

Volunteering Doesn't Happen By Accident – Social media copy

We've pulled together some suggested social copy for members to share as part of the **Volunteering Doesn't Happen by Accident** campaign. Feel free to adapt the wording to reflect your local context, partners and priorities.

Option 1 (about the guide)

We're pleased to be using **Volunteering Doesn't Happen by Accident: A Best Practice Guide to Voluntary Infrastructure** from @NAVCA.

Grounded in the experience of quality-accredited local infrastructure organisations and volunteer centres, and shaped by the Vision for Volunteering, the guide sets out what strong local volunteering systems need to thrive. It focuses on three key areas:

- Promoting volunteering
- Reducing barriers
- Strengthening policy and practice

The guide is now live and free for NAVCA members to use with local partners – supporting shared reflection, system maturity, and more joined-up action to strengthen volunteering locally.

Find out more here:

<https://www.navca.org.uk/news/volunteering-doesnt-happen-by-accident>

Option 2 (how you support volunteers locally)

Volunteers are at the heart of thriving, resilient communities – but volunteering doesn't happen by accident.

That's why we're using **Volunteering Doesn't Happen by Accident**, the new best practice guide from @NAVCA, to bring partners together and strengthen the local volunteering system in **[INSERT PLACE NAME]**.

By working collaboratively – promoting volunteering, reducing barriers, and improving policy and practice – we can make sure volunteers feel supported, valued, and able to make the biggest possible difference in our community.

Find out more about the campaign here:

<https://www.navca.org.uk/news/volunteering-doesnt-happen-by-accident>