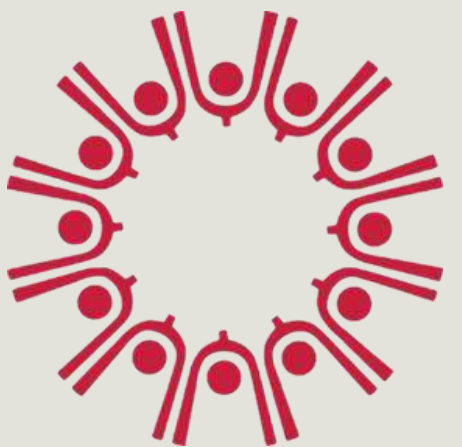




EMPOWERING YOUTH: STRATEGIES FOR MEANINGFUL VOLUNTEER ENGAGEMENT.

#iwill
movement





Meet your Workshop Hosts!

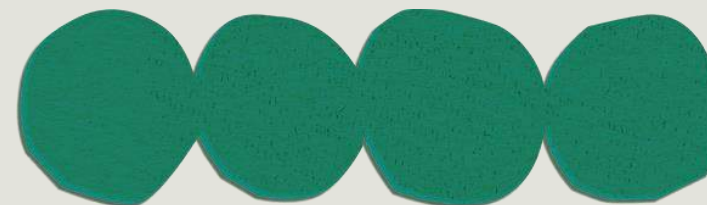


Hannah Walton.

A 24-year-old #iWill Ambassador
and youth advocate.

George Fielding BEM.

Policy and Public Affairs Officer
at Volunteering Matters.



bit.ly/HannahWalton



bit.ly/GeorgeFielding

Hannah's Story



Hannah left school at the age of 14 years old, due to extenuating circumstances that had severely affected her mental health.



After half a decade of being locked out education and isolated from her community, Hannah had reached a stable point in her health recovery and she wanted to find her purpose again.



In 2019, Hannah reached out to her local Blue Cross shelter to get involved in some volunteering work. And so, Hannah became a Fundraising Assistant volunteer.

Hannah's Story



After volunteering for a few months, Hannah quickly found her passion through helping others and she started searching for more voluntary roles.



Many, many, many volunteering roles later - from sectors such as Heritage, Education and Youth Work - Hannah had totaled over 1000 hours of voluntary work.

From her own lived-experiences, Hannah then went on to create her own youth organisations - completely voluntarily - to support those young people who had disrupted or marginalised backgrounds.

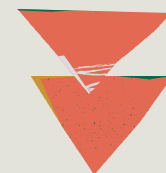
Hannah's Story



In 2021, Hannah was nominated by a (brilliant) Youth Worker to become an #iWill Ambassador.



Through the #iWill Movement, her own organisations and projects, and collaborations with national charities, Hannah went from no community network to knowing thousands of people across the country.



Hannah now, alongside studying in her final year of an MSc, is a nationally recognised advocate and youth leader.

Hannah's Story


“Volunteering saved me and gave me a purpose. Without volunteering, I don’t know how my life would have turned out... and that’s really scary to think about. So many other young people are in similar positions - isolated, wanting a purpose and a community. We need to be reaching these young people, as well as those young people who are already active in their communities.”





THE 'PROBLEM'

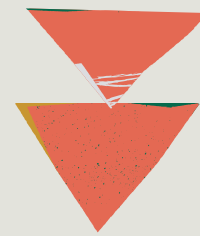
In 2023, surveys consistently revealed that the age group of 16 to 24-year-olds represented the lowest percentile of volunteers. A survey conducted by The National Council for Voluntary Organisations saw only 38% of volunteers aged 16 - 24 years old, compared to the highest percentile which was 52% of 65 - 74 year olds.



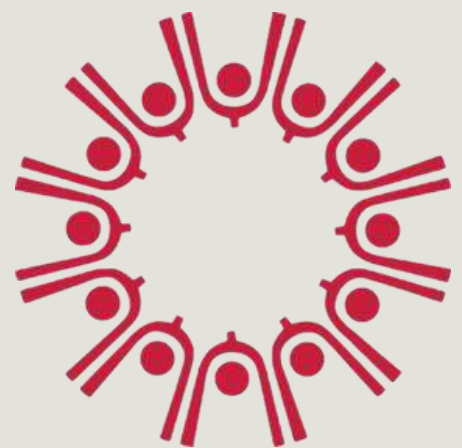


THE GOAL

Identify the barriers to young people engaging in voluntary roles & find solutions.



