



HUGO MANUEL

GRAPHIC DESIGNER / SPORTS

EDUCATION

2013-2018

THE ASHCOMBE SCHOOL

Secondary School - Completed GCSEs in: Maths, English Language & Literature, Science, and German.

2018-2021

EAST SURREY COLLEGE

Digital Marketer Apprentice - A Level course whilst working with Dorking Wanderers F.C.

WORK EXPERIENCE

2019-2021

DORKING WANDERERS F.C.

Programme Editor - After completing GCSEs, I was working a full-time role as a Digital Marketing Apprentice. I helped manage social media, including live match-day updates on Instagram and occasionally Twitter, edited and designed the first-team programme, and created graphic designs for social media and marketing content.

2022-2025

PROMOTEUK

Senior Web Designer - Joined after a two-year apprenticeship, initially as a Live Amendments Designer. Promoted to Senior Website Designer after 18 months, where I designed and enhanced client websites, created website templates, and developed PromoteUK's own company website using Webflow.

2025-2025

ROYAL CARIBBEAN

Sports Staff - Worked on Royal Caribbean Cruise Line due to a strong sporting background. Responsibilities included operating the FlowRider, Rock Climbing Wall, and Zipline, organising onboard sports competitions, and supporting ship-wide dance parties and entertainment events alongside Youth and Entertainment Teams. Gained experience in cruise operations and safety protocols, though the probation period was cut short after a few training requirements were not met affected due to a knee ligament injury.

MY SKILLS

- ADOBE ● WEBFLOW ● SOCIAL MEDIA ● GUEST SERVICES
- SPORTS ACTIVITIES ● MARKETING + SALES ● GRAPHIC DESIGN

ABOUT ME

I'm a 23-year-old graphic designer based in Surrey, with a career shaped by both digital creativity and sport. I began at Dorking Wanderers F.C. as a volunteer, later moving into a full-time role where I produced an award-winning Reserves programme, designed the First Team matchday programme, and created graphics for the club's social media channels, alongside supporting the club shop. Through this work, I was selected as an extra in a Sky Sports advert. I then spent three years at PromoteUK, progressing to Senior Website Designer, where I designed and rebuilt client websites, developed templates, and led a full company website redesign. In 2025, I joined Royal Caribbean Cruise Line as Sports Staff, delivering high-energy activities including zipline, rock wall, and FlowRider, while hosting guest competitions in a fast-paced international environment. I compete in lawn bowls at county level and am the current club champion at Dorking. Other interests include travelling, social media, and keeping active through sports and the gym daily.

CONTACT DETAILS

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