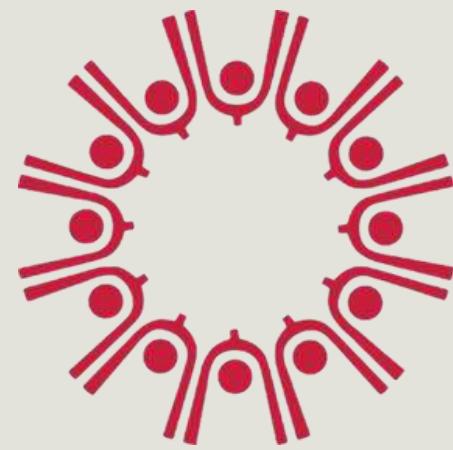




EMPOWERING YOUTH: STRATEGIES FOR MEANINGFUL VOLUNTEER ENGAGEMENT.



Meet your Workshop Hosts!



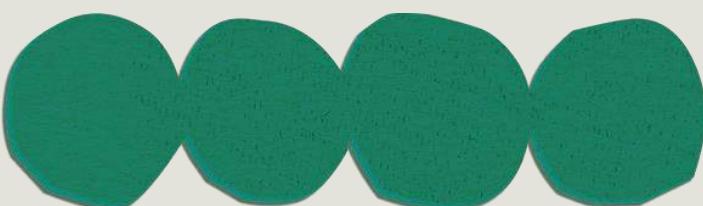
Hannah Walton.

A 24-year-old #iWill Ambassador
and youth advocate.



George Fielding BEM.

Policy and Public Affairs Officer
at Volunteering Matters.



[bit.ly/HannahWalton](https://www.linkedin.com/in/bit.ly/HannahWalton)



[bit.ly/GeorgeFielding](https://www.linkedin.com/in/bit.ly/GeorgeFielding)

Hannah's Story



Hannah left school at the age of 14 years old, due to extenuating circumstances that had severely affected her mental health.



After half a decade of being locked out education and isolated from her community, Hannah had reached a stable point in her health recovery and she wanted to find her purpose again.



In 2019, Hannah reached out to her local Blue Cross shelter to get involved in some volunteering work. And so, Hannah became a Fundraising Assistant volunteer.

Hannah's Story



After volunteering for a few months, Hannah quickly found her passion through helping others and she started searching for more voluntary roles.



Many, many, many volunteering roles later - from sectors such as Heritage, Education and Youth Work - Hannah had totaled over 1000 hours of voluntary work.

From her own lived-experiences, Hannah then went on to create her own youth organisations - completely voluntarily - to support those young people who had disrupted or marginalised backgrounds.

Hannah's Story



In 2021, Hannah was nominated by a (brilliant) Youth Worker to become an #iWill Ambassador.



Through the #iWill Movement, her own organisations and projects, and collaborations with national charities, Hannah went from no community network to knowing thousands of people across the country.



Hannah now, alongside studying in her final year of an MSc, is a nationally recognised advocate and youth leader.

Hannah's Story

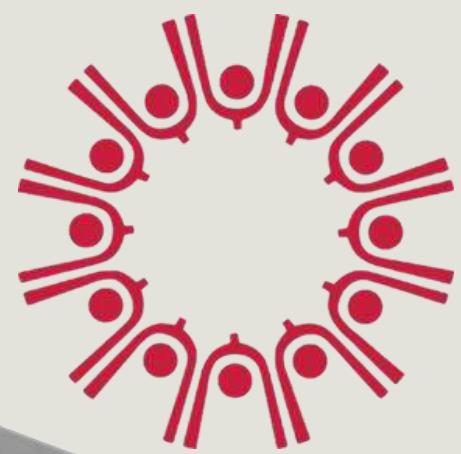
“Volunteering saved me and gave me a purpose. Without volunteering, I don’t know how my life would have turned out... and that’s really scary to think about. So many other young people are in similar positions - isolated, wanting a purpose and a community. We need to be reaching these young people, as well as those young people who are already active in their communities.”





THE 'PROBLEM'

In 2023, surveys consistently revealed that the age group of 16 to 24-year-olds represented the lowest percentile of volunteers. A survey conducted by The National Council for Voluntary Organisations saw only 38% of volunteers aged 16 - 24 years old, compared to the highest percentile which was 52% of 65 - 74 year olds.





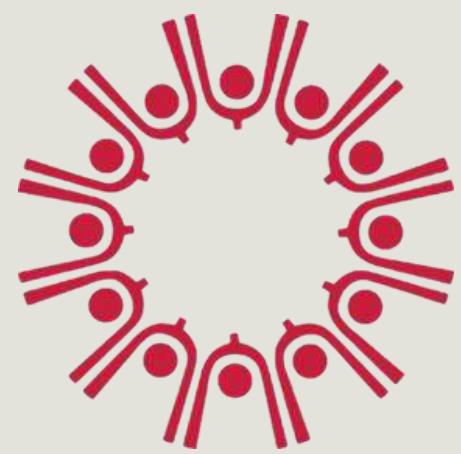
THE GOAL



Identify the barriers to young people
engaging in voluntary roles & find solutions.



