four zeros
print service

Technical requirements

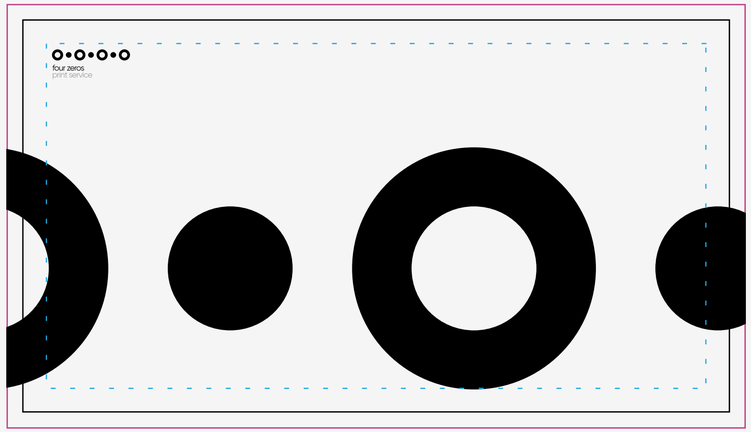


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Business card

Standard size

four zeros
print service



94x54mm
Bleed area
(2mm on each side)

90x50mm
Final size of your business card*

*The size can vary depending on your needs

84x44mm
Safe zone
Do not place important mock-up elements outside of this zone (text, logos, icons)

Right

Format	**PDF**	Color profile	**FOGRA39**
Color mode	**CMYK**	Resolution	**300ppi**

Important!

Aa **Minimum font size** on a white background - 5pt, on a black background - 6pt

Minimum line weight - 0,2mm

Rich black
Big element fill, fonts that are bigger than 36pt - C 60 M 50 Y 40 K 100
Small fonts - C 0 M 0 Y 0 K 100

Vector mock-up
All fonts must be converted into curves, images must be embedded All effects, shades, and transparencies must be rasterized and saved with 300ppi

Rasterized mock-up
If a mock-up is rasterized, the layers must be merged

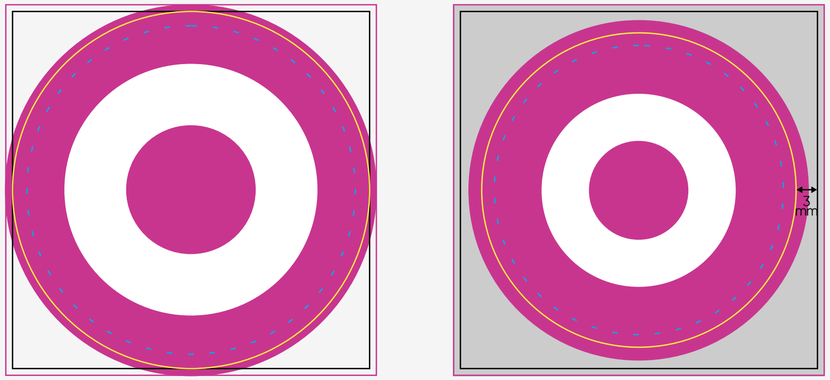
Wrong

Format	**JPEG, PNG**	Color profile	**Japan Color, U.S. Web**
Color mode	**RGB**	Resolution	**72ppi**

Sticker

Plotter die-cut

four zeros
print service



52x52mm
Bleed area
(1 mm on each side to extend the background))

50x50mm
The size of the working area

50x50mm
Cut line
(according to the size of the working area)

46x46mm
Safe zone
(place important elements no closer than 2mm to the cut contour)

Important!

Minimum cutout size - 2mm
Minimum cardboard cutout - 5mm
For piecewise cutting, the distance to the edge of the mock-up - 3mm

Rich black
Big element fill, fonts that are bigger than 36pt - C 60 M 50 Y 40 K 100
Small fonts - C 0 M 0 Y 0 K 100

Vector mock-up
All fonts must be converted into curves, images must be embedded All effects, shades, and transparencies must be rasterized and saved with 300ppi

File extension - PDF, AI, EPS

In case there are several stickers placed on one piece of paper, keep at least 5mm distance between them

Outline

- In a vector format, prepared in Adobe Illustrator
- Placed on a separate layer
- Highlighted with a color that is not included in the mock-up (not Black!)
- Outline weight 0,5pt
- With a minimum number of dots and lines
- Preferably without sharp corners (minimum rounding - 3mm)

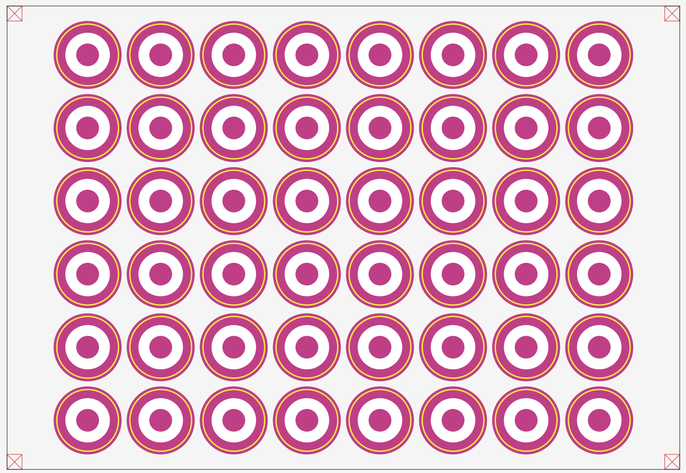
1 file - one page!

- Multipage files are not allowed
- Even when using one die-cut outline for several objects of the same type