By working together, we can make real impact by the time we leave this room.



INDIVIDUAL BRAINSTORM

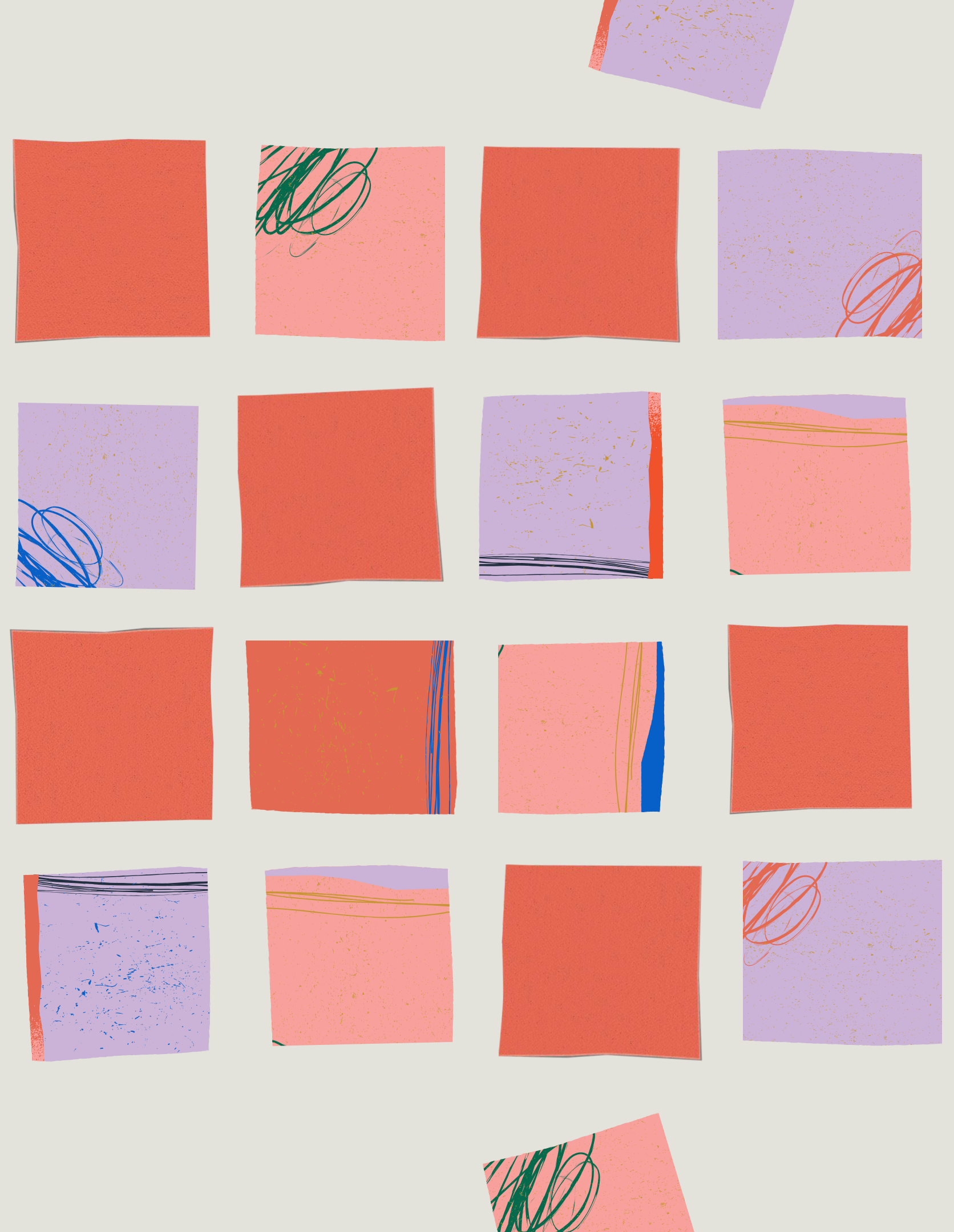
**Q. WHAT ARE THE CURRENT
CHALLENGES IN ENGAGING YOUNG
PEOPLE IN VOLUNTEERING?**

Come up with as many
solutions as possible.

