



BECOME MORE
ANNUAL REPORT | 24-25



President Aaron DeLoach with US U20 Men's National Team player at training camp

What a God we serve. He has been so good to us, and I am honored that he would entrust us with the ongoing ministry of Impact City FC. I am grateful for the multitude of donors and staff that have served with their time, talent, and treasure to see the mission and vision of Impact City FC move forward. Every week thousands of players are taught God's Word on the field through the programs, teams and outreach of Impact City FC.

Our teams serve as the greatest discipleship environment due to the frequency of ministry touch points. When surveyed, 91% said they are closer to God because of Impact City FC. This year we added new teams in all of our existing locations and added two new locations in Dallas and Cap-Haitien, Haiti.

We have continued the work of preparing for our first facility in St. Louis, MO. When complete, the infrastructure allows us to share the Gospel until Jesus returns. Soccer is a common thread through which we can build relationships and earn the trust of people from every tribe, nation, and tongue across the US Soccer landscape and around the globe. We sent a group of youth players on a Missions Experience to Barcelona, and coaches to El Salvador. We had new opportunities to provide chaplaincy to the US Youth National Team and players in the NWSL. This annual report is designed to be a quick snapshot and encouragement of what God has done over the last twelve months.

In November 2025, Impact City FC turns six years old as an organization; we continue to refine our ministry model and systems to see the harvest God has promised. I am full of gratitude for all he has done over the last twelve months.

Aaron DeLoach
President & CEO

A FEW STORIES...

David Keen

◆ St. Louis | 08 Boys Player

"My name is David Keen, I'm from Colombia but moved to the U.S. four years ago. I have loved soccer since I was a little kid when I used to play with my friends before and after school, when we felt like the time is unlimited and we all had smiles on our faces. That's the feeling Impact City gives me with every practice, every tryout, every time I pass the ball, and every time we get to learn about Jesus.

After I got to the U.S., my parents signed me up for tryouts with a Christian soccer club. I was excited to try out and see how it goes. I was very nervous when I arrived at the practice fields for the first time. Coach Erick was encouraging and he told me how he played in college and he has always loved this game. His words touched my heart, and I learned he is also from Colombia. This club has been my home since then, and for many people who really want to enjoy and do what they love most play the beautiful game of soccer.

At Impact City, we always have something to look forward to with every practice or game, and I have met some of my best friends through this club. We enjoy volunteering and wrapping presents as a club at

Christmas time, and I also enjoy being able to help the younger Impact City players at practice. I'm grateful and blessed to be in the Impact City family and enjoy a beautiful sport with the best coaches and teammates.

I love the prayer before every practice, game, and trip, and the chances to grow not just as a soccer player but as a child of God. The chance to always play for God and his glory and to help others get closer to God. Impact City has done a lot for me and I would never be able to repay them. They have helped me get closer to God through this beautiful sport and through prayer.

Something that I will never forget is how at every practice the coach tells us a story from the Bible and explains how we can use this in our soccer and everyday life. This devotion helps me play not just for myself but for the one who is above me. This has helped me be the person that I am today. Impact City FC has helped me become a leader for my teammates and also for everyone who has questions about the gospel, I am able to help them because Impact City helped me first."



David wearing the captain's armband



Jayar and his family baptized at the beach

Jayar Narciso

◆ Charleston | Coach

"Our life has been truly transformed through our involvement with ICFC. What started as making friends has grown into finding a family. Seeing God continue to work His goodness through the club has been an incredible blessing. One of the most powerful experiences for our family was getting baptized together by Sam Cain, a moment that deepened our faith and connection to this community and most importantly our connection with God.

Since joining ICFC, my mindset and the way I approach life have changed completely. I've become more willing to do whatever it takes to help, not only by supporting fundraising efforts, but also by helping develop our players to become not just great athletes, but strong, compassionate people who will shape the future.

Our kids have also been transformed through this journey. Being around teammates and friends from different backgrounds has opened their hearts and minds in beautiful ways. We truly love ICFC and are committed to continuing to support this amazing mission."

"OUR LIFE HAS BEEN TRULY TRANSFORMED THROUGH OUR INVOLVEMENT WITH ICFC."

A FEW MORE...

