

# HOMEBRIDGE TIMES

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PURCHASE PREMIUM FURNISHINGS FROM CHINA

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## "The Singapore Paradox Small spaces, big expectations."

**Why are more and more people choosing "fully customized furniture"?**

In Singapore, 90% of homeowners face the same dilemma:

That's why more and more turning to "customization": It's not about luxury, but because regular furniture simply can't meet their real needs. Our client Richard also hit this snag: Wrong dimensions, clashing colors, insufficient functions, lack of storage space, overly deep tabletops, stiff tracks...

Houses are expensive  
↓  
every 1cm counts  
↓  
can't find suitable furniture

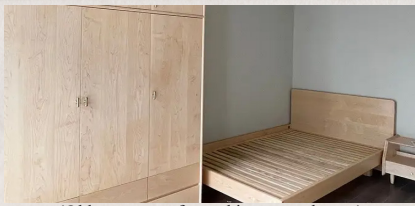
## 2025 Singapore High-End Customization Demand Trends Index

(Based on data from 30+ Singaporean households)

- **TOP 1** — Make the space just right  
Improve traffic flow, free up storage space
- **TOP 2** — Make furniture understand you better  
Furniture fits your habits, body shape, and work/life style
- **TOP 3** — Making Your Home More Than Just Practical  
Visually unified, with a premium feel.

## Singapore Case: Tailored for Real Life

A project that proves: customization is not indulgence, it's intelligence.



(Old room transformed into a work area)

This project started with a workspace, yet transformed the entire home. The client's initial request wasn't "beauty," but:

- Working from home with occasional in-person visits
- The desktop must not be too wide, otherwise the traffic flow will be blocked
- The panel needs partial hollowing and must be symmetrical
- Tall drawers are convenient for storing items
- The color of the metal plate must complement the color of the baffle.
- A smooth, flat surface with tight seams
- Reflect personal status—timeless yet understated

None of these needs can be met by ready-made furniture.

Thus, customization began.

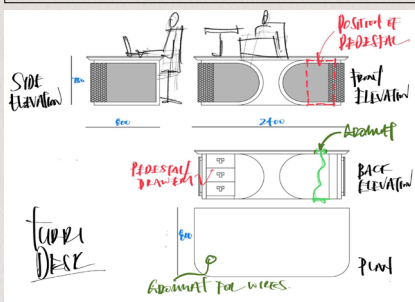


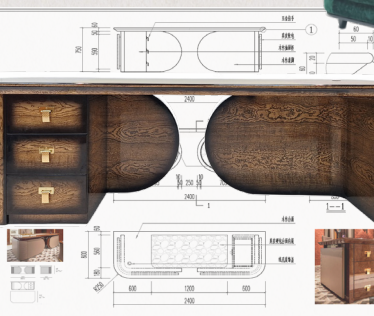
TABLE FINISHES



Glossy butter paint



ALL METAL FINISH LIKE HANDLES IN GOLD



Truly good furniture is not just about the right size, but rather, "the right lifestyle."



**Final Thought** "Customization is not about luxury. It's about precision, identity, and the quiet confidence of owning something made only for you."



## You May Also LIKE

Suitable for various decoration styles such as modern luxury, Italian minimalism, Southeast Asian light luxury, and retro-modern eclectic style.



## RESULT EFFICIENCY AND TRUST

Homebridge completed the customized production of **8** products in one go within **3** months.



- ⊕ Fast Match
- ⊕ Quality Assurance
- ⊕ Factory Pricing
- ⊕ Dedicated Service

## DREAM LIVING, WITHIN REACH

Whether you're furnishing a new home or sourcing for a large project, HomeBridge makes it simple. We connect you directly with (90+) trusted factories in China—so you get real prices, strict quality checks, and furniture delivered as promised.



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