What are you planning around comms for Volunteers Week and the Big Help Out? Or around Pride Month?

Promoting volunteer fair

Article about volunteering

Volunteer stories/quotes

Sharing resources - Volunteer Management guide for members

We're not actively promoting Big Help Out / Volunteers' Week. Low capacity is a decider for some of our CVS's

Nothing yet planned for Pride month

Volunteer Case Studies/Stories - video or photo case study of volunteer journey. How we support volunteers and work with groups to recruit volunteers

Promoting volunteer opportunity website

Templates for members - appreciation posts

Not doing something just for one day/week/month - more meaningful content around Pride

Last year for one week, we had an influencer film something for us which was really good. But it didn't help us get any new volunteers.

Love the resources available through NAVCA - especially the ones shared in advance of an event!

#VolunteerReady campaign

Volunteer Appreciation Station - recording orgs saying thanks to volunteers and promo volunteer roles during V/W

Our organisations have our own platforms for volunteering, so The Big Help Out isn't in our favour.

Not keen on Big Help Out

The BHO is great for getting people aware of volunteering.... But it's not great for LOCAL organisations.

https://assets-global.website-files.com/65f03713c1b91171910c63a8/6619245bd83ccc9c7d07374b_NAVCA%20members%20meeting%209%20April%202024.pdf

Volunteer network breakfast event - share good practice & how to work with volunteers

What is your biggest challenge around comms in this area?

Capacity!

Keeping things separate and not confusing people with too many mixed messages at once.

Different resources/templates needed

Not enough time to come up with something interesting

Planning!!

Resources & getting attendees to come

Is there anywhere you need support from NAVCA?

Basic copy to use as a basis for newsletters/website

Having a speaker come to Barking Owl to talk about Pride – what challenges LGBTQ+ people face that we can help with, inclusive messaging, anything really!

Best practice articles