

WCA PROFESSIONAL SERVICES

Helping sports organizations empower female athletes to thrive on & off the field.



OUR OFFERINGS

Our expert led talks, workshops and trainings are backed by scientific evidence of what helps women and girls succeed.



PROFESSIONAL DEVELOPMENT TOPICS

- Peak Performance for Leadership Teams
- Building a Strong, Positive Team Culture
- Coaching Girls: Building relationships - Gaining Trust - Empowering Leadership
- Pre-Season Coaching Academy (9 different sports)
- Mentorship Programming



PLAYER DEVELOPMENT TOPICS

- From Muscle to Mindset: Building Confidence
- Lead Like a Champion
- Get Your Game Face On! Helping athletes thrive not only physically but mentally
- Communication & Mental Strategies
- Leadership: Connecting Sports to Careers



COMMUNITY ENGAGEMENT: 101 SKILLS CLINICS FOR MOMS

We help professional sports organizations build community, gratitude & brand loyalty with moms through 101 sports skills clinics. These events empower moms to feel capable & confident helping their kids practice sports. "The clinic was awesome! I'm coaching my child's team & felt terrified & unprepared but feel better now."



Kathy Toon is a nationally recognized expert in player performance and organizational behavior. She holds a master's degree in Sport Psychology and spent 14 years as head coach of UC Berkeley's women's tennis team, where she earned Coach of the Year honors. Kathy is the author of Get Your Game Face On! and brings over a decade of experience helping leading sports organizations—including the LPGA, US Lacrosse, the Pac-10 and Pac-12 Conferences, USTA, USPTA, and the Positive Coaching Alliance—empower female athletes to excel both on and off the field.

MEET OUR TEAM



Claire Rietmann-Grout is a champion for empowering young women through sports. With more than 18 years of experience as a coach, curriculum designer, and athletic director in girls' schools, she founded The Positive Coach to equip coaches with the tools to build strong, connected teams rooted in growth and joy. A former Division I softball player, Claire earned her degree in Kinesiology and Sports Studies from Towson University and a master's in Journalism from California State University, Northridge.

CLIENTS

- **San Diego Chargers:**
 - Coach Clinic High School Girls Flag Football
- **Bay FC and Sutter Health:**
 - Soccer Mom Clinic
- **NBA All Star Weekend:**
 - Leadership Development Workshop
- **Golden State:**
 - "Coaches Unplugged" Coaching Clinic