

Brand Strategy

Author:

Date:

Mission:

Values:

Target
Audiences:

Objectives:

Brand position:

Brand Strategy

Associations:

Visual Identity:

Fonts:

Colour
codes:

Describe any other consistent visuals:

Upload graphics,
colours, images
and patterns:

Brand Strategy On A Page

Brand position:

Objectives:

Values

Brand
Associations:

Other consistent visuals:

Fonts:

Colour codes:

