revenue generated

10%

total revenue impact