Die-cut layout

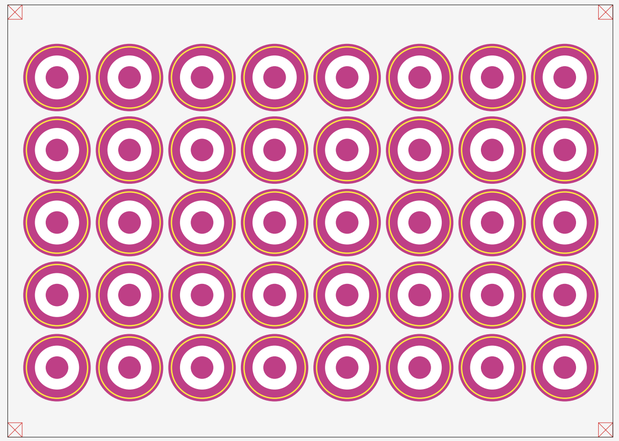
four zeros
print service

For stickers



310x450mm
The size of the working area

For carboard

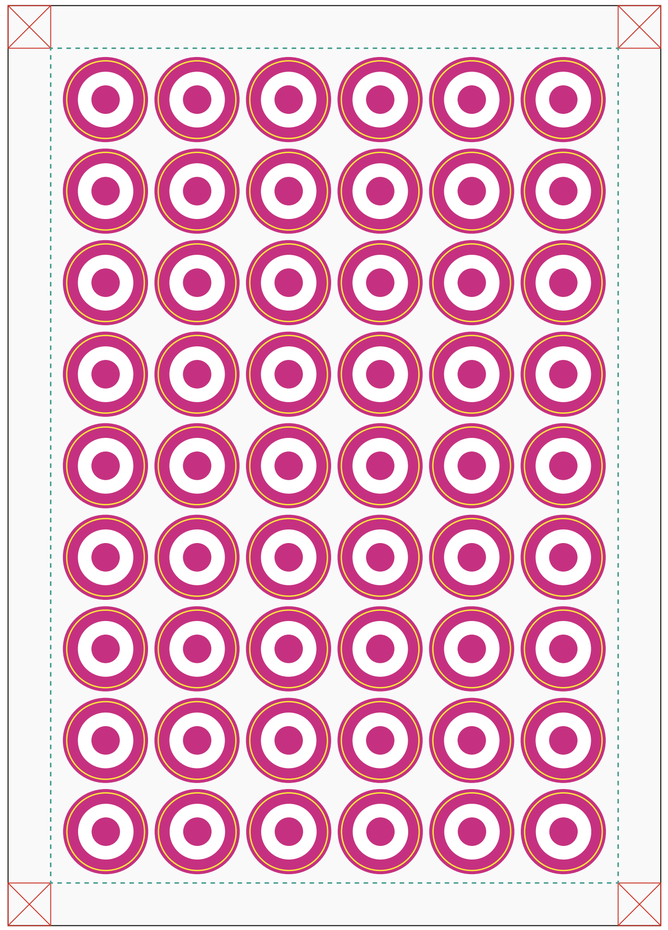


300x420mm
The size of the working area

fourzeros.online

Sticker pack layout

four zeros
print service



Vector project
All fonts must be converted to outlines, images embedded. Effects, shadows, transparencies must be rasterized to 300 dpi

Minimum die-cut size – 2 mm

Rich black color
Large fill areas, fonts larger than 36 pt –
C60 M50 Y40 K100
small text - C0 M0 Y0 K100

Stroke thickness – 0.5 pt
With a minimal number of points and lines. Preferably without sharp corners

The cutting outline must be vector, prepared in Adobe Illustrator, on a separate layer.

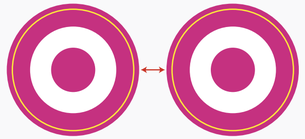
Highlighted with a color not used in the design (not black!), with the attribute “Overlay” SpotCOLOR (“solid color”)

Distance between stickers

if there is a background – at least 5 mm
if there is no background – at least 2 mm

If stickers are for 3D

distance between them at least 8 mm
\+ all sticker corners rounded minimum 3 mm



Correctly

File format	**PDF, AI, EPS**

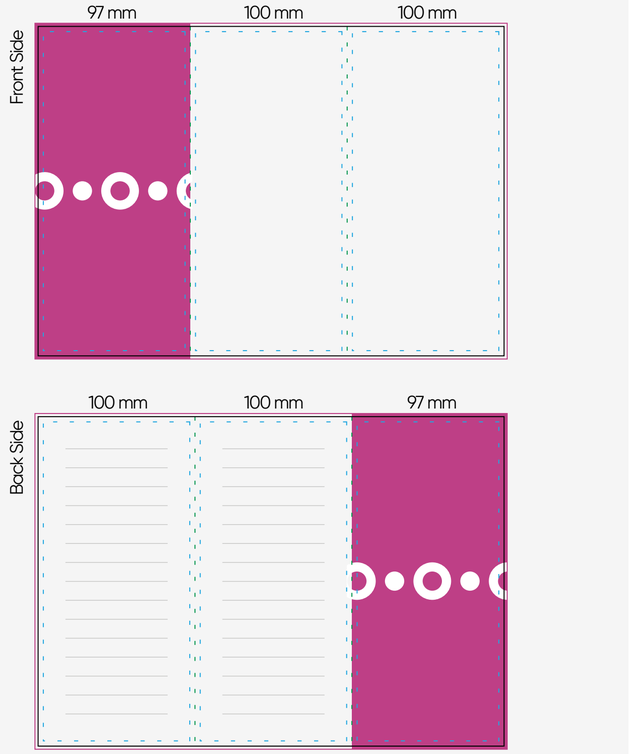
Sticker pack size
148 *210 mm

Layout of designs
and placement area with
cutting outline 128 * 190 mm

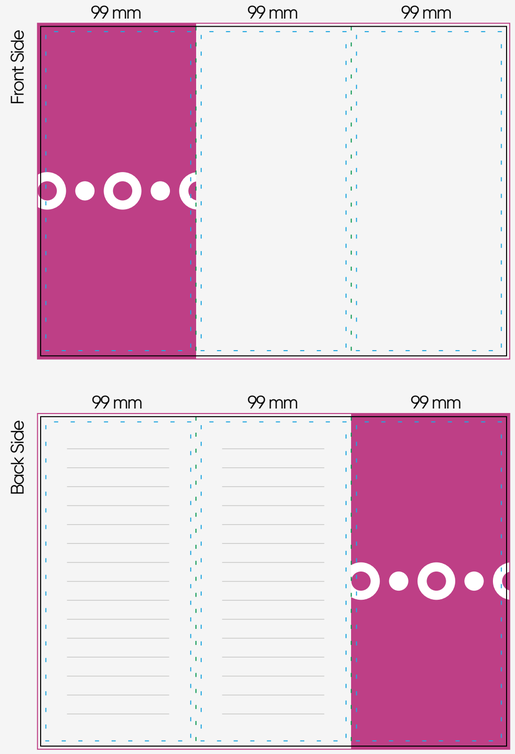
Booklet

four zeros
print service

C-Fold



Z-Fold



Important!

File extension - PDF

Folding lines must be placed on a mock-up on a separate layer
They must be marked with a color that is not used in the mock-up.
According to the standard
C 100 M 0 Y 100 K 0

Types of Folding

C-Fold:

Panel Widths: 97 / 100 / 100 mm
Safe Area: 91 / 94 / 94 × 204 mm

Z-Fold:

Panel Widths: 99 / 99 / 99 mm
Safe Area: 93 / 93 / 93 × 204 mm

- A single file with front and back is the best option.
- Or when each side is saved as a single file.

301x214mm
Bleed area
(2mm on each side to extend the background)

297x210mm
The size of the working area

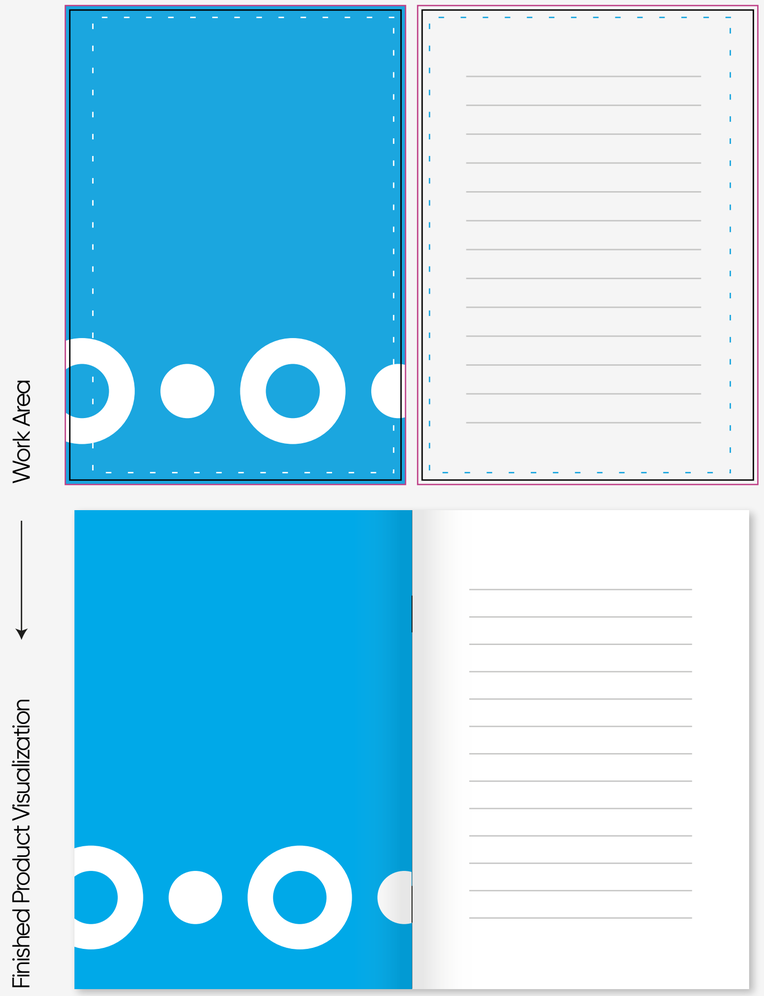
Safe zone
Do not place important elements outside of this zone (text, logos, icons)

Folding line

Catalog, notepad, presentation, menu

Saddle-stitched

four zeros
print service



Important!

PDF **File extension** - PDF

The mock-up is presented with one page at a time (spread mock-up is not accepted)

n/4 **The number of pages** must be a multiple of 4
1 sheet = 4 pages

Aa **The minimum allowable line thickness** is 0.2 pt. Lines created in reverse or in more than one color should have a thickness of no less than 0.75 pt.

To achieve greate **black depth** and avoid picking in solid areas, it should be generated from 4 colors. The recommended components are C 60, M 50, Y 40, K 100.

- Maximum block thickness: 4.5 mm.
- The number of pages depends on the paper weight.
- The more pages a brochure has, the more difficult it is to close.

152x214mm
Bleed area
(2mm on each side to extend the background)

148x210mm*
The size of the working area

*The size can vary depending on your needs

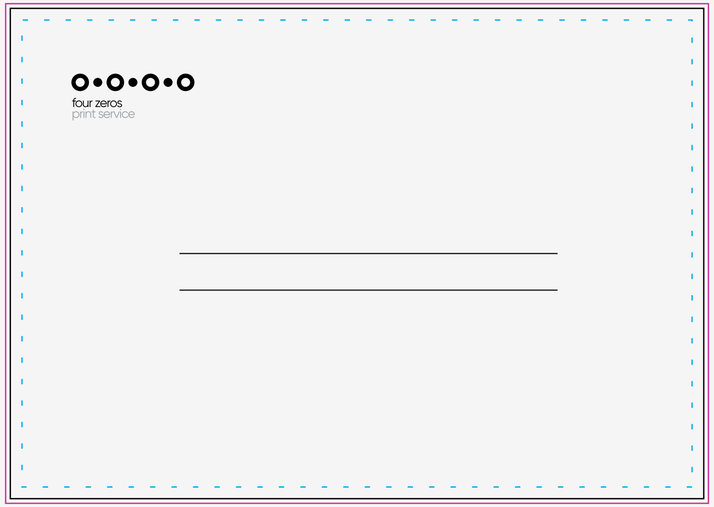
135x204mm
Safe zone

3 mm on three sides and 8 mm on the outer edge (trimmed edge)

fourzeros.online

Certificate

four zeros
print service



301x214mm
Bleed area
(2mm on each side)

297x210mm*
Final size of your certificate

*The size can vary depending on your needs

287x200mm
Safe zone
Do not place important mock-up elements outside of this zone (text, logos, icons)

Right

Format	**PDF**	Color profile	**FOGRA39**
Color mode	**CMYK**	Resolution	**300ppi**

Important!

Aa **Minimum font size** on a white background - 5pt, on a black background - 6pt

Minimum line weight - 0,2mm

Rich black
Big element fill, fonts that are bigger than 36pt - C 60 M 50 Y 40 K 100
Small fonts - C 0 M 0 Y 0 K 100

Vector mock-up
All fonts must be converted into curves, images must be embedded All effects, shades, and transparencies must be rasterized and saved with 300ppi

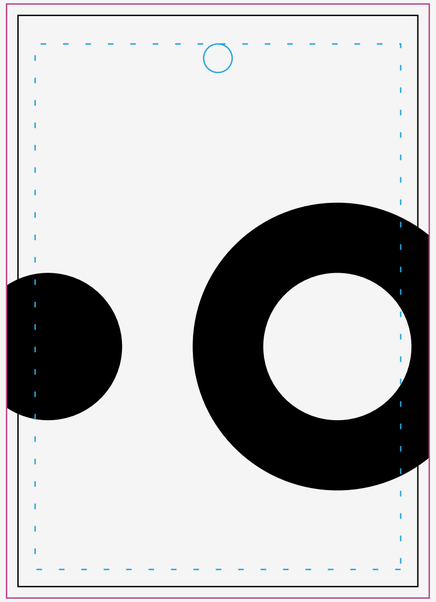
Rasterized mock-up
If a mock-up is rasterized, the layers must be merged

Wrong

Format	**JPEG, PNG**	Color profile	**Japan Color, U.S. Web**
Color mode	**RGB**	Resolution	**72ppi**

Badge

four zeros
print service



74x104mm
Bleed area
(2mm on each side)

70x100mm
Final size of your badge*

*The size can vary depending on your needs

64x92mm
Safe zone
Do not place important mock-up elements outside of this zone (text, logos, icons)

5x5mm
Mounting hole
(perforation)

Minimum perforation size - 3mm in diameter

Right

Format	**PDF**	Color profile	**FOGRA39**
Color mode	**CMYK**	Resolution	**300ppi**

Important!

Aa **Minimum font size** on a white background - 5pt, on a black background - 6pt

Minimum line weight - 0,2mm

Rich black
Big element fill, fonts that are bigger than 36pt - C 60 M 50 Y 40 K 100
Small fonts - C 0 M 0 Y 0 K 100

Vector mock-up
All fonts must be converted into curves, images must be embedded All effects, shades, and transparencies must be rasterized and saved with 300ppi

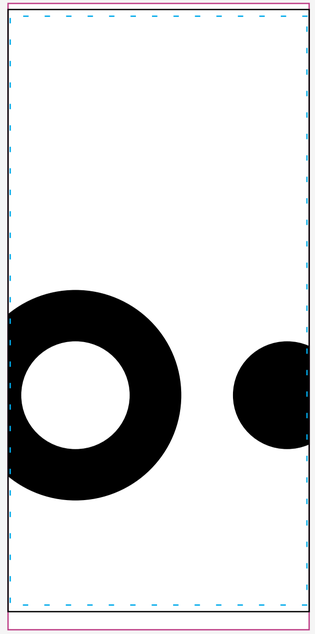
Rasterized mock-up
If a mock-up is rasterized, the layers must be merged

Wrong

Format	**JPEG, PNG**	Color profile	**Japan Color, U.S. Web**
Color mode	**RGB**	Resolution	**72ppi**

Roll-up banner

four zeros
print service



1000x2080mm
Format along with an area to fold
(add 20mm to the top and 60mm to the bottom to the artboard)

1000x2000mm
Final size of your roll-up banner

990x1960mm
Safe zone

Right

Format	**PDF**	Color profile	**FOGRA39**
Color mode	**CMYK**	Resolution	**300ppi**

Important!

Aa **Minimum font size** on a white background - 5pt, on a black background - 6pt

Minimum line weight - 0,2mm

Rich black
Big element fill, fonts that are bigger than 36pt - C 60 M 50 Y 40 K 100
Small fonts - C 0 M 0 Y 0 K 100

Vector mock-up
All fonts must be converted into curves, images must be embedded All effects, shades, and transparencies must be rasterized and saved with 300ppi

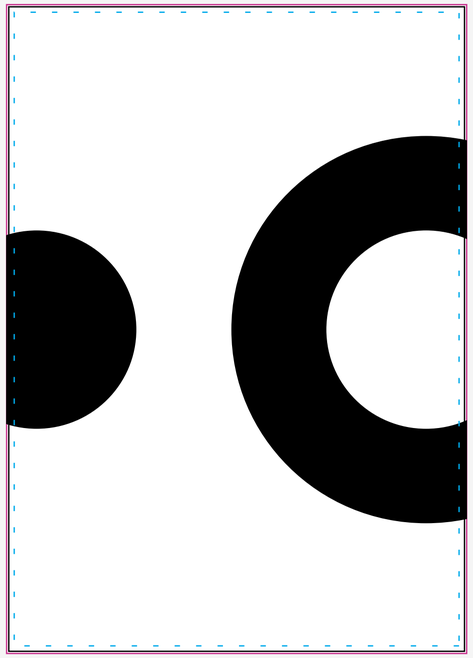
Rasterized mock-up
If a mock-up is rasterized, the layers must be merged

Wrong

Format	**JPEG, PNG**	Color profile	**Japan Color, U.S. Web**
Color mode	**RGB**	Resolution	**72ppi**

Poster

four zeros
print service



424x598mm
Bleed area
(2mm on each side)

420x594mm
Final size of your poster*

*The size can vary
depending on your needs

410x584mm
Safe zone
Do not place important
mock-up elements
outside of this zone
(text, logos, icons)

Right

Format	**PDF**	Color profile	**FOGRA39**
Color mode	**CMYK**	Resolution	**300ppi**

Important!

Aa **Minimum font size** on a white background - 5pt, on a black background - 6pt

Minimum line weight - 0,2mm

Rich black
Big element fill, fonts that are bigger than 36pt - C 60 M 50 Y 40 K 100
Small fonts - C 0 M 0 Y 0 K 100

Vector mock-up
All fonts must be converted into curves, images must be embedded All effects, shades, and transparencies must be rasterized and saved with 300ppi

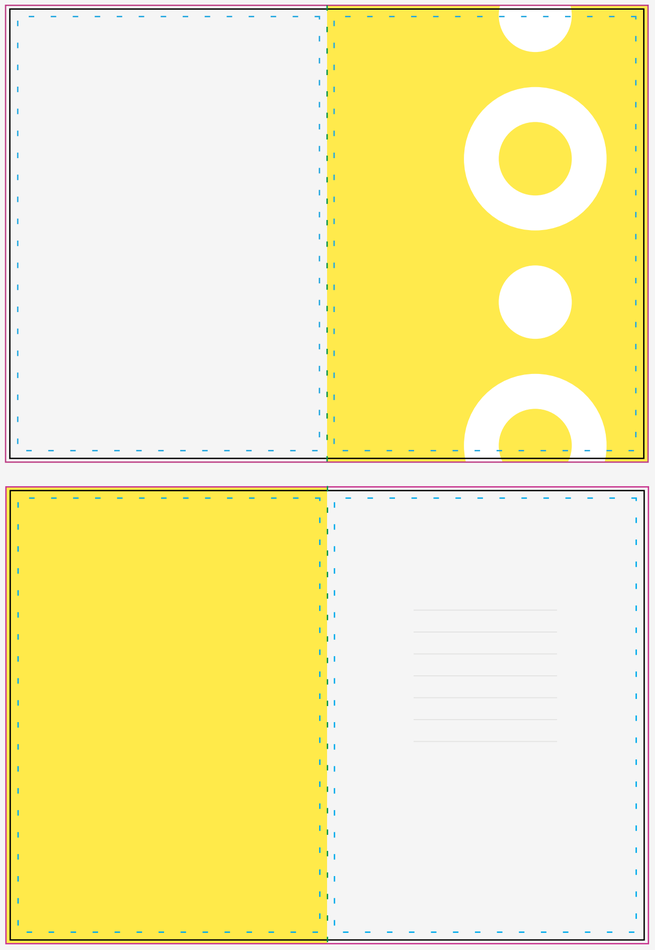
Rasterized mock-up
If a mock-up is rasterized, the layers must be merged

Wrong

Format	**JPEG, PNG**	Color profile	**Japan Color, U.S. Web**
Color mode	**RGB**	Resolution	**72ppi**

Leaflet

four zeros
print service



Right

Format	**PDF**	Color profile	**FOGRA39**
Color mode	**CMYK**	Resolution	**300ppi**

Important!

Aa **Minimum font size** on a white background - 5pt, on a black background - 6pt

Minimum line weight - 0,2mm

Rich black
Big element fill, fonts that are bigger than 36pt - C 60 M 50 Y 40 K 100
Small fonts - C 0 M 0 Y 0 K 100

Vector mock-up
All fonts must be converted into curves, images must be embedded All effects, shades, and transparencies must be rasterized and saved with 300ppi

Rasterized mock-up
If a mock-up is rasterized, the layers must be merged

301x214mm
Bleed area
(2mm on each side)

148x210mm folded
297x210 unfolded*
Size of your final product

*The size can vary depending on your needs

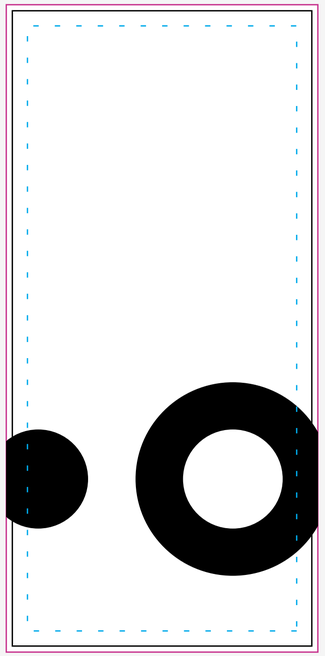
142x204mm
(for each area)
Safe zone
Do not place important mock-up elements outside of this zone (text, logos, icons)

Folding line

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Flyer

four zeros
print service



103x214mm
Bleed area
(2mm on each side)

99x210mm
Final size of your flyer

89x200 mm
Safe zone
Do not place important mock-up elements outside of this zone (text, logos, icons)

Right

Format	**PDF**	Color profile	**FOGRA39**
Color mode	**CMYK**	Resolution	**300ppi**

Important!

Aa **Minimum font size** on a white background - 5pt, on a black background - 6pt

Minimum line weight - 0,2mm

Rich black
Big element fill, fonts that are bigger than 36pt - C 60 M 50 Y 40 K 100
Small fonts - C 0 M 0 Y 0 K 100

Vector mock-up
All fonts must be converted into curves, images must be embedded All effects, shades, and transparencies must be rasterized and saved with 300ppi

Rasterized mock-up
If a mock-up is rasterized, the layers must be merged

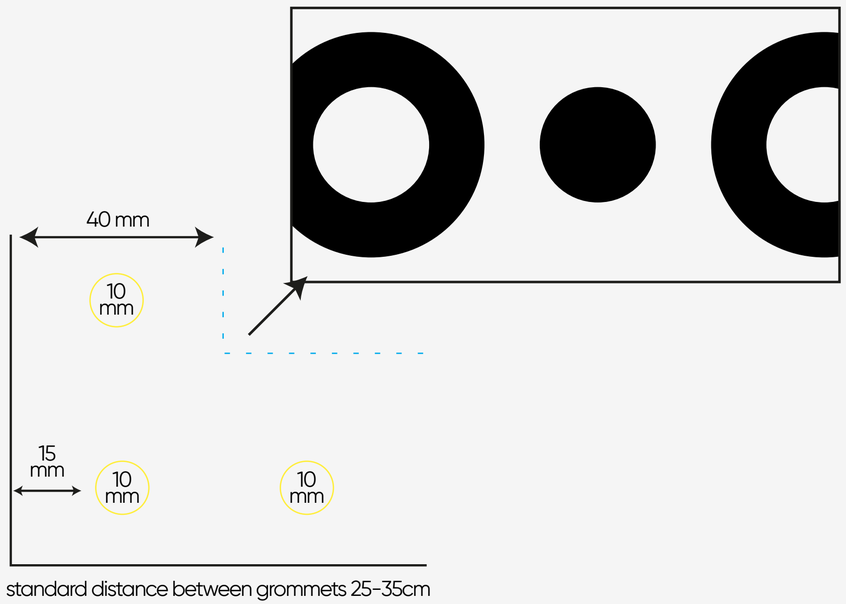
Wrong

Format	**JPEG, PNG**	Color profile	**Japan Color, U.S. Web**
Color mode	**RGB**	Resolution	**72ppi**

Banner, brand wall

With grommets

four zeros
print service



standard distance between grommets 25-35cm

Right

Format	**TIFF**	Resolution	**72-300dpi**
Color mode	**CMYK**		(banners sized A1 A2 A0 and banners up to 1-3m2 with small text or small elements must be presented with 150-300 dpi
Color profile	**FOGRA39**		facade banners, banners for outdoor advertising, brand walls, and others must be presented with 72dpi)
Compression	**LZW**		
Scale	**1:1**		

Important!

Rich black
Big element fill, fonts that are bigger than 36pt - C 60 M 50 Y 40 K 100
Small fonts - C 0 M 0 Y 0 K 100

Vector mock-up
All fonts must be converted into curves, images must be embedded All effects, shades, and transparencies must be rasterized and saved with 300ppi

Rasterized mock-up
If a mock-up is rasterized, the layers must be merged

6000x3000mm
Final size of your banner

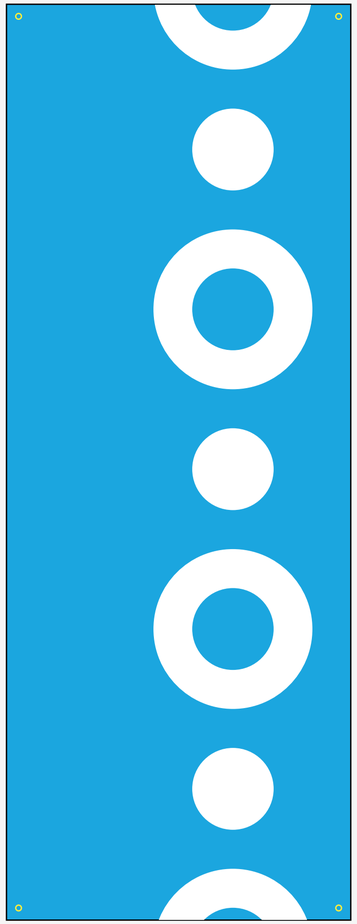
5920x2920mm
Safe zone
(40 mm on each side)

Grommets

fourzeros.online

Spider stand

four zeros
print service



Right

Format	**TIFF**	Resolution	**150-300dpi**
Color mode	**CMYK**	Compression	**LZW**
Color profile	**FOGRA39**	Scale	**1:1**

Important!

Rich black
Big element fill, fonts that are bigger than 36pt - C 60 M 50 Y 40 K 100
Small fonts - C 0 M 0 Y 0 K 100

Vector mock-up
All fonts must be converted into curves, images must be embedded All effects, shades, and transparencies must be rasterized and saved with 300ppi

Rasterized mock-up
If a mock-up is rasterized, the layers must be merged

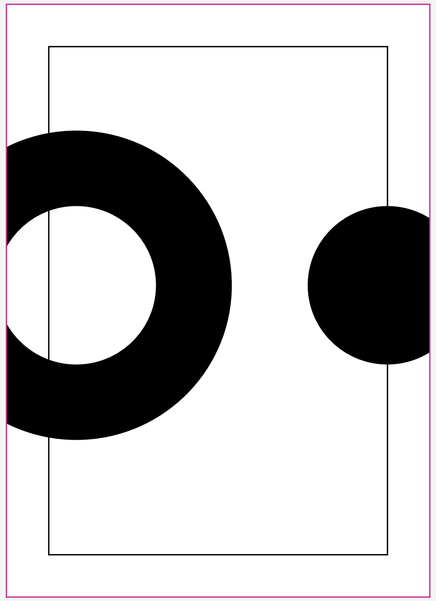
600x1600, 800x1800, 1200x2000mm
Final size of your stand

Grommets

fourzeros.online

Canvas

four zeros
print service



500x700mm
Format with overlapping canvas for wrapping around
(50mm on each side to extend the background, this area will be visible on the edges of your canvas)

400x600mm*
The size of your final product

*The size can vary depending on your needs

Right

Format	**PDF**	Color profile	**FOGRA39**
Color mode	**CMYK**	Resolution	**300ppi**

Important!

Aa **Minimum font size** on a white background - 5pt, on a black background - 6pt

Minimum line weight - 0,2mm

Rich black
Big element fill, fonts that are bigger than 36pt - C 60 M 50 Y 40 K 100
Small fonts - C 0 M 0 Y 0 K 100

Vector mock-up
All fonts must be converted into curves, images must be embedded All effects, shades, and transparencies must be rasterized and saved with 300ppi

Rasterized mock-up
If a mock-up is rasterized, the layers must be merged

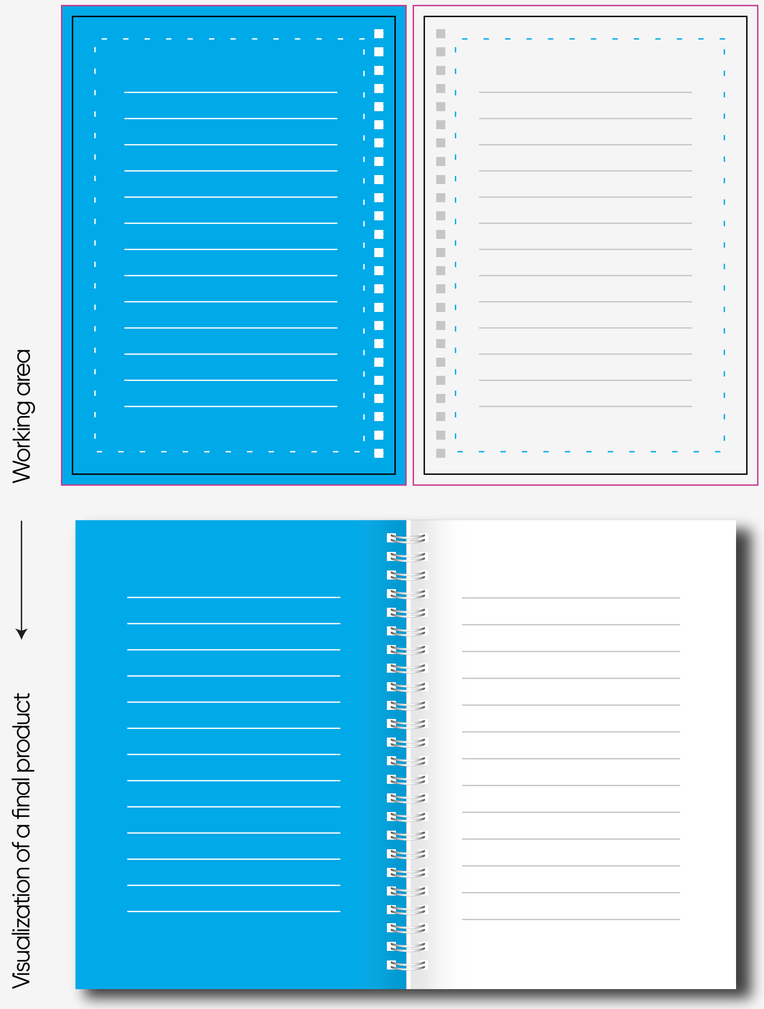
Wrong

Format	**JPEG, PNG**	Color profile	**Japan Color, U.S. Web**
Color mode	**RGB**	Resolution	**72ppi**

Brochure, notepad, presentation, menu

Spiral

four zeros
print service



Important!

