

PETER NGUYEN

SENIOR DESIGNER

EXPERIENCE

HOOK STUDIOS

SENIOR DESIGNER	01.2023 - 06.2025
VISUAL DESIGNER	01.2020 - 01.2023
JUNIOR DESIGNER	12.2018 - 01.2020

- Lead design work for clients including YouTube, Google, Discord, Indeed, and Stripe.
- Have lead 12+ projects and 4 major production accounts
- Created digital campaigns, social content, and branded experiences in collaboration with cross-disciplinary creative and motion teams.
- Developed illustration storyboards and visual narratives to support marketing and brand storytelling initiatives.
- Branded and launched Hook's internal mentorship program, Sandbox, from concept to execution.
- Mentored junior and mid-level designers, providing feedback, guidance, and skill development support.

FREELANCE DESIGNER

BESPOKE EVENTS | 2021 - PRES
MISC CLIENTS | 2016 - PRES

- Concepted and produced 13+ custom wedding invitation suites
- Created wedding day graphics such as menu, program, seating chart, and table design
- Worked with local businesses to visualize their brand through logo, color palettes, business merchandise, website, and more.

EDUCATION

THE CREATIVE CIRCUS

GRAPHIC DESIGN | 2016 - 2018

Developed expertise in translating creative briefs into brand-aligned design solutions while mastering typography, color theory, and layout within an agency-style training environment.

THE UNIVERSITY OF OKLAHOMA

BACHELOR OF ARTS IN COMMUNICATIONS | 2011 - 2015

Developed strong communication, analytical, and strategic skills for diverse interpersonal, organizational, and media contexts.

CONTACT

PKNGUYEN77@GMAIL.COM
(918) 804 - 9988
LOS ANGELES, CA

PORTFOLIO

WWW.PKNDESIGN.COM

PROGRAMS

ADOBE ILLUSTRATOR
ADOBE PHOTOSHOP
ADOBE INDESIGN
ADOBE AFTER EFFECTS (BASIC)
CINEMA 4D (BASIC)
FIGMA

SKILLS

BRANDING & IDENTITY
PUBLICATION DESIGN
INVITATION DESIGN
DIGITAL DESIGN
SOCIAL MEDIA DESIGN
ILLUSTRATION
WEB DESIGN