

BC BLOOD CANCER AM AWARENESS MONTH



CHRONIC LYMPHOCYTIC LEUKEMIA KNOWING WHEN TO TREAT IS AS IMPORTANT AS KNOWING HOW

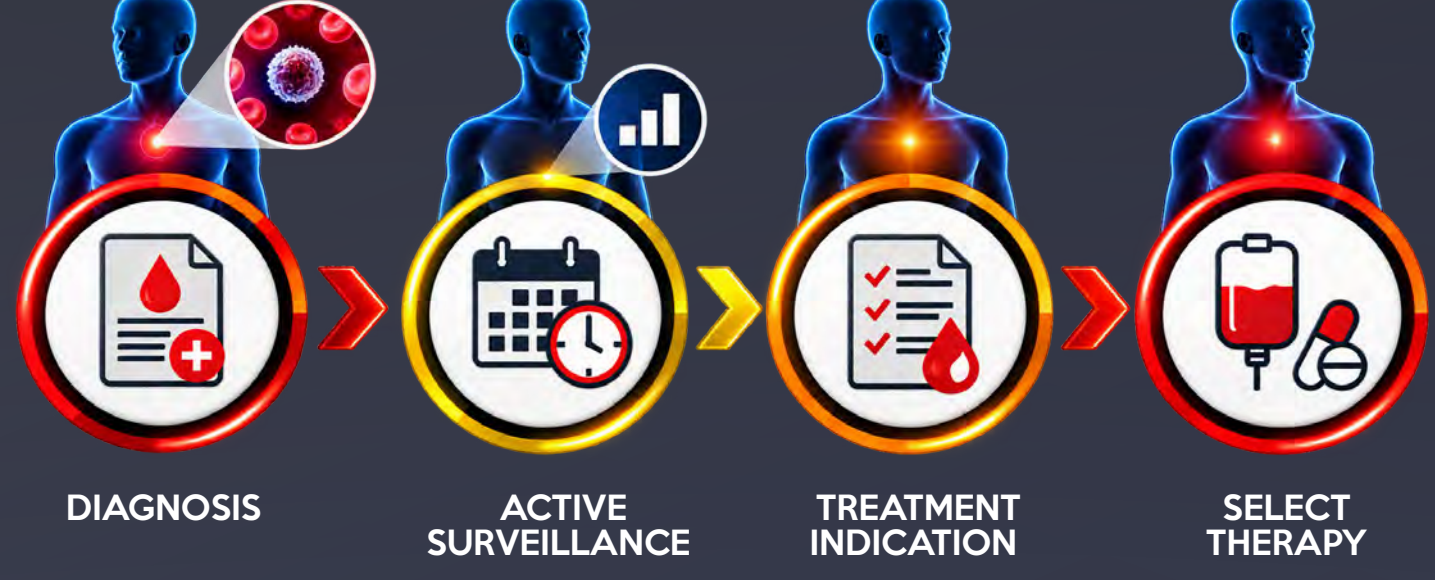
From active surveillance to targeted and time-limited treatment - CLL care is becoming increasingly individualized.

01 A DIAGNOSIS DOES NOT ALWAYS MEAN TREATMENT

CLL is often identified before patients develop symptoms or require therapy. For patients without an indication for treatment, active surveillance remains the standard approach rather than starting treatment solely because CLL has been diagnosed.