File extension - PDF

Minimum font size on a white background - 5pt, on a black background - 6pt

Minimum line weight - 0,2mm

Rich black
Big element fill, fonts that are bigger than 36pt - C 60 M 50 Y 40 K 100
Small fonts - C 0 M 0 Y 0 K 100

The mock-up is presented with one page at a time
(Spread mock-up is not accepted)

Vector mock-up
All fonts must be converted into curves, images must be embedded All effects, shades, and transparencies must be rasterized and saved with 300ppi

Rasterized mock-up
If a mock-up is rasterized, the layers must be merged

152x214mm
Bleed area
(2mm on each side to extend the background)

148x210mm*
The size of the working area

*The size can vary depending on your needs

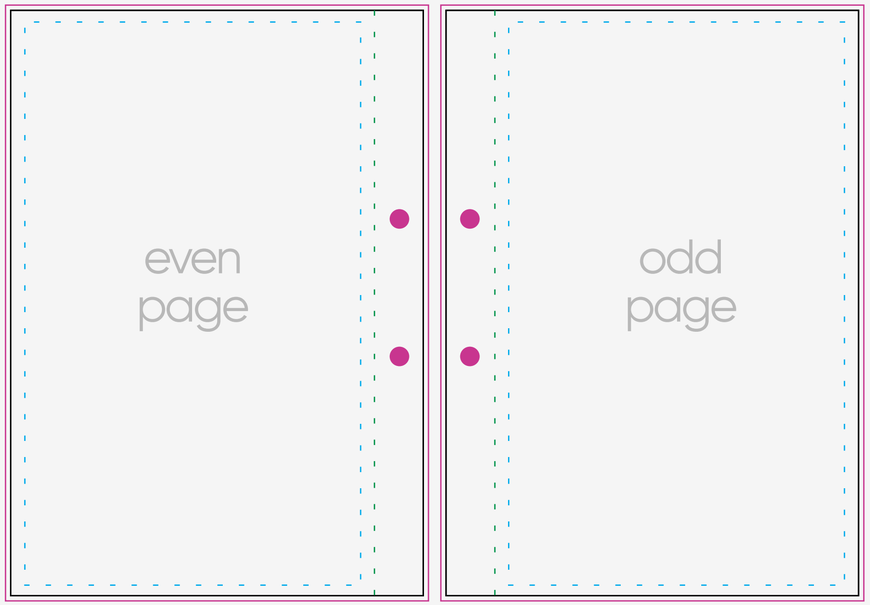
123x190mm
Safe zone
(place important elements no closer than 10mm to the mock-up edge, from the inside - 15mm)

fourzeros.online

Brochure, notepad, presentation, menu

Rivet binding

four zeros
print service



Important!

File extension - PDF

Minimum font size on a white background - 5pt, on a black background - 6pt

Minimum line weight - 0,2mm

Rich black
Big element fill, fonts that are bigger than 36pt - C 60 M 50 Y 40 K 100
Small fonts - C 0 M 0 Y 0 K 100

The mock-up is presented with one page at a time
(Spread mock-up is not accepted)

Vector mock-up
All fonts must be converted into curves, images must be embedded All effects, shades, and transparencies must be rasterized and saved with 300ppi

Rasterized mock-up
If a mock-up is rasterized, the layers must be merged

152x214mm
Bleed area
(2mm on each side to extend the background)

148x210mm*
The size of the working area

*The size can vary depending on your needs

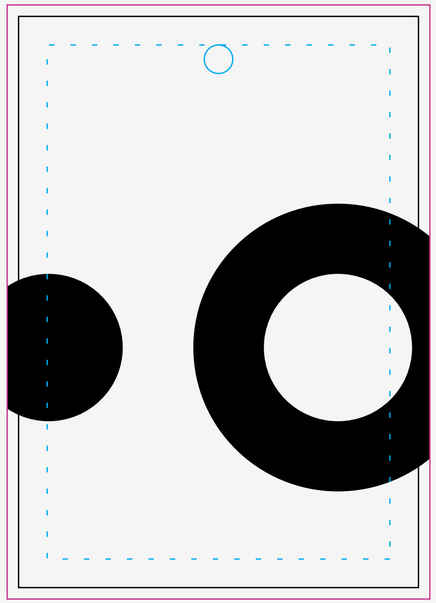
118x190mm
Safe zone
(place important elements no closer than 10mm to the mock-up edge, from the inside - 20mm)

Folding line

fourzeros.online

Labels

four zeros
print service



74x104mm
Bleed area
(2mm on each side)

70x100mm
Final size of your badge*

*The size can vary depending on your needs

60x90mm
Safe zone
Do not place important mock-up elements outside of this zone (text, logos, icons)

5x5mm
Mounting hole
(perforation)

Minimum perforation size - 3mm in diameter

Right

Format	**PDF**	Color profile	**FOGRA39**
Color mode	**CMYK**	Resolution	**300ppi**

Important!

Aa **Minimum font size** on a white background - 5pt, on a black background - 6pt

Minimum line weight - 0,2mm

Rich black
Big element fill, fonts that are bigger than 36pt - C 60 M 50 Y 40 K 100
Small fonts - C 0 M 0 Y 0 K 100

Vector mock-up
All fonts must be converted into curves, images must be embedded All effects, shades, and transparencies must be rasterized and saved with 300ppi

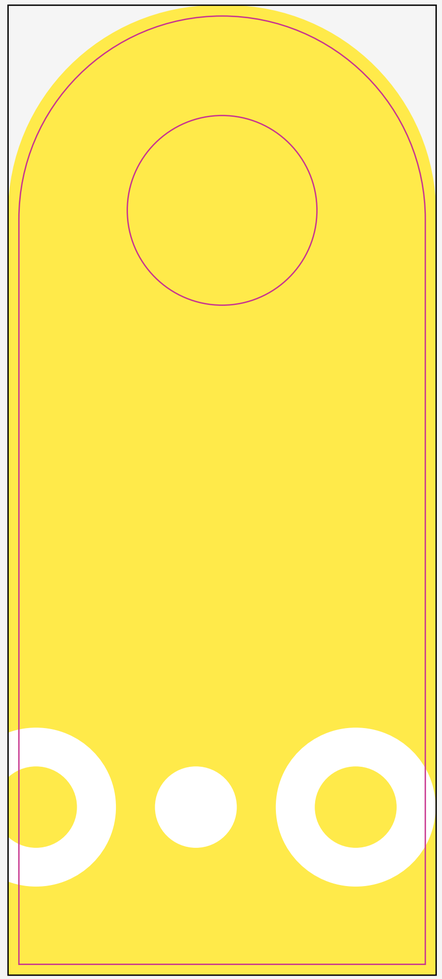
Rasterized mock-up
If a mock-up is rasterized, the layers must be merged

Wrong

Format	**JPEG, PNG**	Color profile	**Japan Color, U.S. Web**
Color mode	**RGB**	Resolution	**72ppi**

Hanger

four zeros
print service



Right

Format	**PDF**	Color profile	**FOGRA39**
Color mode	**CMYK**	Resolution	**300ppi**

Important!