Jim Garvin

◆ St. Louis | Lead Chaplain for St. Louis City SC

Jim Garvin has been serving St. Louis City SC since their inception as an MLS expansion club in 2022/23. Since then, he has seen countless stories of life change, as he consistently shows up and builds relationship with the players and front office staff. Over the past few years, his influence has grown in the organization, and we have been able to station chaplains on the second team and the youth academy.

Jim and his team seek to love each person within the St. Louis City SC organization without expectation of anything in return, and organize regular Bible studies, pregame chapels, and 1-on-1 meetings with players. Each of these avenues allow for the chaplains to care for players, connect them to God's word, and help them navigate the thoughts, emotions, and experiences of being a professional footballer.

When asked how chaplaincy made him a better player, one of the first team players said, "God grew a deeper love and intimacy with my teammates, because I don't view them only as teammates anymore but people that I love and want to show Christ to them but also to the entire organization including staff members, fans, etc."

Other players remarked how their chaplain had become like a father figure to them, how chaplaincy helped their mental health, or how they experienced greater peace and calm. After surveying the players, it was clear that chaplaincy helped them develop a deeper understanding of God's character, become better men, husbands, and fathers, and even see improved performance on the pitch. Jim is one of our standout chaplains amongst a group of more than 80 others that we've trained in partnership with the Pro Soccer Chaplains Association, and serve across the MLS, NWSL, Men's and Women's US national teams, and more.



Brett with a player at our inaugural tryouts in Cap-Haitien, Haiti



Haiti One Year Recap
Scan to watch a video of what God has done in Haiti in the last year.



Jim (bottom right) with the St. Louis City players he serves

Brett Jacobs

◆ Salt Lake City | Coach and IFC Director of Coaching Education

Brett Jacobs is one of the most experienced soccer coaches in the country, but a few years ago, he joined Impact City FC to coach one of our youngest teams in Salt Lake City. A true journeyman, Brett has been a first team assistant coach at multiple MLS clubs, and has also served in various Director of Coaching, Head Coach, and Instructor roles on his way to winning the MLS Cup and the Algarve Cup on the women's side. He now serves as a USSF A license course instructor, training the next generation of coaches.

But amidst all of his accomplishments, Brett still couldn't shake the calling of the Lord to use the game for a bigger purpose. This calling led him to travel with our team to Haiti to help launch our first international location. Brett was moved by the power of soccer to reach people and transform lives in a country like Haiti, and has since joined Impact City FC in a greater capacity as our Director of Coaching Education.

"I FELT A CALLING FROM JESUS."

In his increased role, he is raising the tide of our coaching quality across the country, helping our coaches understand how to create high-performance training environments, develop players, and build healthy and winning team cultures. We're so excited to see God continue to call more workers like Brett into the harvest field.

ICFC Staff with David Flores at our new home field in Dallas



Dallas Landing Page

Scan to check out the full video and press release on our landing page.

Dallas Expansion

◆ Dallas | [Joining forces with SCAC](#)

This year, we were so privileged to join forces with South City Athletic Club (SCAC) to form Impact City FC in Dallas.

Over 10 years ago, David Flores, the founder of SCAC, was first introduced to soccer ministry by our founder, Aaron DeLoach, and the two have stayed connected ever since. This past year, they both felt that the Lord was leading them to join forces, combining the rich legacy and impact of SCAC with the global vision and resources of Impact City FC.

David Flores said that “This partnership is an answer to prayer,” and we both believe that this is another step to allow us to make an even greater impact on the soccer culture in Dallas and beyond.

“THIS PARTNERSHIP IS AN ANSWER TO PRAYER.”



EXPONENTIAL CAMPAIGN

The biggest problem in our world today is not world hunger, clean water or even human trafficking. Although, each of those are massive problems, the biggest problem in our world today is that people do not know Jesus.

Through the game of soccer we’ve chosen to “Go, into all the world...” to solve the biggest problem in the world. Did you know that 40% of the world participates in the game of soccer? That means that people from every tribe, nation, and tongue across generations and genders and from rural villages to thriving cities can all be reached through this one strategy.

The objective of the Exponential Campaign is to reach thousands more players through a soccer facility in St. Louis and South Florida, start future locations, and complete the player development pathway.

The Exponential Campaign expedites our overall strategic objective of seeing 1 million souls saved and 10,000 players actively disciplined annually.