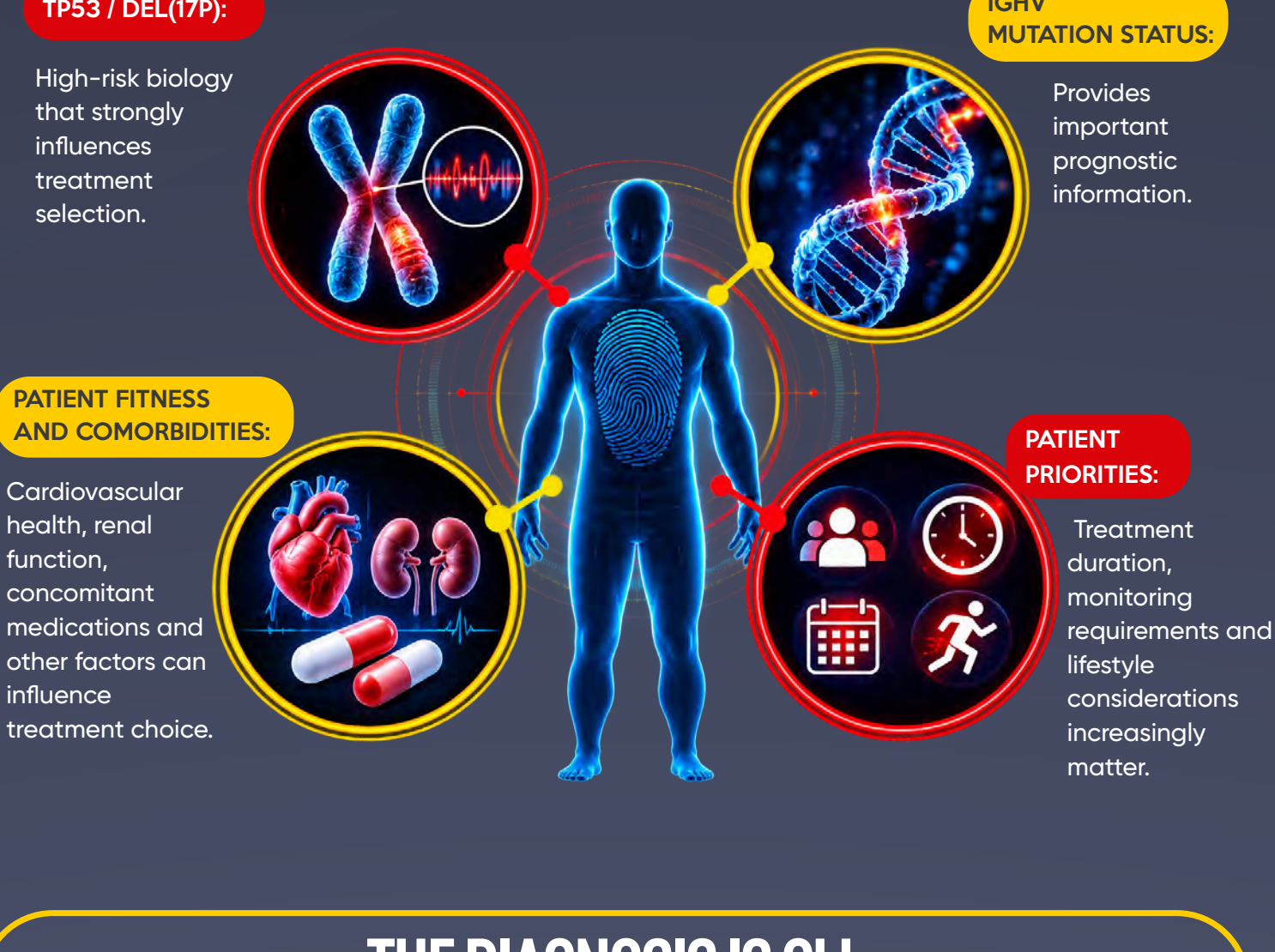
DIAGNOSE. ASSESS. MONITOR. TREAT WHEN NEEDED.

Treatment decisions are based on evidence of active or progressive disease, symptoms and the overall clinical picture.



