

2025

Annual Report



TUMTUM TREE
FOUNDATION





Dear Friends of TumTum,

2025 was extraordinary in so many ways. TumTum welcomed two new beneficiary partners (Christopher Kids and The Smith Family Clinic), 40 winemakers to Alabama, more than 400 guests to the Annual Wine Auction weekend, and broke another record - \$1.9 million. Proud is an understatement.

For more than three decades, the generosity of the TumTum community has brought hope and healing to children in Alabama. The work has been rooted in the belief that meaningful change happens when a community comes together.

Each year, I am reminded that the true strength of the TumTum Tree Foundation lies not only in the funds we raise but in the compassion and commitment of the people who believe in our mission. I am deeply grateful to YOU: our donors, vintners, volunteers, sponsors, and board members who make this all possible. Because of your heart, children facing extraordinary medical challenges are surrounded by a network of care that brings courage, comfort, and healing when they need it most.

As you read through this report, I hope you see the profound impact your support makes possible. Every story shared, every number reported, and every milestone reached reflects the kindness and dedication of those who continue to stand with the children and families we serve.

Thank you for believing in the TumTum Tree Foundation, for standing beside our beneficiary partners, and for creating brighter futures for children in Alabama.

With my deepest gratitude,

Ashley Blomeyer
Executive Director



OUR MISSION

Enrich Life

The TumTum Tree Foundation's mission is to enrich the lives of children in Alabama who face life-altering and life-threatening illnesses.

The TumTum Tree Foundation was built on a simple but powerful conviction: that every child in Alabama deserves access to the programs, resources, and moments of joy that make life worth living, regardless of diagnosis, geography, or financial circumstance. That conviction has guided every grant, every partnership, and every wine poured for 36 years.

We work through a network of seventeen carefully selected beneficiary partnership organizations that span therapeutic riding, early intervention, wish-granting, hospital arts, family housing, adaptive equipment, and more. Each one extends our reach into the lives of children and families who need it most. **Your support makes their work possible.**

Our Beneficiaries

Because of you, **17 incredible partners** are reaching more children with care, comfort, and hope.



ALABAMA CENTER FOR CHILDHOOD CANCER AND BLOOD DISORDERS

Training experts and advancing care in pediatric oncology and blood disorder treatment.

uab.edu



AMBUCS

Conquering challenges related to mobility and independence.

ambucs.org



ANGEL PILLOWCASES

Donating pillowcases to hospitalized children in the state of Alabama.

angelpillowcases.org



THE BELL CENTER

Offering early intervention services for children at risk for developmental delays.

thebellcenter.org



CHIPS

Supporting children affected by abuse or neglect through health and wellness programs.

childrensal.org



CHRISTOPHER KIDS

Designing healing spaces for children with medical and developmental needs.

christopherkid.org



LIBBY'S FRIENDS

Ease financial burden for those living with a disability.

libbysfriends.org



MAGIC MOMENTS

Granting wishes to children in Alabama with chronic or life-altering medical conditions.

magicmoments.org



MITCHELL'S PLACE

Helping children with autism and developmental disabilities through therapy and early learning.

mitchells-place.com



THE RED BARN

Teaching low income children with disabilities how to ride horses.

theredbarn.org



RONALD MCDONALD HOUSE ALABAMA

Keeping families together and near to the medical care for their child.

rmhca.org



SERVICE DOGS ALABAMA

Training dogs who change lives.

servicedogsalabama.org



SIGHT SAVERS AMERICA

Identify and securing treatment for unmet vision and health needs.

sightsaversamerica.org



SMILE-A-MILE

Providing programs and support for families across Alabama facing pediatric cancer.

smileamile.com



SMITH FAMILY CLINIC FOR GENOMIC MEDICINE

Helping patients find answers through genetic testing and counseling.

smithfamilyclinic.org



SPECIAL EQUESTRIANS

Improving lives through therapeutic horseback riding for people with various challenges.

specialequest.org



UAB ARTS IN MEDICINE

Promoting healing through the arts for children and adults facing serious illness.

uabmedicine.org



Our *Impact*

In 36 years, we have donated over \$21.7 million to Alabama children's charities. The TumTum Tree Wine Auction is the longest-running charity wine auction in the United States devoted to raising money for children's charities.