▶ [visit **impactcityfc.com/exponential**](https://www.impactcityfc.com/exponential) to learn more.

CityReach Launch

◆ Indianapolis | [From Director of Coaching, Nikita Kotlov](#)

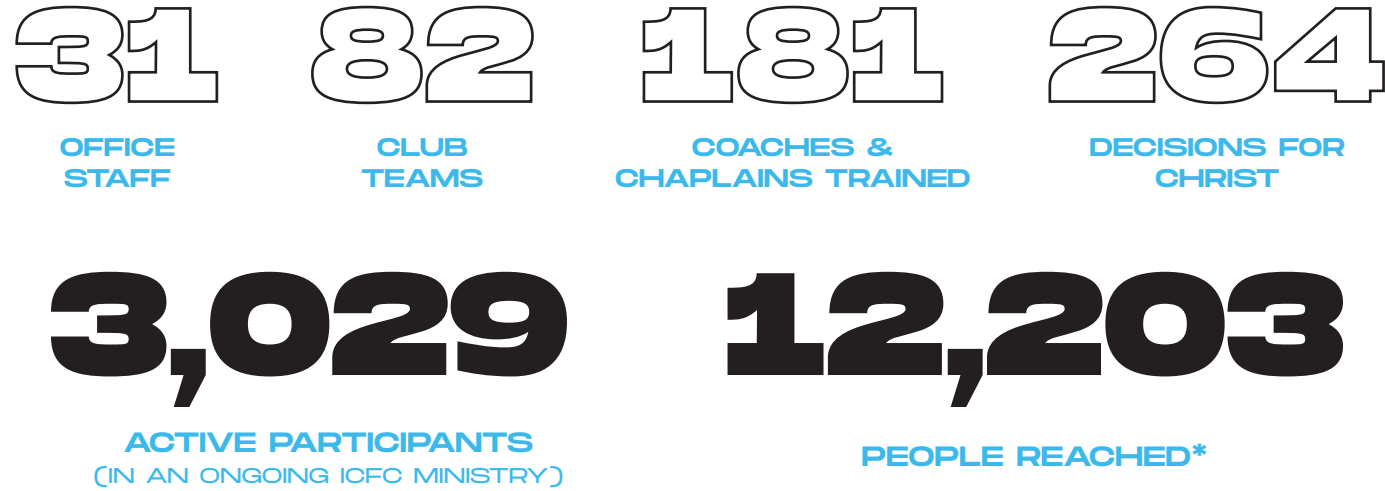
“CityReach continues to be one of the most meaningful rhythms of our week. We bring goals and balls to Beechmill apartments and play futsal with the kids, and it’s clear that this has become one of their favorite times together.

Neighbors, siblings, and family often gather to watch, and their hospitality never ceases to amaze us. Many times we are invited into their homes to share meals and experience their culture, firsthand. Though these Indian families do not yet know Jesus, we see His love reflected in their generosity and welcome, as we continue to share the love and message of the gospel with them each week!”



Players enjoying pickup games with each other and ICFC staff

BY THE NUMBERS...



Spiritual Impact Survey

What type of spiritual impact did we have on these people? Well, for the second year running, we surveyed our club players to gain a better understanding of ministry fruitfulness. Here are the amazing results...

- 1. I am closer to God because of ICFC. 83% agree/strongly agree
- 2. I feel loved when I am at ICFC. 93% agree/strongly agree
- 3. I have a personal relationship with God through Jesus Christ. 90% agree/strongly agree
- 4. Team Talks at ICFC have strengthened my belief in God. 85% agree/strongly agree
- 5. I do my best to live a life that pleases God. 93% agree/strongly agree
- 6. The Bible is the accurate word of God and my guidebook for living. 83% agree/strongly agree
- 7. I serve others more because of my time at ICFC. 74% agree/strongly agree
- 8. I pray more regularly now than when I wasn't a part of ICFC. 60% agree/strongly agree
- 9. If I had a personal issue I feel comfortable speaking with my coach. 74% agree/strongly agree
- 10. I consider myself a leader because of what I have learned at ICFC. 77% agree/strongly agree

*Denotes all gospel impressions on active participants, indirect participants, and media audience

