



FOR IMMEDIATE RELEASE

Feb. 12, 2026

Carmel Christkindlmarkt names new Chief Executive Officer



CARMEL, Ind. — The Carmel Christkindlmarkt leadership and board of directors have chosen a new Chief Executive Officer for the nonprofit organization.

After reviewing a large pool of candidates, Jason Adamowicz has been selected for the role. He comes to the Market from his current role as Chief Operating Officer at the YMCA in Muncie, a position he has held since 2017.

Adamowicz brings a wealth of experience in the nonprofit sector, as well as proven success working with governments, managing community and cultural partnerships, and securing grant and sponsor funding. Additionally, he has been continually recognized for his transformational leadership, guiding organizations through strategic realignments and coordinating mission-driven community programs.

“It's an honor to join the Carmel Christkindlmarkt and be part of this beloved community tradition,” Adamowicz said. “The annual Market has become the heart of our local holiday season. I look forward to working with staff, partners, and the community to uphold the highest bar for guest experience while advancing our mission.”

Julia Davis, acting CEO for the Carmel Christkindlmarkt, said she and the staff are thrilled with the selection and are excited to see the Market grow under Adamowicz's leadership.

“We are grateful for the opportunity to have Jason join our team,” Davis said. “He's energetic and passionate, and we're confident that he will successfully lead the Carmel Christkindlmarkt into the next phase of its growth as a nonprofit cultural attraction.”

The board is also excited to welcome Adamowicz to the team.

“A long-time Carmel resident, Jason distinguished himself among scores of strong candidates by virtue of his unique skills, experiences, and engaging manner,” said Bill Stephan, Carmel Christkindlmarkt Board Chair. “The board enthusiastically welcomes Jason and looks forward to working with him and our superb leadership team.”

Adamowicz will start his position as CEO on February 23, 2026.

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ABOUT THE CARMEL CHRISTKINDLMARKT: Founded in 2017, the Carmel Christkindlmarkt (pronounced Chris-t-Kindle-Mark-t) is a 501(c)(3) nonprofit, and the premier holiday offering in Indiana, attracting nearly half a million visitors annually. Its mission is to engage and educate the community in German culture and Christmas traditions through an authentic, magical holiday experience. Every year, the Market boasts demonstrations by artisans from Germany, traditional foods, beverages, and gifts sold from dozens of charming wooden huts, a gorgeous outdoor ice rink, and a traditional Glühwein Pyramid – the first of its kind in the United States. The Carmel Christkindlmarkt has also been ranked as a best holiday market by USA TODAY 10Best Readers' Choice travel award contests for the last six years.

Don't miss the 2026 Carmel Christkindlmarkt!

Opening Day: November 21, 2026

10 Carter Green

Carmel, IN 46032

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