By working together, we can make
real impact by the time we leave this
room.



INDIVIDUAL BRAINSTORM

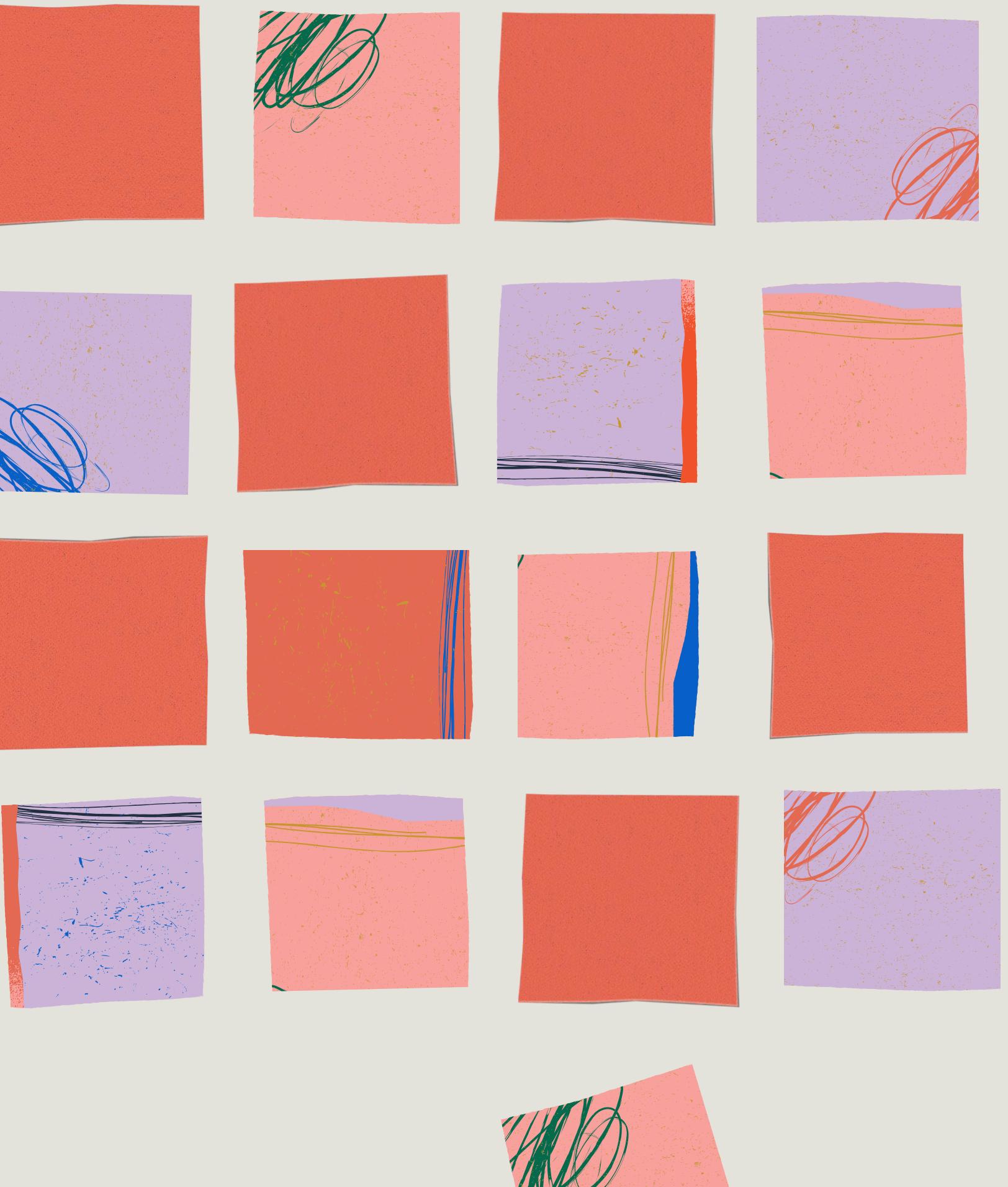
**Q. WHAT ARE THE CURRENT
CHALLENGES IN ENGAGING YOUNG
PEOPLE IN VOLUNTEERING?**

Come up with as many
solutions as possible.

Write them all down, even the
ones you don't think are great.



2 MINUTES



SMALL GROUP DISCUSSION

Q. WHAT ARE THE CURRENT CHALLENGES IN ENGAGING YOUNG PEOPLE IN VOLUNTEERING?

Share all of your ideas, and group the ideas that are similar.



5 MINUTES

BIG GROUP DISCUSSION

**Q. WHAT ARE THE CURRENT
CHALLENGES IN ENGAGING YOUNG
PEOPLE IN VOLUNTEERING?**

Can you add something
to one of the solutions?