Write them all down, even the
ones you don't think are great.



2 MINUTES



SMALL GROUP DISCUSSION

**Q. WHAT ARE THE CURRENT
CHALLENGES IN ENGAGING YOUNG
PEOPLE IN VOLUNTEERING?**

Share all of your ideas, and
group the ideas that are similar.



5 MINUTES



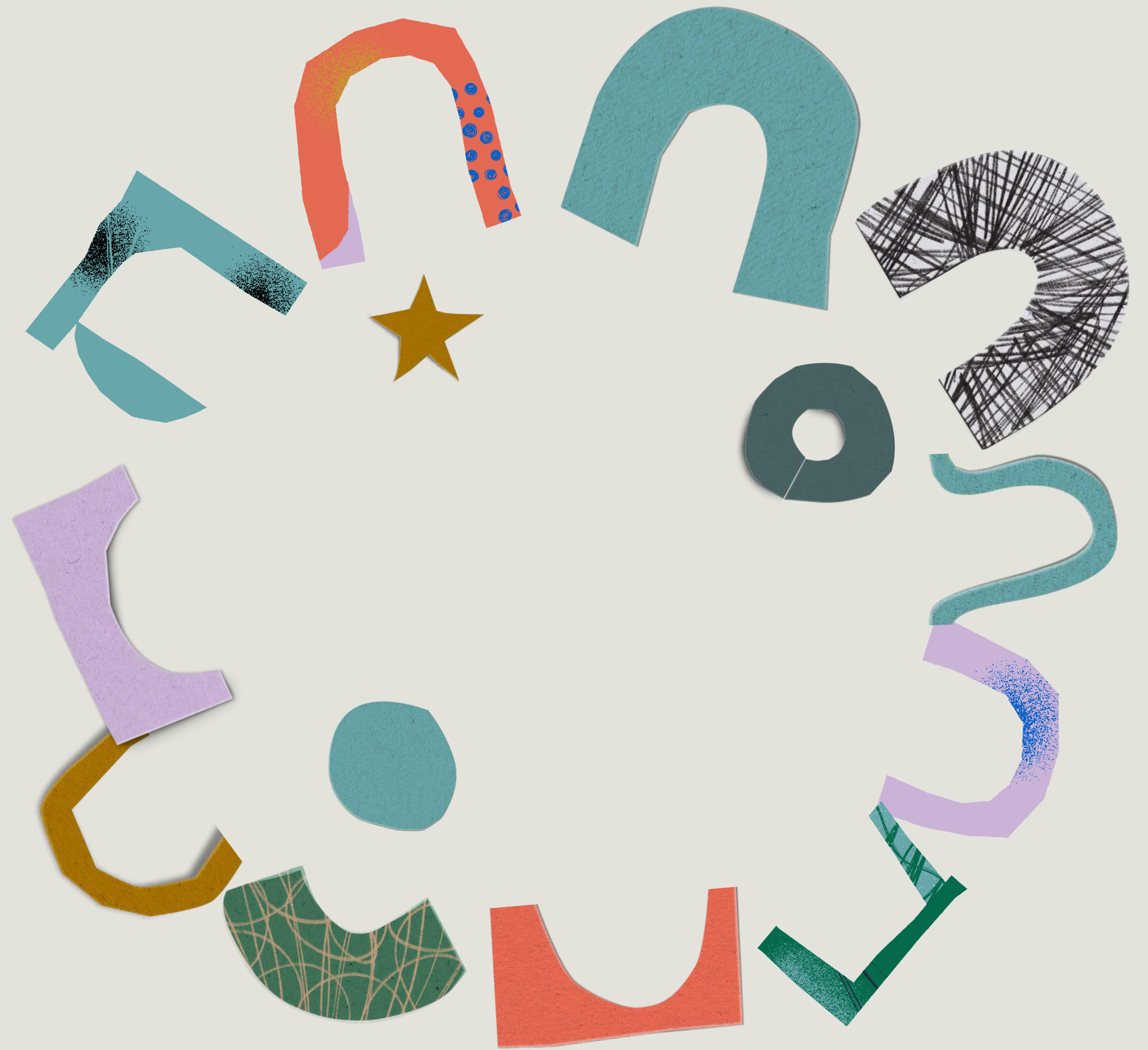
BIG GROUP DISCUSSION

Q. WHAT ARE THE CURRENT CHALLENGES IN ENGAGING YOUNG PEOPLE IN VOLUNTEERING?

Can you add something to one of the solutions?