2022-2023*

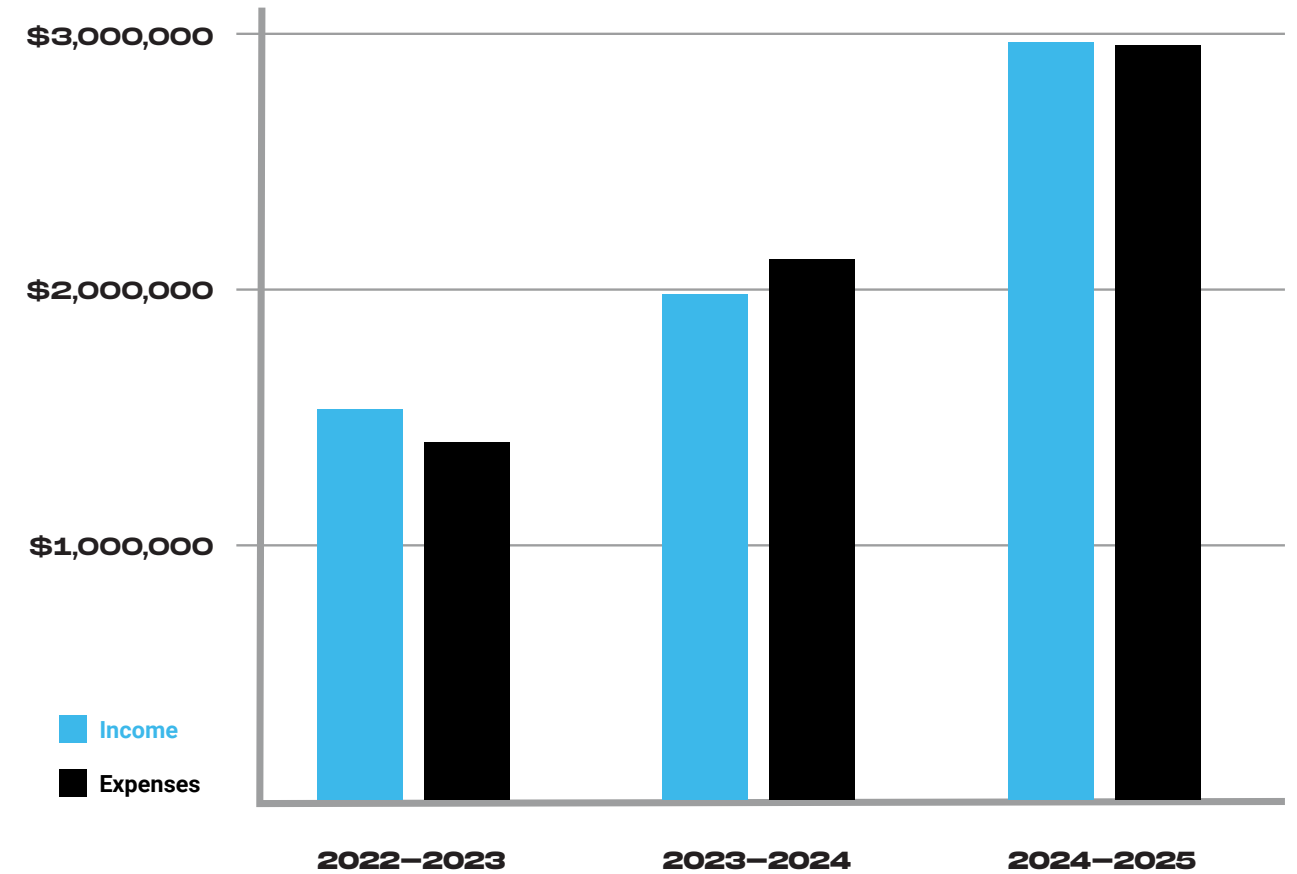
Income: \$1,530,579
Expenses: \$1,372,672