3 MINUTES

INDIVIDUAL BRAINSTORM

Q. THINK OF A TIME YOU ENGAGED YOUNG PEOPLE IN THE VOLUNTARY SECTOR. WHAT WENT WELL? WHAT WENT WRONG?

Come up with as many solutions as possible.

Write them all down, even the ones you don't think are great.



2 MINUTES



SMALL GROUP DISCUSSION

Q. THINK OF A TIME YOU ENGAGED YOUNG PEOPLE IN THE VOLUNTARY SECTOR. WHAT WENT WELL? WHAT WENT WRONG?

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3 MINUTES

INDIVIDUAL BRAINSTORM

**Q. USE YOUR EXPERIENCES AND
WHAT YOU'VE HEARD TO CREATE
ONE STRATEGY THAT YOU CAN DO
TO ENGAGE WITH YOUNG PEOPLE IN
THE VOLUNTARY SECTOR.**

Come up with as many
solutions as possible.

Write them all down, even the
ones you don't think are great.



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Q. USE YOUR EXPERIENCES AND WHAT YOU'VE HEARD TO CREATE ONE STRATEGY THAT YOU CAN DO TO ENGAGE WITH YOUNG PEOPLE IN THE VOLUNTARY SECTOR.

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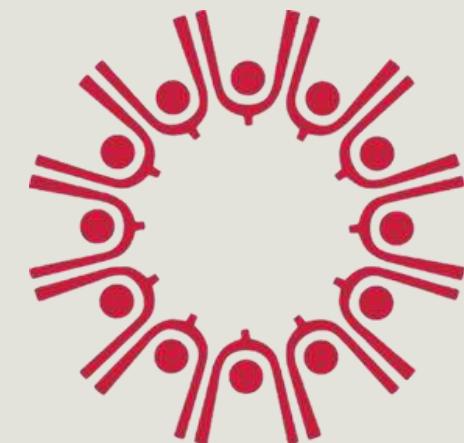
3 MINUTES

MAKE YOUR IMPACT

POWER OF
YOUTH CHARTER

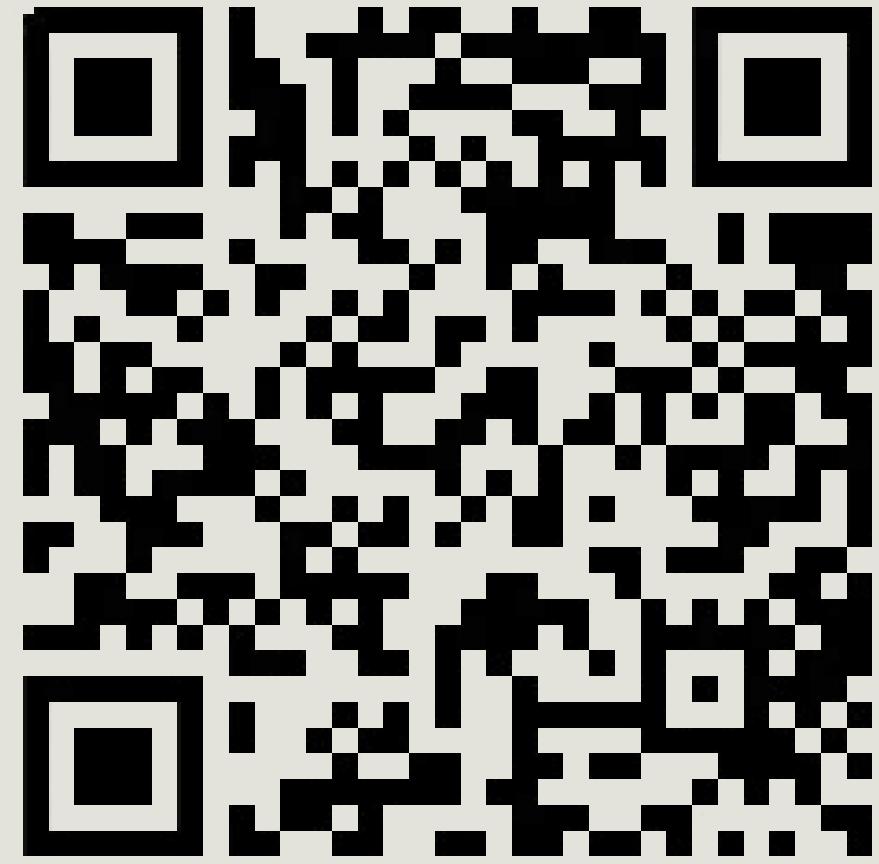
PART OF THE #iwill MOVEMENT

#iwill
movement



NEXT STEPS

- Sign the Power of Youth Charter – make a commitment to youth engagement.
- Create or adapt your youth engagement strategies to become more accessible and inclusive.
- Employ youth co-production in your organisation.





THANK YOU!