02 BEFORE TREATMENT, KNOW THE BIOLOGY

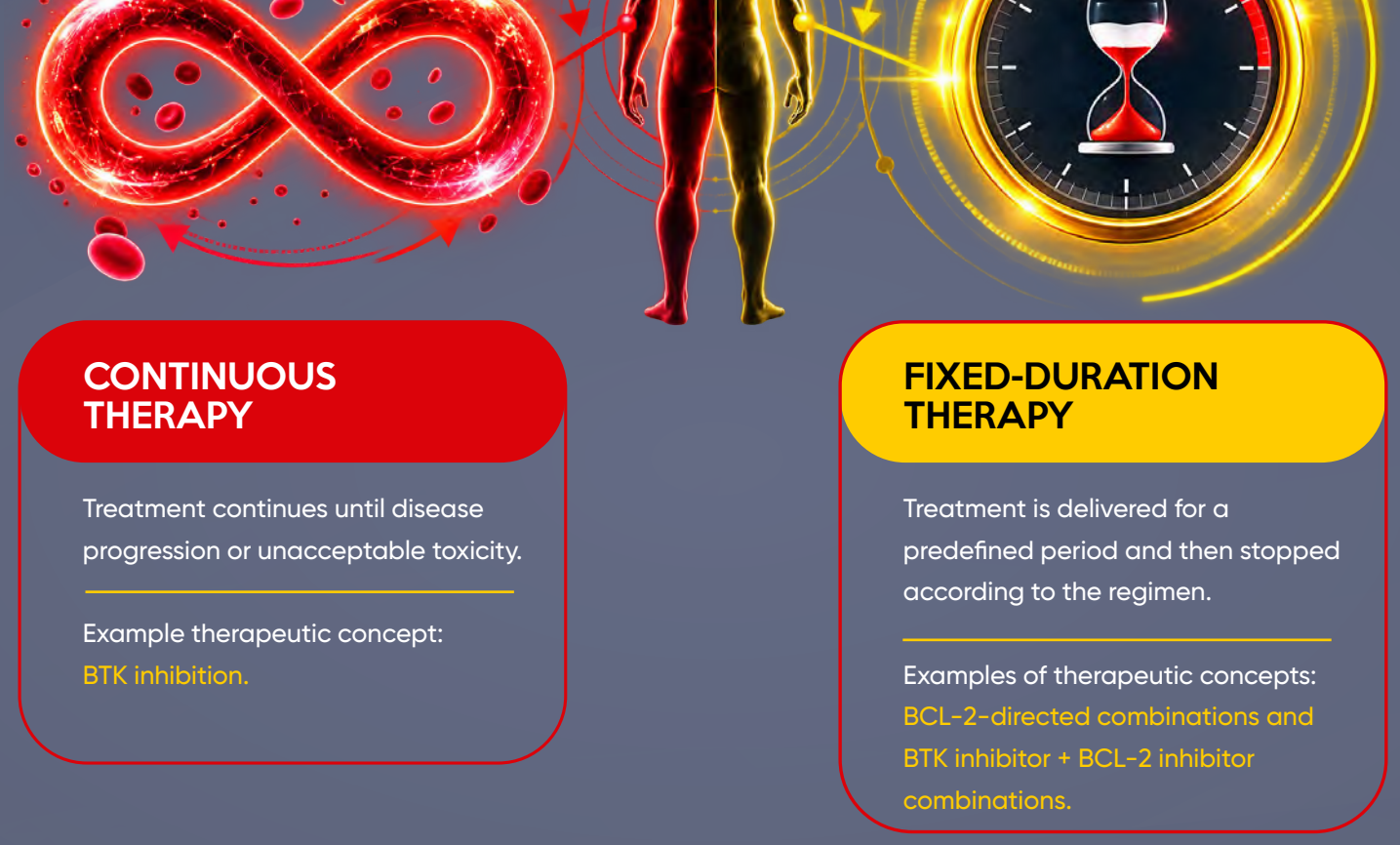
Two patients with CLL can have very different disease courses. Before initiating treatment, biological assessment helps define risk and inform therapeutic strategy.



**THE DIAGNOSIS IS CLL.
THE TREATMENT DECISION IS PERSONAL.**

03 BEFORE TREATMENT, KNOW THE BIOLOGY

One of the most important developments in modern CLL is that treatment can follow different temporal strategies.

