

# NEWSLETTER ADVERTISING RATE CARD

## ★ ONE-TIME PLACEMENT PRICING

Placement	Description	Links	Performance
<b>Main Advertisement - \$3,350</b>	<ul style="list-style-type: none"> <li>150 words of copy</li> <li>Image/GIF (less than 300kb)</li> <li>Prime real-estate in the newsletter</li> <li>LinkedIn Content post from Martin Crowley's account (47,000+ followers)</li> </ul>	Up to 5	<ul style="list-style-type: none"> <li>800–1,200 unique clicks</li> <li>200,000–250,000 impressions</li> </ul>
<b>Secondary Advertisement - \$2,250</b>	<ul style="list-style-type: none"> <li>75 words of text copy</li> <li>Organic style of placement</li> <li>Placed after the third story</li> </ul>	Up to 3	500–800 unique clicks
<b>No. 1 Trending Tool - \$1,750</b>	<ul style="list-style-type: none"> <li>15 words of copy</li> <li>A star icon from a reputable site</li> <li>Placed directly below the Secondary ad</li> </ul>	1	400–700 unique clicks

## 🔖 DISCOUNTED BUNDLES

Please contact [kyle@theaireport.ai](mailto:kyle@theaireport.ai) for current lead times and bundle options.

**REACH 400,000+ BUSINESS LEADERS  
ACTIVELY IMPLEMENTING AI**

Discuss your specific campaign needs with the team [here](#)

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