Aa **Minimum font size** on a white background - 5pt, on a black background - 6pt

Minimum line weight - 0,2mm

Rich black
Big element fill, fonts that are bigger than 36pt - C 60 M 50 Y 40 K 100
Small fonts - C 0 M 0 Y 0 K 100

Vector mock-up
All fonts must be converted into curves, images must be embedded All effects, shades, and transparencies must be rasterized and saved with 300ppi

Rasterized mock-up
If a mock-up is rasterized, the layers must be merged

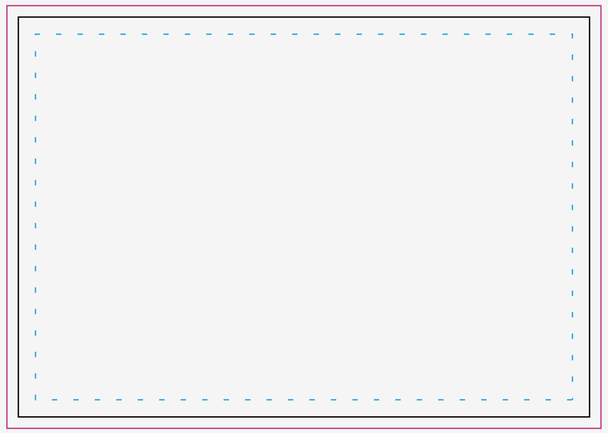
75x175mm
Cutout
(The size of the final product)

70x100mm
The size of working area

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Price tag

four zeros
print service



74x104mm
Bleed area
(2mm on each side)

70x100mm
Final size
of your badge*

*The size can vary depending on your needs

64x94mm
Safe zone
Do not place important mock-up elements outside of this zone (text, logos, icons)

Right

Format	**PDF**	Color profile	**FOGRA39**
Color mode	**CMYK**	Resolution	**300ppi**

Important!

Aa **Minimum font size** on a white background - 5pt, on a black background - 6pt

Minimum line weight - 0,2mm

Rich black
Big element fill, fonts that are bigger than 36pt - C 60 M 50 Y 40 K 100
Small fonts - C 0 M 0 Y 0 K 100

Vector mock-up
All fonts must be converted into curves, images must be embedded All effects, shades, and transparencies must be rasterized and saved with 300ppi

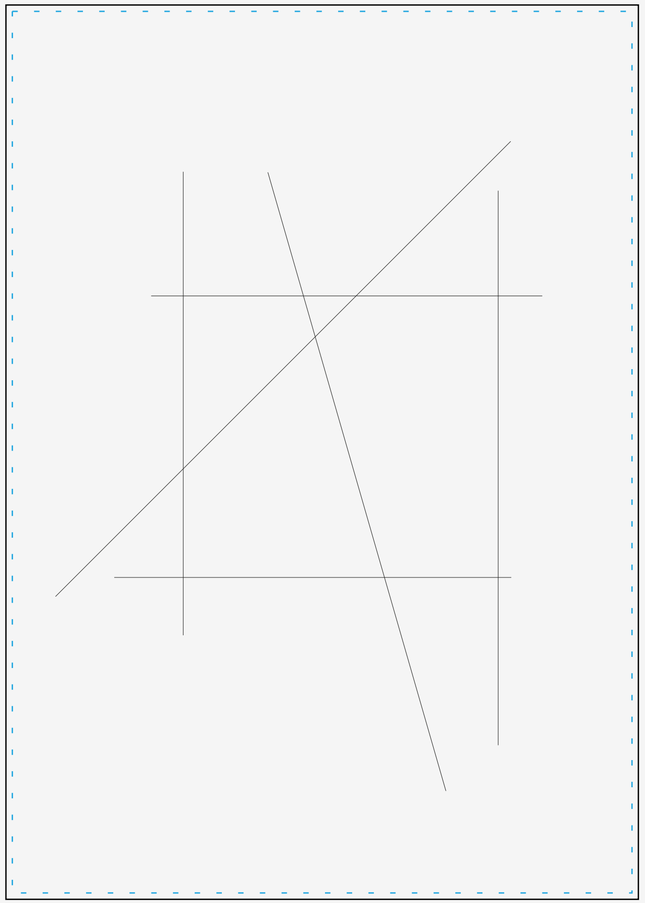
Rasterized mock-up
If a mock-up is rasterized, the layers must be merged

Wrong

Format	**JPEG, PNG**	Color profile	**Japan Color, U.S. Web**
Color mode	**RGB**	Resolution	**72ppi**

Drawing

four zeros
print service



Right

Format	**PDF**	Scale	**1:1**
Color mode	**CMYK**	File size	**up to 2GB**
Color profile	**FOGRA39**	Minimum line weight	**0,07mm**
Resolution	**If the size is smaller than A3 - 300ppi** **If the size is bigger than A3 - 200ppi**	If possible, use the minimum number of lines and elements when creating a drawing	

297x420mm*
Final size of your drawing

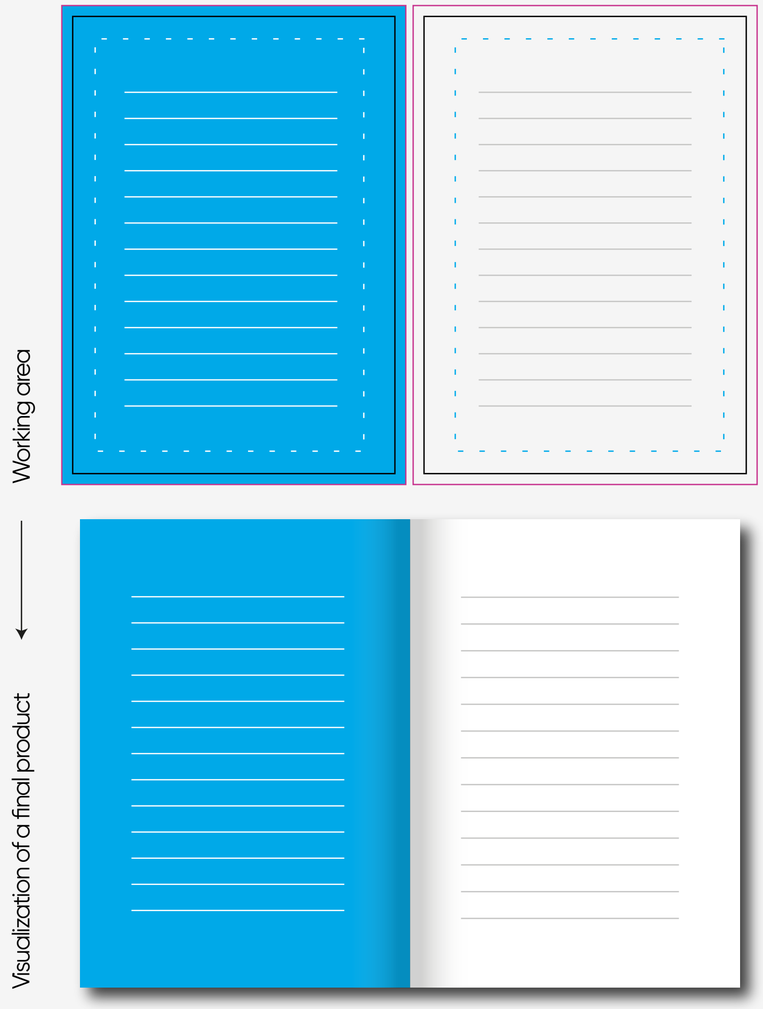
*The size can vary depending on your needs

291x414mm
Safe zone
Do not place important mock-up elements outside of this zone (text, logos, icons)

Brochure, notepad, presentation, menu

Glued

four zeros
print service



Important!