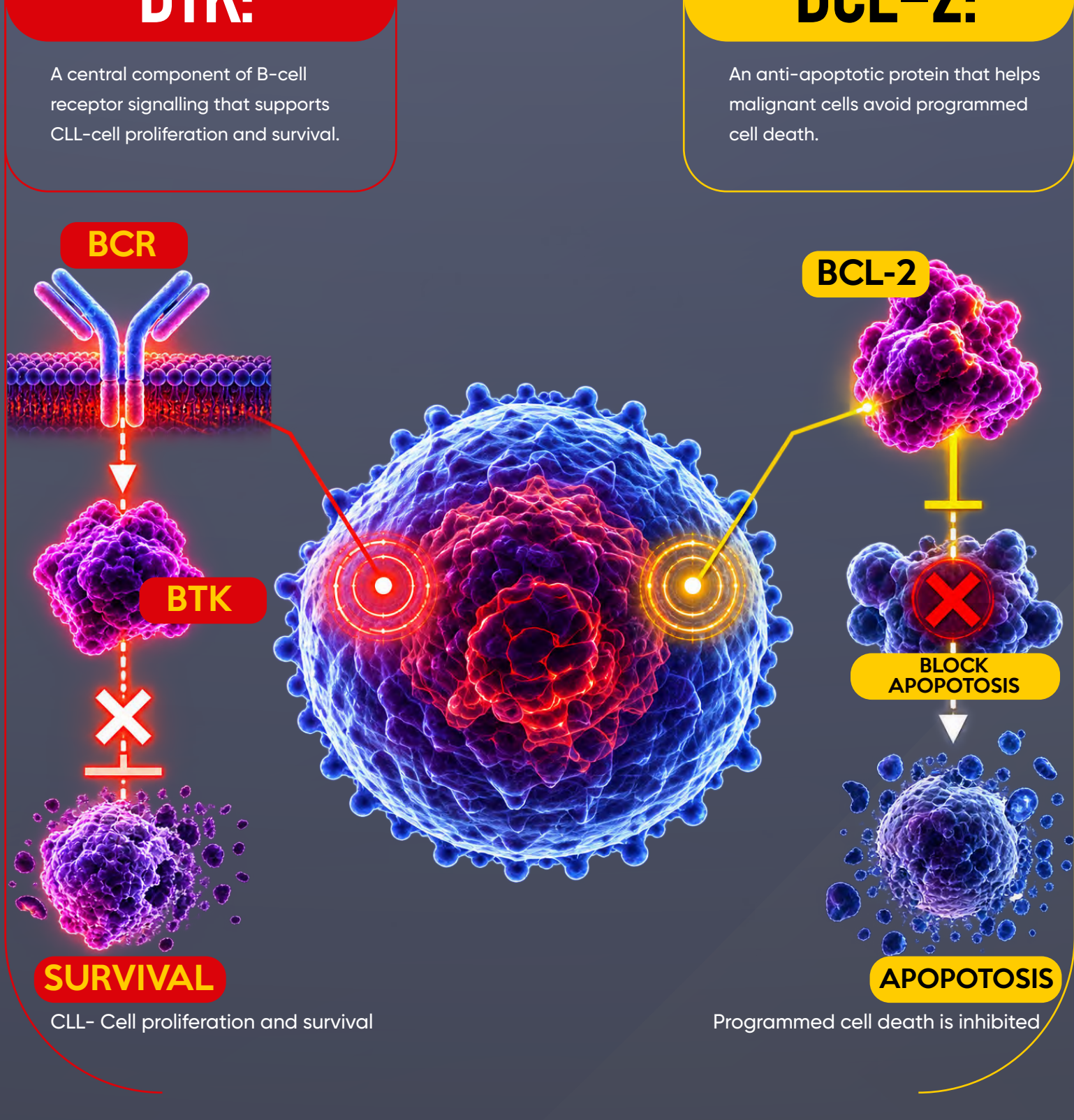


CONTINUOUS OR TIME-LIMITED?

The answer depends on disease biology, clinical characteristics, treatment goals and patient preference.

