

The Lifecycle of a Mushroom Supply Order — Legacy vs ERP



Unpacking the Inefficiencies & **Unlocking Seamless Operations**



LEGACY SYSTEM **CHAOS**

Order Placement

[Customer]



Customer places an order on an e-commerce website

Manual Order Entry [Sales/Admin]



Sales rep manually re-enters order details into a separate accounting or inventory system

Manual Payment Reconciliation [Finance]



Finance team manually matches ecommerce payments to bank transactions; applies prepayments with back-and-forth communication.

PO Creation

[Fragmented Data Pull]



Purchasing pulls stock levels, sales forecasts, and backorder details from 2-3 different systems. Manual analysis to determine quantities.

Backorder Tracking [External]

Backorders are tracked in a separate



CRM or Google Sheet because the inventory system lacks native functionality.

Invoicing [Duplicate & Manual]

Temporary invoice manually created in



QuickBooks for payment, then deleted. Another invoice automatically generated by Fishbowl. Manual reconciliation required.

[Manual Updates] Manual updates for shipping status. No

Fulfillment & Shipping

systematic recording of damaged



items on receipt (relying on emails/pictures). Splitting single POs for partial shipments.

Customer initiates return via email. No

Returns & Exchanges

direct exchange policy; customer

[Clunky Process]



must return item and create a brand new order. Refund processed only upon physical receipt.

Discounts aggregated without

Reporting [Opaque & Slow]

granular detail. Slow reports due to extensive chart of accounts. Manual



data compilation for tax reporting. No systematic vendor performance metrics.

ERP STREAMLINED FLOW

Order Placement

[Customer]

Customer places an order on an integrated e-commerce website.



Automated Order Flow

[ERP]

Description: Order automatically flows into the centralized ERP system (e.g., Oracle NetSuite) in real-time.



Automated Payment Matching [Finance]

Payments automatically matched to

orders within the ERP. Real-time visibility into payment methods.



PO Creation

[Integrated Planning]

ERP generates purchase orders based on real-time inventory levels, sales forecasts, and demand planning. Automated suggestions for optimal quantities.





Backorder Tracking [Native]

Backorders are tracked natively

within the ERP system, providing real-time visibility and accurate lead times.







Single, automated invoice generation directly from the ERP. Prepayments are automatically

applied and tracked.





Fulfillment & Shipping [Integrated] Real-time inventory updates.

recording of damaged items upon receipt. Single PO for partial shipments.

Integrated shipping. Systematic





Automated, streamlined workflow for returns and exchanges

directly within the ERP, improving customer satisfaction and internal efficiency.





discounts, comprehensive

financial reports, automated tax reporting, and systematic vendor performance metrics.



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