Our seventeen beneficiaries are united by a single belief: that every child deserves not just care, but the chance to thrive. Through our annual wine auction weekend, your generosity funds the therapy sessions, adaptive equipment, hospital arts programs, and family housing that turn difficult journeys into stories of resilience. And it reminds Alabama's children that they are never alone.

It's all about the *Children* we serve.

Your 2025 Impact in Numbers

134

Magic moments granted
— a record-breaking year,
surpassing Magic Moments'
41-year record for approvals
in a single year

4,482

Pillowcases delivered to
children at Children's of
Alabama, bringing comfort
during their hospital stays

20,332

Nights families stayed
together in comfort and
care at Ronald McDonald
House Alabama

“She is seen not for what she
cannot do, but for all that she can.”

— *Parent of a Red Barn participant*

511 unduplicated children received 3,783 hours of direct therapeutic
programming at The Red Barn.

“It truly was a home away
from home.”

— *Kelsi Crouch, RMH Alabama guest*

2,631 families stayed at Ronald McDonald House Alabama in 2025,
saving \$7.1M in food and lodging costs.

“We can't wait to see what all this
device opens up for us.”

— *Mother of Theo, Libby's Friends grant recipient*

43 grants provided to children across 17 Alabama counties through Libby's Friends —
from communication devices to adaptive equipment to therapy.

53

counties

Libby's Friends reached 53 Alabama counties in 2025, providing grants for therapy, equipment, and communication devices



15,500

hours

Of Applied Behavior Analysis (ABA) therapy delivered to children through Mitchell's Place

4,482

pillowcases

Delivered by Angel Pillowcases to children at Children's of Alabama

30th

in the nation

Children's of Alabama ranked 30th for pediatric cancer centers by US News & World Report, up from 42nd in 2024



14,699

interactions

Arts interactions with youth facilitated by UAB Arts in Medicine across hospitals and community programs



89

participants

Served through Special Equestrians' therapeutic riding program across 5 counties

167

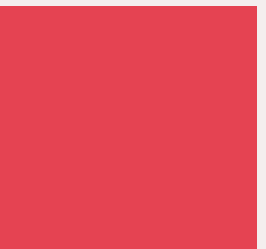
trykes

Adaptive tricycles gifted by AMBUCS/ Iron City Trykes in 2025 — the most in a single year in their history

1,107

touches

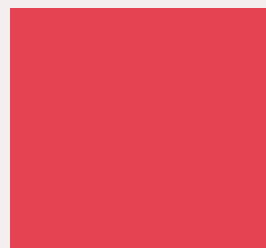
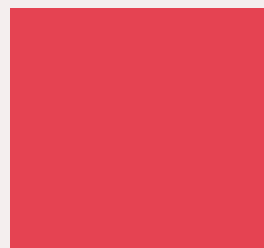
Patient and family touches by Smile-A-Mile's Hospital Outreach Program, up 47% from 2024



226

children

Served by The Bell Center — a record — representing 40 diagnoses across 14 Alabama counties



\$7.1M

saved

Families saved \$7.1M in food and lodging costs through Ronald McDonald House Alabama



An Enriched Life *Story*

Asir doesn't see limitations — he sees competition.

Living with arthrogryposis, Asir has no flexion in one leg, only about 80% in the other, and limited use of his arms. Movement has never come easily for him. But determination? That comes naturally.

From the moment Asir climbed onto his adaptive tryke for the first time, his personality took over. He wasn't cautious. He wasn't hesitant. He wasn't studying the machine or waiting for someone to tell him what to do. He was focused on exactly one thing: racing everyone in sight.

Each pedal stroke was powered by equal parts grit and joy. The tryke — specially

fitted to his body through Iron City Trykes, Birmingham's AMBUCS chapter — gave him something no medical chart could measure. It gave him a lane to compete in, a place to belong, and the chance to be exactly who he is.

Thanks to the TumTum Tree Foundation, children like Asir don't have to wait for the world to accommodate them. The tools come to them. The support shows up. And then they take it from there.

Asir reminds everyone who meets him that ability isn't defined by range of motion. It's defined by heart. And his heart? It is absolutely unstoppable.



An Enriched Life *Story*

After 12 years of praying for a baby, Kelsi and Justin Crouch weren't ready for what came next — two at once, nine weeks too soon.