3 MINUTES



INDIVIDUAL BRAINSTORM

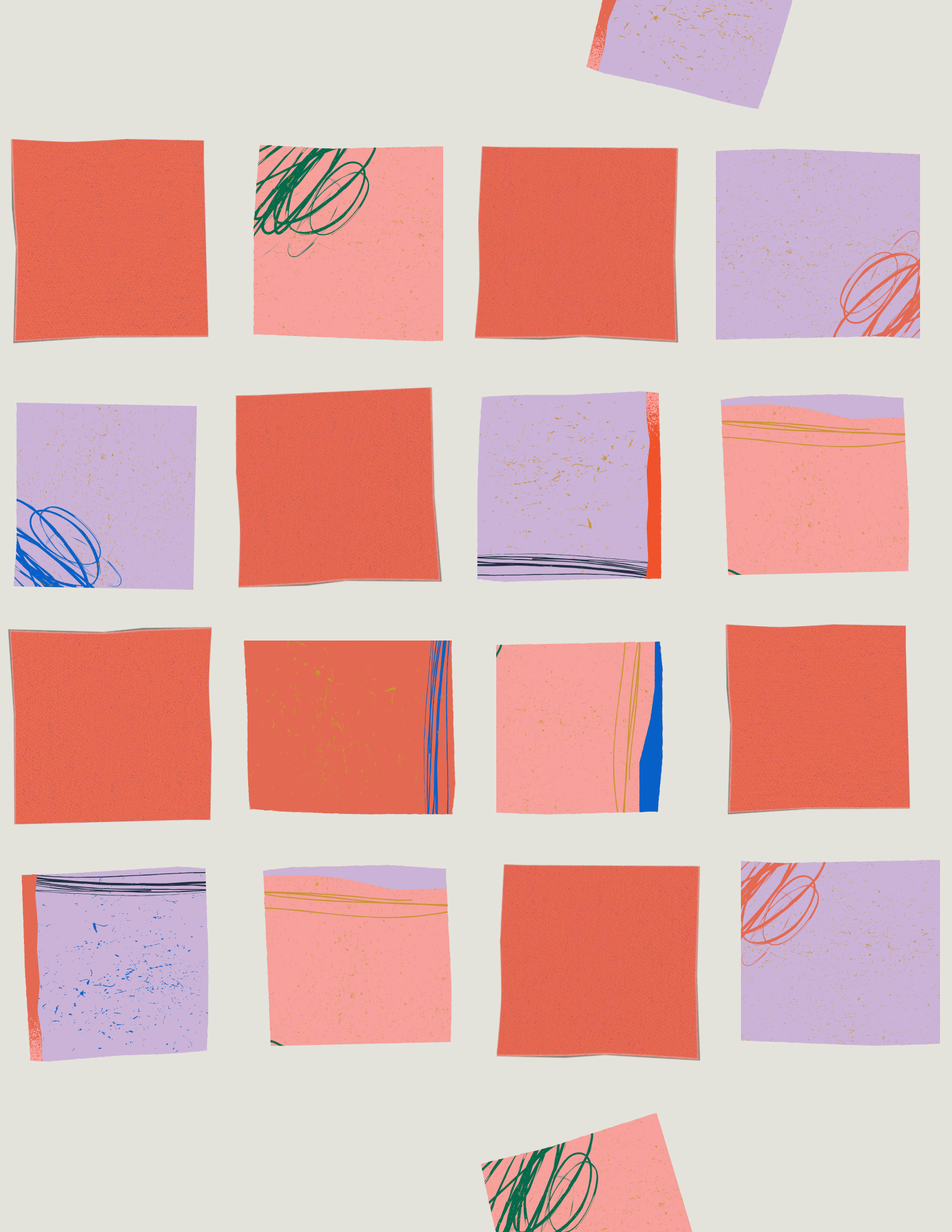
**Q. THINK OF A TIME YOU ENGAGED
YOUNG PEOPLE IN THE VOLUNTARY
SECTOR. WHAT WENT WELL? WHAT
