

ProJeCt of Easton Presents:

SIMPLY SAVORY

Rooted in the heart of Easton. Resilient through every challenge. Rising together towards a stronger future.

As we celebrate the 18th year of Simply Savory, we invite you to join us on April 29, 2026 at Green Pond Country Club for a gathering that blends tradition with fresh energy. Each year, Simply Savory brings together the Lehigh Valley's most talented chefs, vintners, and community leaders to celebrate connection and possibility. Guests enjoy a lively tasting hour, tours of the Wall of Opportunity—an inspiring, mission-driven space that invites additional support—and a beautifully prepared dinner, followed by music and dessert to carry the celebration forward.

Last year's record-breaking, six-figure event welcomed more than 200 attendees from across the Valley and beyond. That generosity allowed us to expand programs, reach more people, and begin the 2025-2026 fiscal year on solid footing, a crucial foundation during a time when state budget delays and contract renewals make resources uncertain. But Simply Savory is more than a gathering, it's a reflection of what makes our community extraordinary.

Because of partners like you, ProJeCt remains rooted in compassion, resilient in service, and rising to meet new challenges every day. The proceeds from this event fund literacy programs, workforce readiness training, and essential support services that help children, adults, and families build lasting stability. We invite you to become a sponsor and stand with us in our mission.

Your sponsorship not only sustains these vital programs but also amplifies your company's commitment to strengthening the community we share. From meaningful recognition across our digital and social platforms to exclusive event experiences, Simply Savory offers a unique opportunity to align your brand with purpose.

Please see the attached sponsorship opportunities to learn how your partnership can help our neighbors rise and our community thrive.

Thank you for being part of ProJeCt's story.

Together, we are Rooted. Resilient. Rising.

With deep gratitude,

Kimberly Checkeye

Kim Checkeye

Executive Director

kcheckeye@projecteaston.org  projecteaston.org/simplysavory

**Presenting
Sponsor
\$15,000**

One Available!

- Exclusive naming rights: “Simply Savory presented by [Company]”
- Podium remarks during evening program
- Table for 8 guests
- Name the cocktail hour signature drink
- Logo on table cards
- Logo featured on all marketing materials (social media, signage, etc.)
- Full-page ad in digital event program
- Multi-platform feature on Facebook, Instagram, and LinkedIn (sponsor spotlight reel + behind-the-scenes story)
- Inclusion in event recap video as Presenting Sponsor
- Logo featured in all email campaigns and on the Simply Savory event page
- Option to include a sponsor message in event highlight reel
- Ultimate visibility before, during, and after Simply Savory — as the brand leading the community forward.

**Platinum
Sponsor
\$10,000**

- Table for 8 guests
- Logo on table cards
- Name the after party celebration signature drink
- Half-page ad in digital event program
- Prominent logo placement on event signage and screens
- Featured sponsor highlight post on all platforms
- Mention in event countdown series (social posts leading up to the event)
- Inclusion in “Meet Our Sponsors” pre-event social carousel and post-event thank-you reel

**Diamond
Sponsor
\$5,000**

- Table for 8 guests
- Naming rights for the dessert or photo op station
- Half-page ad in digital event program
- One dedicated sponsor thank-you post after the event
- Inclusion in “Meet Our Sponsors” pre-event social carousel

**Gold
Sponsor
\$3,000**

- Table for 6 guests
- Logo on slideshow
- Quarter-page ad in digital event program
- Inclusion in “Meet Our Sponsors” pre-event social carousel
- Group thank-you feature in post-event video

**Silver
Sponsor
\$1,500**

- Table for 4 guests
- Shared sponsor banner signage
- Inclusion in “Supporter Spotlight” group post
- Mention in ProJeCt’s event recap email

**Bronze
Sponsor
\$500**

- 2 guest tickets
- Recognition in digital event program and newsletter
- Included in group “Community Champions” social post

ProJeCt of Easton Presents:



Thank You for Sponsoring Simply Savory 2026!

Sponsorship Level

- Presenting \$15,000
- Platinum \$10,000
- Diamond \$5,000
- Gold \$3,000
- Silver \$1,500
- Bronze \$500

Name: _____

Address: _____

Email: _____

Phone: _____

Please submit form by February 17, 2026

- Mail completed form to 320 Ferry St., Easton, PA 18042 or email jwanisko@projecteaston.org
- Please make checks payable to ProJeCt of Easton

Questions? Please contact Jen at 610-258-4361 x318