

Infes: when caring for people becomes culture



MEET INFES

FOUNDED

2013

EMPLOYEES

400+

IN A NUTSHELL

Infes is a construction company bringing together hundreds of specialists across Lithuania. The company puts strong focus on employee engagement, team connection and a healthy internal culture.

CHALLENGE: SHOWING CARE IN EVERYDAY MOMENTS

Infes wanted to do more than just offer extra benefits. The goal was to make employees feel cared for in a clear, consistent way. They needed one central place to communicate benefits, company values and recognition. The HR team also wanted to automate routine tasks such as birthday greetings and budget management, so the workload wouldn't fall on manual administration.

SOLUTION: MELP AS THE ALL-IN-ONE PLATFORM

Infes chose MELP to bring all benefits, communication and recognition tools together in one space.

- **Internal communication.** company news, employee surveys, and feedback collection all in one place.
- **Recognition program.** Employees thank each other daily for living the company values, helping one another and contributing to the culture.
- **Merchandise shop.** Employees can use their points or allocated budgets to purchase company merchandise and other items.
- **Budget management.** Budgets for rewards and gifts are allocated and tracked automatically, giving HR full control without extra manual work.
- **Automated birthday greetings.** Personalised greetings are sent automatically, making sure no one is forgotten.



"When I talk about benefits, I emphasise emotional value. People want to feel cared for."

MELP helps us show that clearly. Employees love having everything in one place, and for us it's easy to communicate and strengthen our culture."

Renata Gailiūnienė,
Head of Human Resources
Department at Infes



HIGHER ENGAGEMENT, LESS MANUAL WORK

- **Higher employee engagement.** Daily recognition strengthened connection and encouraged value-driven behaviour.
- **All benefits in one place.** Easy for employees to use, simple for HR to manage.
- **Time saved for HR.** Automation reduced repetitive administrative tasks.
- **Stronger value communication.** MELP became a central tool for reinforcing company culture.

Why it matters? Emotional value builds loyalty

The Infes story shows that employee well-being is not just about benefits. It's about creating a deeper emotional connection with the team. For Infes, MELP became more than a benefits platform. It became a culture-building tool that helps employees feel seen, appreciated and important.

THE OUTCOME



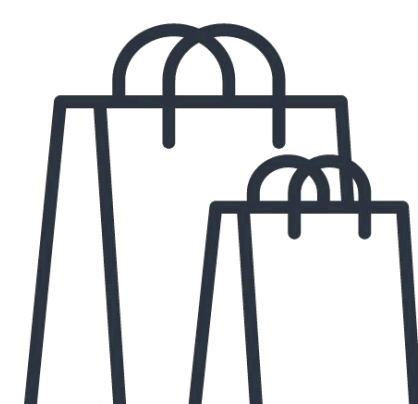
99 %
monthly active app
users

The app has become part of the team's everyday routine.



5572
recognition messages
sent in 2025

A culture of gratitude has become part of everyday communication.



23k €+
spent on MELP shop items
per average year

Tangible value that motivates and strengthens engagement.