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Come up with as many
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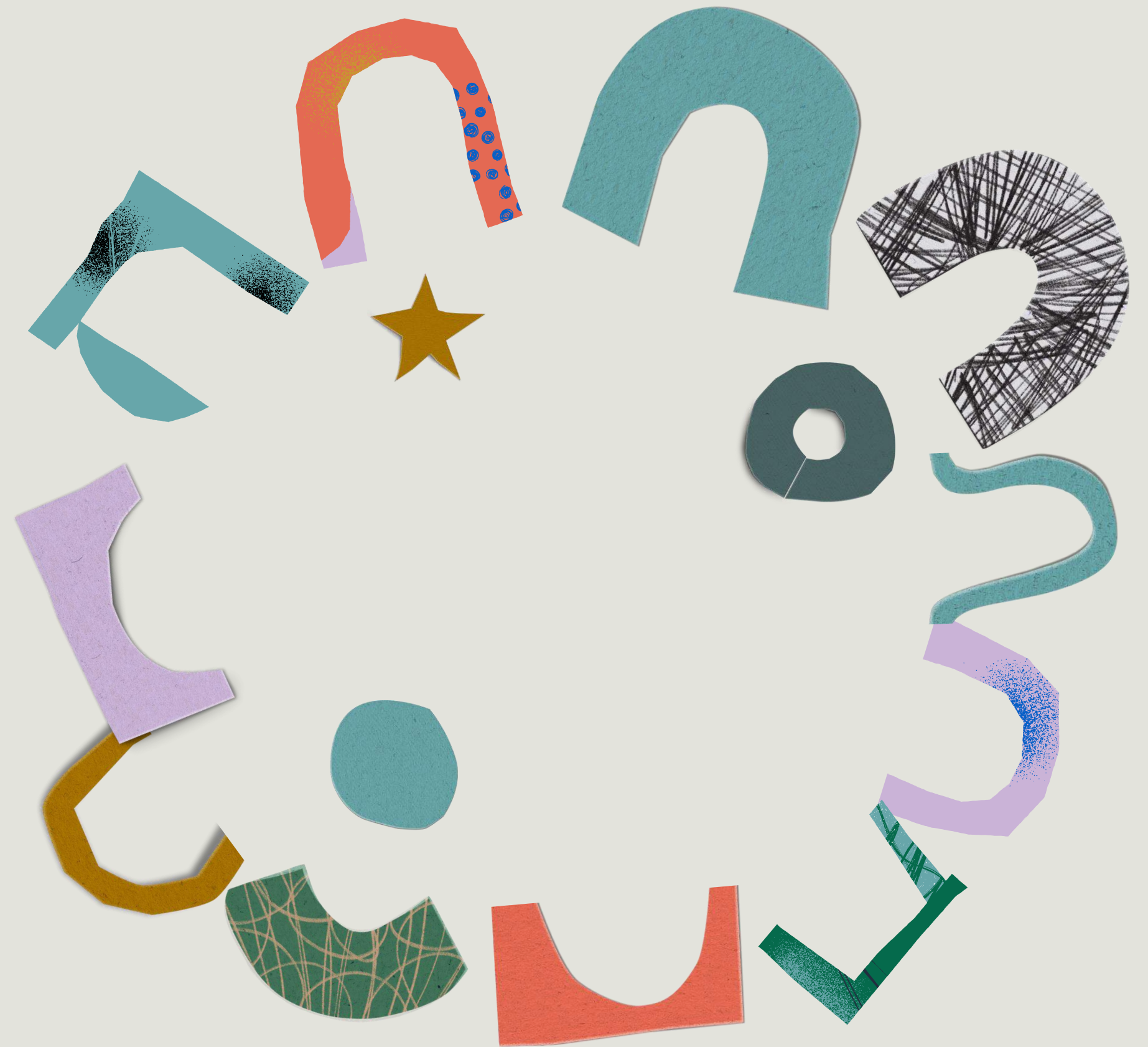
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