

Jacob Williams

Portfolio: <https://www.jacobhwilliams.me/>
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EDUCATION

State University of New York at Plattsburgh | B.A. Digital Communications & Multimedia
// September 2017, Plattsburgh, NY

Google | Project Management Certification

// November 2024 New York, NY

Program covering aspects of project management, including project initiation, planning, execution, monitoring, and closing.

Flatiron School | UX/UI Product Design Certificate

// February 2024, New York, NY

Developed a strong foundation in Website design and UX/UI design tools and methodologies.

SKILLS

Technical: Generative AI, AI infrastructure, Prompt Engineering, LLM Fine-tuning, Data Visualization, Dashboards, Data Analytics, SQL, Python, Excel. Adobe Creative Cloud, RAG Systems, AI Orchestration Platforms

Product Management: User Research, Prototyping, Design Systems, User Experience/ User Interface, Asana, Jira, Quality Control, Project Planning

EXPERIENCE

A.I. Solutions Developer Apprenticeship, Pursuit

// March 2025 - Present, New York, NY

- Building and optimizing enterprise-grade AI solutions using advanced prompt engineering techniques.- Developing a strategic understanding of Generative AI (GenAI), AI Agents, and large language models (LLMs) and their practical applications in enterprise environments.
- Gaining hands-on experience in identifying challenges and opportunities in AI adoption

Content Designer, Freelance

// October 2020 - Present, New York, NY

- Developed content strategies for digital platforms, ensuring alignment with user and business objectives.
- Translated complex technical information into easily understandable content for diverse audiences.
- Utilized A/B testing and user feedback to iterate on content effectiveness and improve user engagement.

VFX Assistant, Significant Others VFX

// December 2021 - January 2024, New York, NY

- Spearheaded digital workflow management, ensuring seamless coordination, demonstrating operational excellence, and project coordination.
- Conducted rigorous quality control checks, guaranteeing alignment with broadcast and brand standards,
- Provided support in VFX compositing and Video editing, ensuring cohesive design integration.

Digital Asset Manager, The Artery VFX (3 yrs)

// January 2019 - December 2021, New York, NY

- Implemented streamlined workflows, accelerating project delivery speed by 30%.
- Developed and managed digital asset organization systems (vaults), optimizing media storage and collaboration through effective IT and systems management.
- Enhanced asset organization/accessibility by tracking and encoding metadata within digital storage systems.
- Led troubleshooting and quality control efforts for audio, video, and software-related issues.

Social Media Coordinator / Office Manager, S.L.I.C Photography (1 yr 6 mos)

// February 2017 - July 2018, New York, NY

- Created multimedia content, including video, graphics, and written copy, to enhance brand presence.
- Developed and executed a content calendar, ensuring consistent and engaging social media posts.
- Managed video and photography production, ensuring high-quality visual storytelling.