04 BTK + BCL-2: TARGETING TWO SURVIVAL MECHANISMS

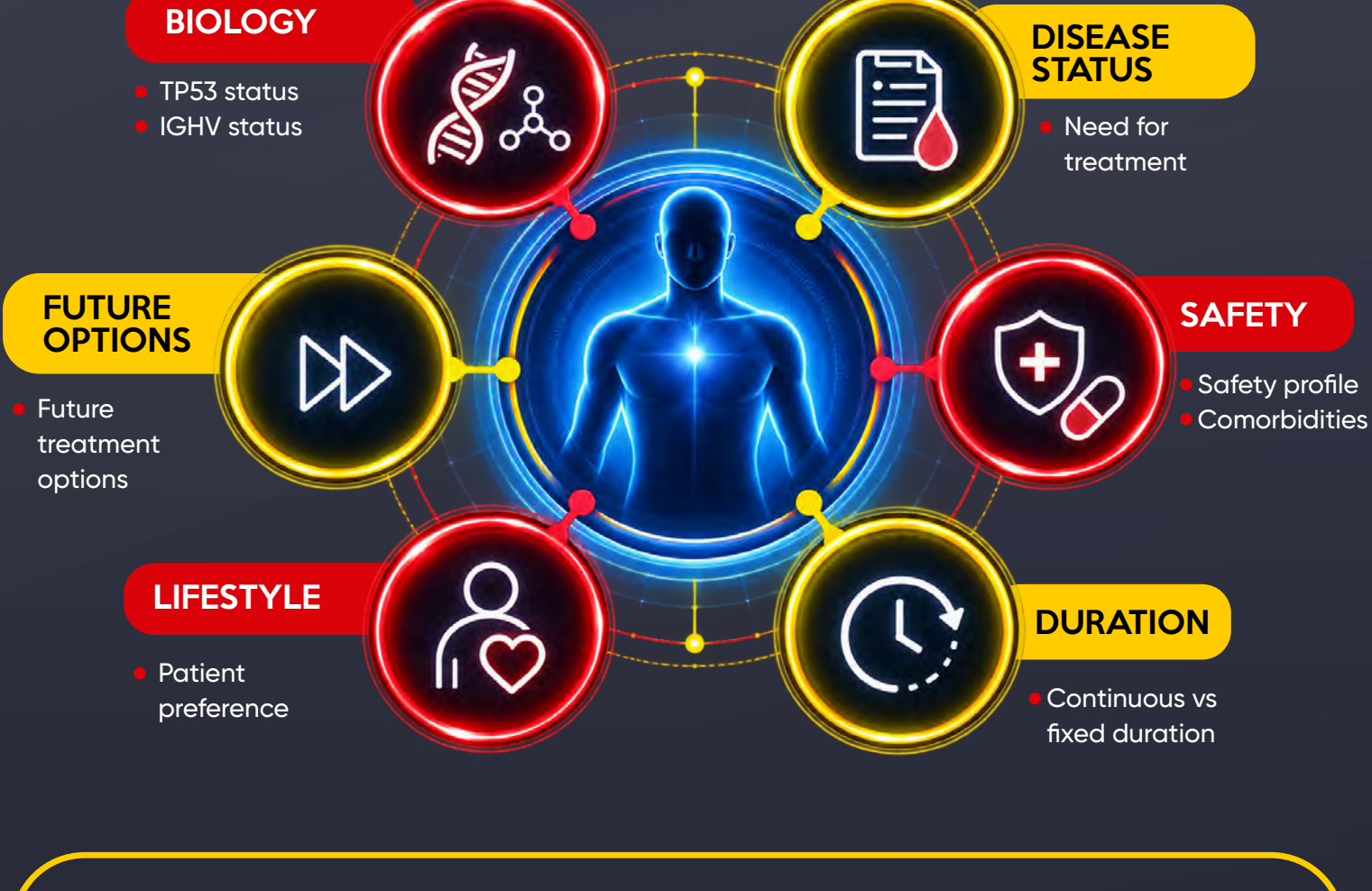
CLL cells depend on multiple biological pathways for survival.



DISRUPT THE SIGNAL. RESTORE CELL DEATH.

05 THE NEW CLL CONVERSATION

CLL treatment is increasingly moving away from asking only "Which treatment should I use?" toward a broader question: "Which strategy best fits this patient's disease and life?"



**IN CLL, PERSONALIZATION STARTS BEFORE THE FIRST TREATMENT
- AND EXTENDS TO HOW LONG THAT TREATMENT LASTS.**

REFERENCES

1. EHA Guidelines on management of chronic lymphocytic leukemia and Richter transformation. HemaSphere. 2026. <https://pubmed.ncbi.nlm.nih.gov/42293463/>
2. Brown JR, et al. Fixed-Duration Acalabrutinib Combinations in Untreated Chronic Lymphocytic Leukemia. N Engl J Med. 2025;392:748-762. <https://www.nejm.org/doi/full/10.1056/NEJMoa2409804>
3. U.S. Food and Drug Administration. FDA approves acalabrutinib with venetoclax for CLL/SLL. February 19, 2026. <https://www.fda.gov/drugs/resources-information-approved-drugs/fda-approves-acalabrutinib-venetoclax-chronic-lymphocytic-leukemia-or-small-lymphocytic-lymphoma>
4. Fixed-Duration versus Continuous Treatment for Chronic Lymphocytic Leukemia. N Engl J Med. 2026;394:1084-1096. <https://www.nejm.org/doi/full/10.1056/NEJMoa2515458>

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