



Natalie Stewart

077.7792.9288

nataliejanestewart@gmail.com

Technical Skills

Market Positioning
Competitive Analysis
Trends & Future Casting
Investor Relations
Customer Research
Pitch Deck
Development
Service & UX Design
Prototyping
Project Management
Branding & Identity
Visual Design
Content Strategy

Portfolio:
thatisnat.com
Password:
NJS2026

Profile

I translate sustainability into human experience. I find the problem underneath the problem, then build products, services, and systems that people want to use. That's technical complexity with compelling simplicity. Whether in fibres, food, or fast moving consumer goods, I ask questions from lab to landfill and back again.

Professional Experience



Business Operations Manager
[DyeRecycle | London, UK](#)

Defined new market position by spearheading the company's first design strategy, including a rebuilt website, pitch decks, and investor materials

Generated industry partnerships and investor leads by designing exhibit presence and commercial messaging for three conferences

Supported **70% completion of Seed Round** by leading pitch narrative and investor communications, while supporting due diligence

Structured the company's **first senior hiring process end-to-end**, recruiting and onboarding three roles across technical functions

Service Designer
[Accenture Sustainability Studio | London, UK](#)

Accelerated ESG impact of multinational pharmaceutical company by co-creating an **interactive localization toolkit** for 9 global markets

Equipped over 200 designers to integrate sustainability into product strategy by authoring Accenture's first **sustainable design methodology**

Translated the 12-market longitudinal study Our Human Moment into **accessible data dashboards**, enabling researchers to further explore values and worldviews underpinning sustainable behavior

Advanced sustainable food innovation by authoring tactical guides and policy reports for the World Economic Forum

Developed **whitespace opportunities** for organizations like Air New Zealand, Amazon, and Merck (MSD)

Lead Design Strategist
[KRNL | Pittsburgh, US](#)

Analyzed market opportunities in agtech and food innovation through on-site, remote, and **in-field user research**

Lead rapid iteration of **digital design solutions from end-to-end**, including information architecture, interactive prototypes, and front end development

Assessed market readiness for entrepreneurial hubs by designing and writing **feasibility reports**, including asset maps and data visualizations

Mar 2026 — Present
Mar 2022 — Dec 2025
Mar 2022 — Feb 2022
Dec 2020 — Feb 2022

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Adobe Creative Suite

Illustrator

Photoshop

InDesign

After Effects

AI & Prototyping

Midjourney

Claude Design

Fusion 360

Figma

Html/CSS basic

Arabic

Advanced speaking, reading and writing

French

Intermediate speaking, reading and writing

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Professional Experience



Dec 2020 — Dec 2019 — Nov 2019 — May 2017



Creative Communications Designer

Liftoff PGH | Pittsburgh, US

Directed **service design strategy** for Liftoff PGH, launching Pittsburgh's first immersive healthcare innovation conference

Conducted **user testing** for virtual engagement strategies, successfully attracting over 700 participants to more than 50 virtual events

Unified a five-company development team around **service blueprints and customer journey maps**

Communications Director

Green Building Alliance | Pittsburgh, US

Visualized qualitative and quantitative performance by designing data-driven impact reports including the Pittsburgh 2030 District and the Annual Report

Elevated GBA's accomplishments by authoring the organization's **first strategic communications guide**, in addition to visual brand standards

Publications



2025 — 2024 — 2023 — 2018



The Mighty Tap

Prepared for MSc at Imperial College

Transforming the Global Food System for Human Health

Prepared for the World Economic Forum

Magic Valley Feasibility Report

Prepared for KRNLS

Education



2025 — 2012



MSc Cleantech Innovation

Imperial College London | United Kingdom

Multidisciplinary design-engineering degree with emphasis on lifecycle sustainability, physical prototyping, and entrepreneurial investment. Conceptualized innovations in alternative protein structure, agricultural waste valorization, textile recycling, and circular water treatment.

BA International Studies

The Johns Hopkins University | United States

School of International Training, Muscat, Oman (2011)

The School of Oriental and African Studies (SOAS), London, England (2010)