

Press Release

**POLYRACK TECH-GROUP achieves a growth in sales of 4% in 2013**

**Straubenhardt, March 20<sup>th</sup> 2014 - The POLYRACK TECH-GROUP closed the business year 2013 with a sales volume of 42.4 Mio. Euros in the whole group. Thereby the electronic-packaging solutions specialist reached a growth of 4% compared to the previous year and is keeping up its growth course with its 35 year anniversary.**

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With approx. 18% the RAPP Kunststofftechnik contributes a growing share of the total sales volume. Plastic material is used more and more frequently for individual technical solutions. Besides the functional aspects like safety, stability and user-friendliness it allows almost unlimited design possibilities and an economical realization at medium quantities. "For this we are excellently positioned with RAPP Kunststofftechnik: We offer a permanent process monitoring of the whole manufacturing chain for high quality solutions", explains Andreas Rapp, CEO of the POLYRACK TECH-GROUP. "However, it is decisive that our customers are not limited to plastic solutions. They rather have the choice of different materials and technologies." Besides RAPP Kunststofftechnik the companies POLYRACK Electronic-Aufbausysteme as well as RAPP Oberflächenbearbeitung belong to the POLYRACK TECH-GROUP as well. "With this line up we successfully positioned our company as a systems partner for individual electronic-packaging solutions", comments Andreas Rapp. The strength of the group lies in the following competences: Development and Design, Mechanical manufacturing (Sheet metal assembly groups, single components, welded assemblies, milled aluminum parts, magnesium casting, profiles, etc.), Plastics Technology (manufacturing, tool construction), Systems Technology (Electronics development, electro mechanical assembly groups, ESD-compliant assembly), Surface Treatment and Standard products (comprehensive catalog range).

The by far largest part of the business relates to customized solutions. "I am sure that our redesigned corporate design of 2013 also contributed to this", notes Andreas Rapp. With the slogan "leading technology" it focuses on the multiple technologies and the exceptional production depth of the group.

The global presence also plays a decisive role for the future of a family owned, medium sized company group. Therefore the site in Shenzhen, China continued to expand in 2013. Approx. 40 of the 340 employees that the group has worldwide are working there. "We want to intensify the customer service and consultation on site with constant quality for our globally operating customers", comments Andreas Rapp. Further growing markets are North America and Eastern Europe. In North America a further expansion of the own, local sales structure is effected. In Eastern Europe POLYRACK relies on stronger cooperation with local distributors.

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