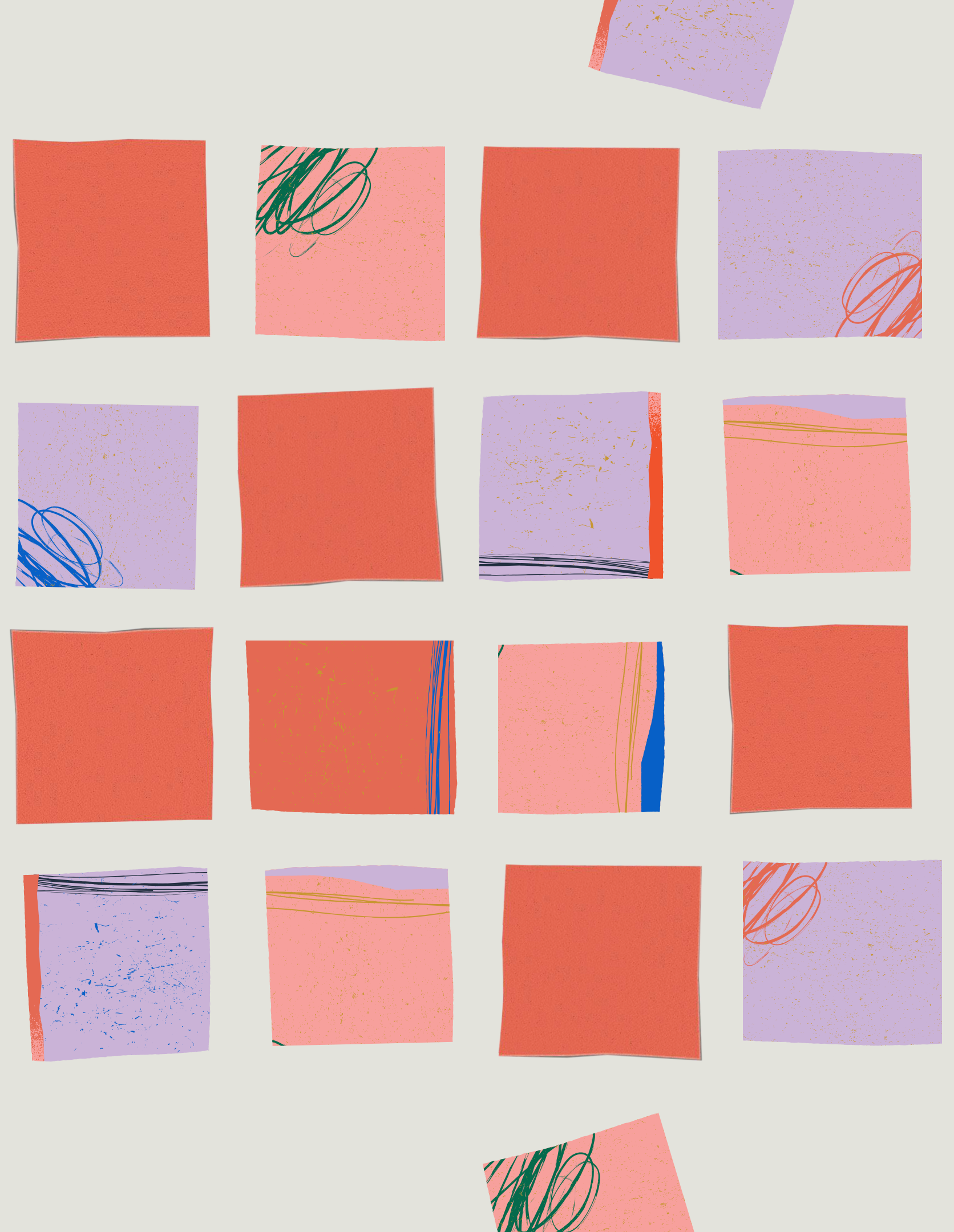
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TO ENGAGE WITH YOUNG PEOPLE IN
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2 MINUTES