John and Hudson arrived early and fighting. Born at UAB Women & Infants Center, the twin boys began a 47-day journey in the NICU that their parents, from Alexander City, nearly two hours away, couldn't have imagined navigating alone.

The logistics were crushing. Kelsi remembers those first hours — worrying not just about her sons' survival, but about something as basic as where she would sleep. At one point, her own mother planned to spend the night in the car.

Then a nurse told them about Ronald McDonald House Alabama. The family applied and was accepted the same day — before they even left the hospital. One weight, lifted. Staying just steps from the NICU changed

everything. Kelsi could rest and return to her boys at a moment's notice. When Hudson was discharged a week before his brother, the House made it possible for the family to stay together rather than be split between home and hospital.

Because of Ronald McDonald House Alabama — made possible in part by the TumTum Tree Foundation — the Crouch family never had to choose between one son and the other. They never had to face their hardest days alone.

"The biggest thing I want to say is thank you," said Kelsi. "It truly was a home away from home."



JOIN US THIS FALL FOR THE 37TH ANNUAL

Wine Auction Weekend

Every November in Birmingham, Alabama, the TumTum Tree Foundation gathers alongside some of the most talented vintners, generous sponsors, and gracious volunteers from across the United States in order to raise money for children's charities.

For three nights we eat great food, drink great wine, and most importantly auction wonderful lots and experiences in order to celebrate the great work being done by organizations in our state.

THURSDAY, NOVEMBER 5TH

Vintner Dinners

FRIDAY, NOVEMBER 6TH

Tasting and Live Auction

THURSDAY, NOVEMBER 5TH

TASTE of TumTum

SATURDAY, NOVEMBER 7TH

TumTum Tailgate





Honorary Chairs

- | | | | |
|------|---|------|---|
| 2025 | Cris, Camille, and Henri Cherry — MAHA Estate | 2008 | Tom and Susan Curtin — Five Sons and DuMOL |
| 2024 | Pardis & Frank Stitt — Stitt Restaurant Group | 2007 | Juelle and Fred Fisher — Fisher Vineyards |
| 2023 | Rob Fisher — Fisher Vineyards | 2006 | Grace and Ken Evenstad — Domaine Serene |
| 2022 | Shannon Staglin — Staglin Family Vineyard & Artie Johnson - Le Artishasic | 2005 | Margie & Kerry Murphy and Janet & Michael Verlander — DuMOL |
| 2021 | Donelan Family Wines | 2004 | Rosalind, Jacques and Jeremy Seysses — Domaine Dujac |
| 2020 | Susan and Tom Lowder — Holman Ranch | 2003 | Joe Davis — Arcadian |
| 2019 | Eric Jensen — Booker Vineyards | 2002 | Margaret Duckhorn — Duckhorn Vineyards |
| 2018 | Andy Peay — Peay Vineyards | 2001 | Michael Honig — Honig Vineyards |
| 2017 | Jake Krausz — Arkenstone Vineyards | 2000 | Micki and David Voisard — Napa Valley Artists |
| 2017 | Wes Steffens — Vineyard 7 & 8 | 1999 | Morgan and Jim Clendenen — Au Bon Climat/Cold Heaven |
| 2016 | Dr. Madaiah Revana — Revana Family Vineyard | 1998 | Teresa Norton and Tom Paine — Vineyard 29 |
| 2015 | Jasmine Hirsch — Hirsch Vineyards | 1997 | Diane and John Livingston — Livingston-Moffett |
| 2015 | Fern Frias — Frias Family Vineyard | 1996 | Shari and Garen Staglin — Staglin Family |
| 2014 | Jim Clendenen — Au Bon Climat | 1995 | Brice Jones — Sonoma Cutrer |
| 2013 | Alan Viader — Viader | 1994 | Robin Lail — Lail Vineyards |
| 2012 | Anne and Chuck McMinn — Vineyard 29 | 1993 | Margrit and Robert Mondavi — Robert Mondavi Winery |
| 2011 | Beth Nickel — Far Niente, Nickel & Nickel, Dolce, EnRoute | 1992 | Rusty Staub — New York restaurateur and philanthropist |
| 2010 | Peter Thompson — Andrew Geoffrey Vineyards | 1991 | Ann and Dick Grace — Grace Family Vineyards |
| 2009 | Ann and Dick Grace — Grace Family Vineyards | 1990 | First Wine Auction |



