

KEY SKILLS

- **Core Skills:** UX/UI Design (Figma, 2 yrs), Graphic/Web Design (Photoshop/Illustrator, 9+ yrs), Webflow (3 yrs), Flutterflow (1 yr)
- **Additional Technical Skills:** HTML/CSS/JavaScript (5+ yrs), GSAP, Front-end Development (basic, 1 yr)

WORK EXPERIENCE



BC Children's Hospital Digital Lab (UBC)

UX/UI Designer & Developer

2022 - Now

- Contributed to the development of user-centered interfaces for pediatric digital services, supporting both patients and healthcare professionals. Projects included medical search engines, e-learning platforms, and digital medical tools.
- Designed and implemented the user interface for OutsidePlay, an e-learning application for children in British Columbia, ensuring accessibility compliance and user-friendly layouts.
- Contributed 50% to design and led 100% of development for 16 platforms (14 Webflow-based and 2 Flutterflow-based) for BC Children's and Women's Hospital, taking end-to-end ownership of implementation, maintenance, and technical support to ensure optimal functionality and user experience.



VideoTalk

Web Designer

2021 - 2022

- Created and maintained 10 WordPress websites, designing layout pages and editing images to align with brand concepts using HTML, CSS, JavaScript.
- Developed custom single-page WordPress themes with PhpStorm, ensuring a user-friendly experience.
- Designed logos, menus, and brochures for clients using Adobe Photoshop and Illustrator.



Seoul Economy Daily

Web Designer + Web Developer

2016 - 2019

- Created Korea's first responsive web news site, contributing to a 30% increase in online sector revenue.
- Produced event pages for the Olympics, presidential elections, and competitions.
- Provided chart services such as security tables and data.

EDUCATION

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| 2019 - 2021 | Diploma in Business, University of Victoria |
| 2015 - 2017 | Master of Fine Arts in Advertising Design, Hongik University, Graduate School |
| 2011 - 2015 | Bachelor of Fine Arts in Visual Design and Art Therapy, Hanyang University |

CERTIFICATION

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| 2022 | UX/UI design specialization, California Institute of the Arts (CalArts) |
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