2023-2024*

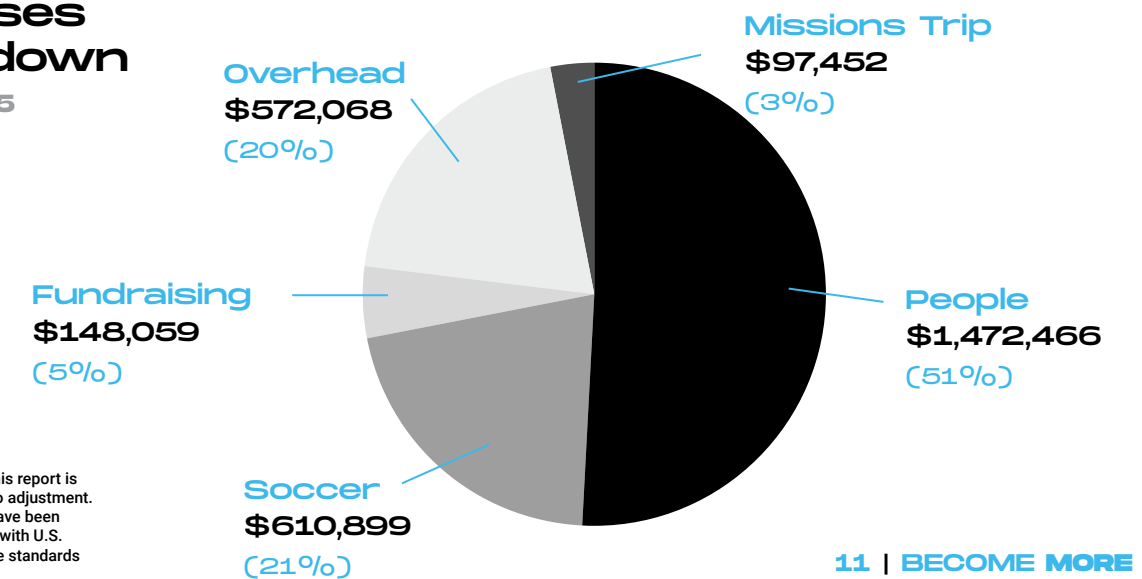
Income: \$1,936,118
Expenses: \$2,188,210

2024-2025

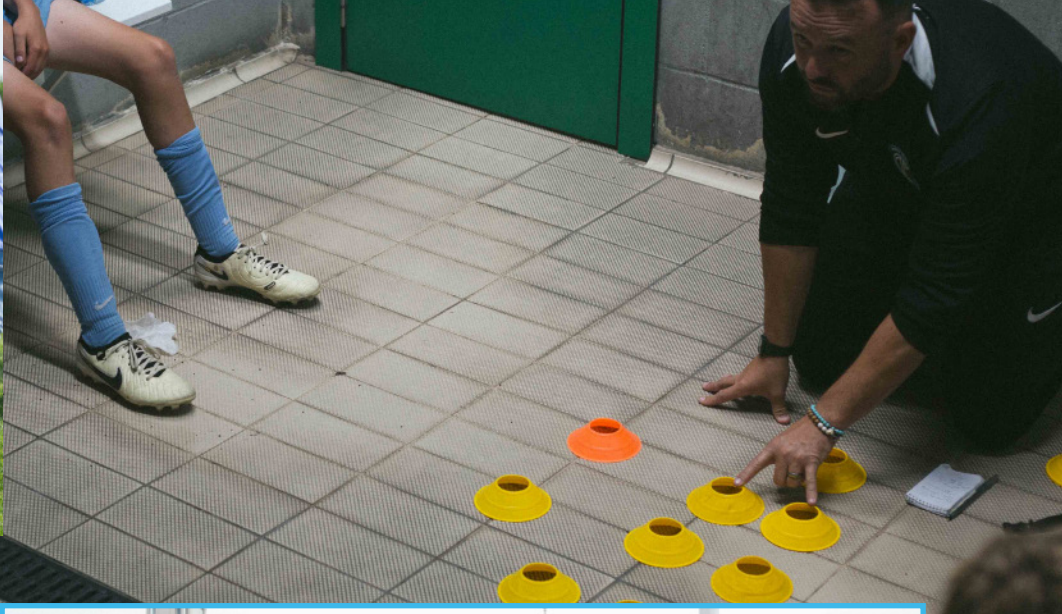
Income: \$2,901,633
Expenses: \$2,900,945



Expenses Breakdown 2024-2025



*The financial data in this report is unaudited and subject to adjustment. All accounting entries have been prepared in accordance with U.S. GAAP and the applicable standards issued by the FASB.



Missions Experience

Scan to learn more about ICFC Missions Experiences to countries like Spain.



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