



the centre for **voluntary action**



How can we develop a local
Vision for Volunteering?



Today's workshop

1. Introduction to Birmingham's Vision for Volunteering
2. Why we decided to develop a vision for Birmingham
3. How we developed Birmingham's Vision for Volunteering
4. How we're implementing the vision
5. The impacts, challenges and learnings so far
6. Discussion
7. Feedback & Q&A

Birmingham's Vision for Volunteering



It sets out an aspirational view of what the volunteering landscape in Birmingham could look like by 2027.

A five-year collaborative project designed to help build a brighter future for volunteering in the city.

Draws on the national Vision for Volunteering produced by NCVO, NAVCA and partners.

Birmingham's Volunteering Landscape

- ▶ Significant changes to volunteering post-Covid-19.
- ▶ The start of the cost-of-living crisis.
- ▶ A lack of shared vision for volunteering or central hub for volunteering support in Birmingham.
- ▶ The national Vision for Volunteering had launched and was building momentum.





How was the vision developed?

The Three Key Principles

The vision is underpinned by three key principles, beneath which vision statements are set out.

The principles are:



Celebrating
Difference



Collaboration



Awareness &
Appreciation



How have we implemented the vision?

- ▶ Established a Strategic Group
- ▶ Ran Find Out More sessions and a workshop series
- ▶ Established the vision in key local networks
- ▶ Offering free resources to help people implement the vision and consider the key themes in practice
- ▶ Developed a Communications Plan
- ▶ Attended careers and volunteering fairs
- ▶ Getting behind the national Big Help Out

What's in our action plan?

1. Awareness & Appreciation

- Undertaking mapping exercises to capture and share data about Birmingham's volunteering landscape.
- Procuring a platform to better broker volunteering opportunities in the city.
- Providing resources to support best practice in volunteer involvement.
- Collecting and sharing case studies to showcase volunteering.

2. Collaboration

- Establishing a Vision for Volunteering Strategic Group.
- Working with partners to identify how the strategy could contribute to other, strategic city-wide strategies e.g. health.
- Producing an annual report to showcase the achievements of the vision.

3. Celebrating Difference

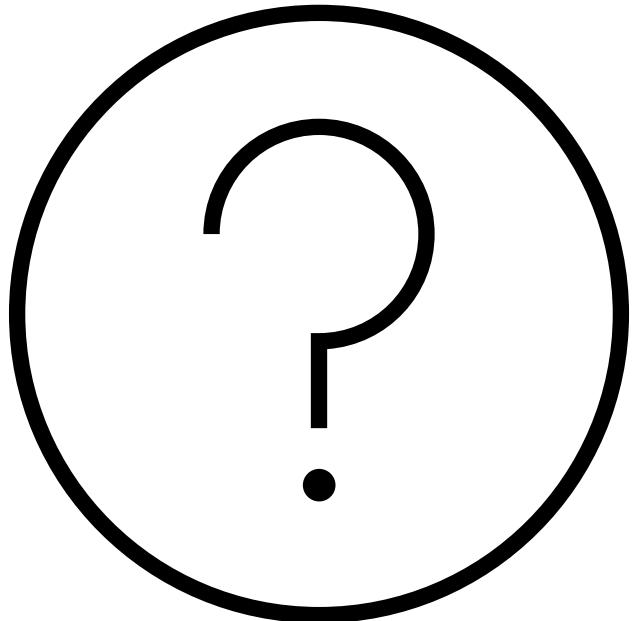
- Using data to develop a strategy to specifically involve underrepresented groups in volunteering.
- Workshops/focus groups to identify barriers and solutions to volunteering
- Developing best practice guidance on inclusion in volunteering

Impacts, challenges & learnings

| Impacts | Challenges | Learnings |
|--|---|--|
| Re-establishing BVSC as a source of support for volunteering | Securing funding for developing volunteering infrastructure | Co-production is essential |
| Vehicle for moving forward strategic relationships | Funding landscape in Birmingham | Models for volunteering must be adaptive and responsive to current needs |
| Tool to support development of best practice | | Importance of groundwork to get buy-in |
| | | Must make the vision tangible and relevant |

Discussion

1. Do you have a shared local volunteering strategy or vision?
2. If yes, how does it work for you in practice?
3. If you don't have a local volunteering strategy or vision, do you think your locality could benefit from one?
4. Whether you have a shared local volunteering strategy or not, how could you use one to bolster and further develop volunteering in your locality?
5. *At the end of today's conference there will be a panel discussion. The panel would like every workshop to come up to with a question, related to the workshop theme, for them to answer. What would your group suggest we ask the panel?*



Feedback &
Questions

Thank you!

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