

# THE ESSENTIAL GUIDE FOR CHANGING MINDS ON MIGRATION

02

# SHARE PERSONAL STORIES ABOUT MIGRATION

**Do you know anyone who has migrated?**  
? May I ask what you know about their

If not, you could ask: "Did you grow up here in (insert place name)?". Listen as they share their story.

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# SHARE PERSONAL STORIES ABOUT A HARD TIME



**compassion when you really**  
time when you were having so  
hardship."

anyone give you the support you need? How did that feel? How has your empathy with others changed?

You could also share your own experience of how the other person feels more comfortable around you.

# 4 = **MAKE THE CASE FOR MIGRATION**

argument through a value that they safety or fairness. Make sure you're clear on the issue and example people's lives.

- Be doing this, state the people or immigration policies fault.
- To the conversation, call-out the scapegoating of in the public conversation and explain why that's
- Make the case for unity and solidarity. Offer solutions  
• Encourage collective action to solve problems.

# UGH ISSUES & CONTRADICTIONS

**6** **RESPOND TO CONCERNS WITH FACTS**

Only after rapport has been established can you **respond to any concerns and fact check** anything mentioned earlier in the conversation.

**ASK OPINION AGAIN**

If you want, you could **ask the person to share how they feel about the issue now**. If the conversation has shifted

perspective on migration, ask them why.

A photograph of a woman with dark skin and a white headwrap looking towards a man with glasses. They are positioned in front of a dark brown wall featuring a decorative, fan-shaped stained glass window. The man is on the right, and the woman is on the left. A white circular logo with a red triangle is in the bottom right corner.

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This guide is based on deep canvassing methods and resources from the People's Action Institute.

Deep canvassing is an approach to conversations where two people share their life experiences.

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# PIAXIS

for migrants and refugees