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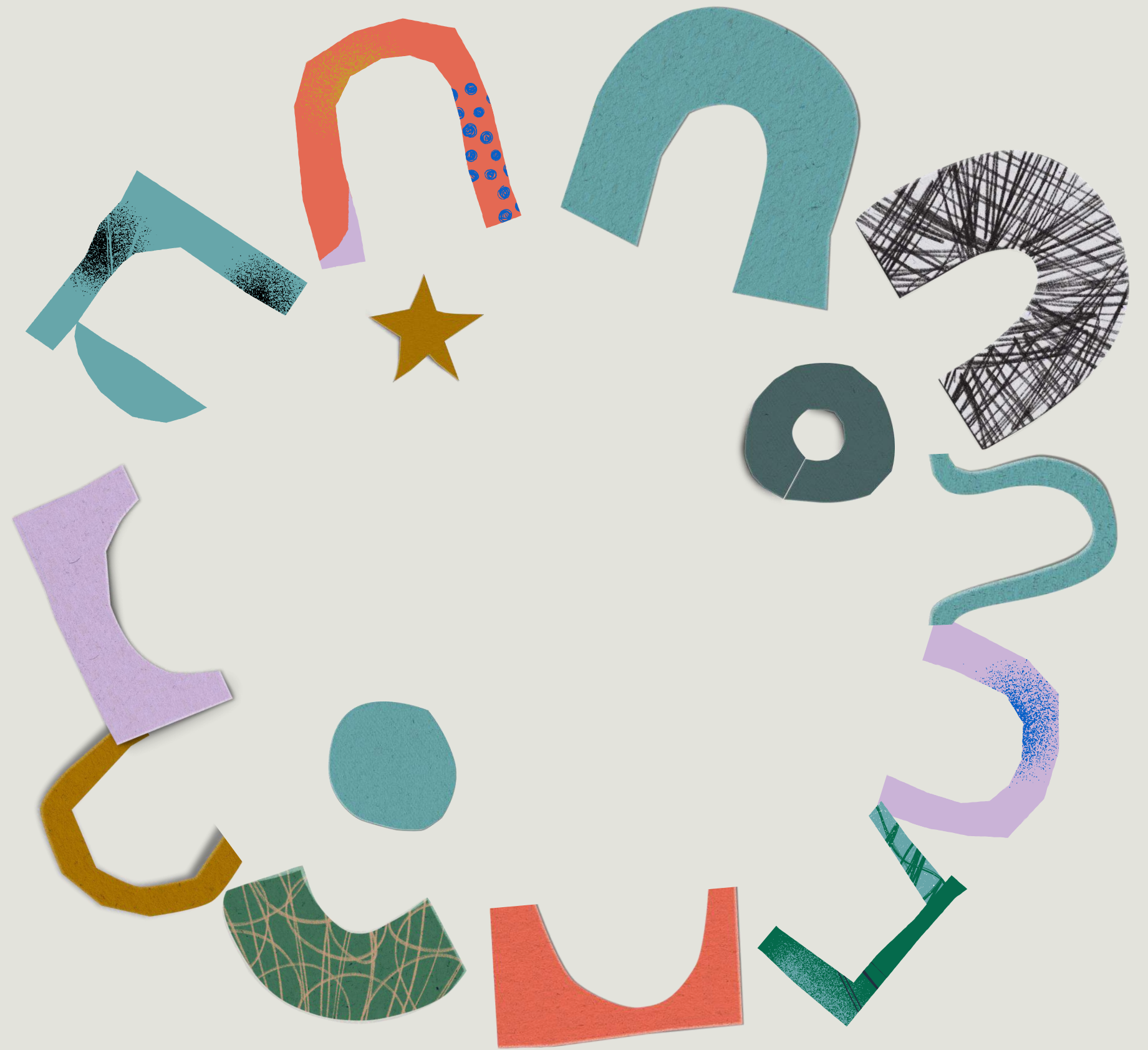
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3 MINUTES



MAKE YOUR IMPACT

**POWER OF
YOUTH CHARTER**

PART OF THE **#iwill** MOVEMENT

#iwill
movement



NEXT STEPS



- Sign the Power of Youth Charter – make a commitment to youth engagement.
- Create or adapt your youth engagement strategies to become more accessible and inclusive.
- Employ youth co-production in your organisation.

THANK YOU!

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movement