File extension - PDF

Minimum font size on a white background - 5pt, on a black background - 6pt

Minimum line weight - 0,2mm

Rich black
Big element fill, fonts that are bigger than 36pt - C 60 M 50 Y 40 K 100
Small fonts - C 0 M 0 Y 0 K 100

The mock-up is presented with one page at a time
(Spread mock-up is not accepted)

We bind at least 60 pages or 15 sheets of regular paper

Vector mock-up
All fonts must be converted into curves, images must be embedded All effects, shades, and transparencies must be rasterized and saved with 300ppi

Rasterized mock-up
If a mock-up is rasterized, the layers must be merged

152x214mm
Bleed area
(2mm on each side to extend the background)

148x210mm*
The size of the working area

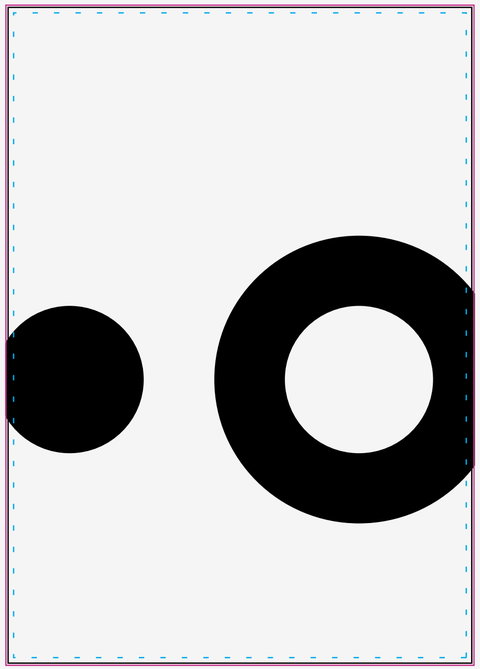
*The size can vary depending on your needs

123x190mm
Safe zone
(place important elements no closer than 10mm to the mock-up edge, from the inside - 15mm)

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Clipboard

four zeros
print service



424x598mm
Bleed area
(2mm on each side)

420x594mm*
Final size of your clipboard

*The size can vary depending on your needs

410x584mm
Safe zone
Do not place important mock-up elements outside of this zone (text, logos, icons)

Right

Format	**PDF**	Color profile	**FOGRA39**
Color mode	**CMYK**	Resolution	**300ppi**

Important!

Aa **Minimum font size** on a white background - 5pt, on a black background - 6pt

Minimum line weight - 0,2mm

Rich black
Big element fill, fonts that are bigger than 36pt - C 60 M 50 Y 40 K 100
Small fonts - C 0 M 0 Y 0 K 100

Vector mock-up
All fonts must be converted into curves, images must be embedded All effects, shades, and transparencies must be rasterized and saved with 300ppi

Rasterized mock-up
If a mock-up is rasterized, the layers must be merged

Wrong

Format	**JPEG, PNG**	Color profile	**Japan Color, U.S. Web**
Color mode	**RGB**	Resolution	**72ppi**

Photographs

four zeros
print service



Right

Format	**PDF, PNG, JPEG, TIFF**	Resolution	**300ppi**
Color mode	**CMYK**	Scale	**1:1**
Color profile	**FOGRA39**		

100x150mm
The size of your final product

Photographs

Large format

four zeros
print service



Right

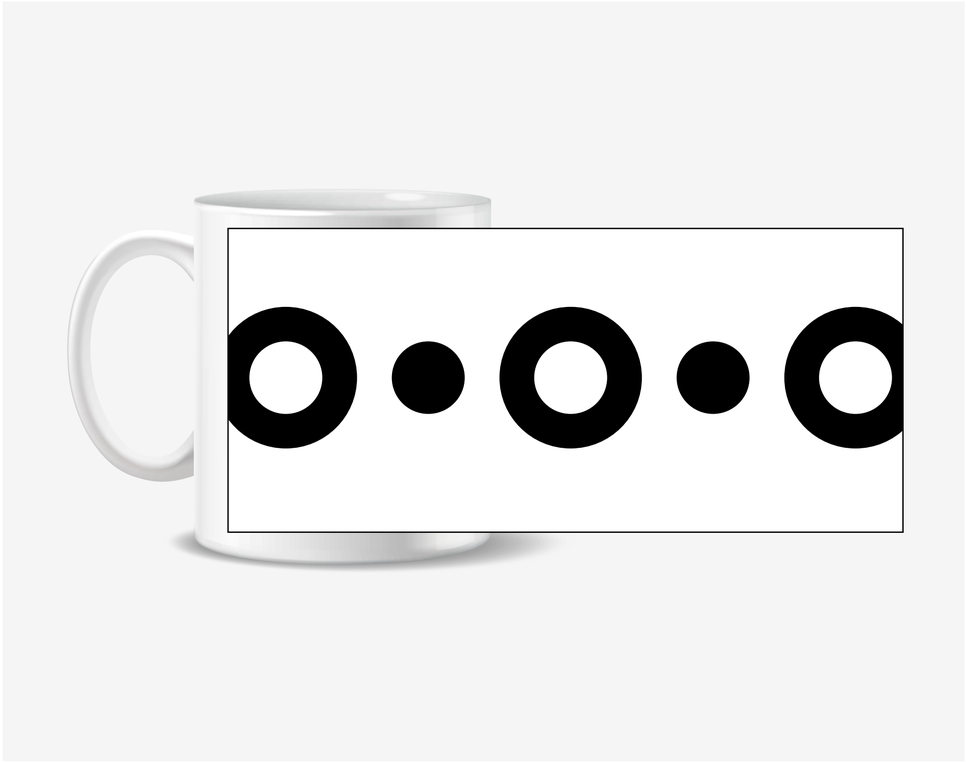
Format	**PDF, TIFF, PSD (all layers must be flattened)**	Resolution	**300ppi**
		Scale	**1:1**
		File size	**up to 2GB**
Color mode	**CMYK**		
Color profile	**FOGRA39**		

500x800mm
The size of your final product

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Cup

four zeros
print service



200x90mm
Image size

Right

Format	**PDF**	Color profile	**FOGRA39**
Color mode	**CMYK**	Resolution	**300ppi**

Important!

Aa **Minimum font size** on a white background - 5pt, on a black background - 6pt

Minimum line weight - 0,2mm

Rich black
Big element fill, fonts that are bigger than 36pt - C 60 M 50 Y 40 K 100
Small fonts - C 0 M 0 Y 0 K 100

Vector mock-up
All fonts must be converted into curves, images must be embedded All effects, shades, and transparencies must be rasterized and saved with 300ppi

Rasterized mock-up
If a mock-up is rasterized, the layers must be merged

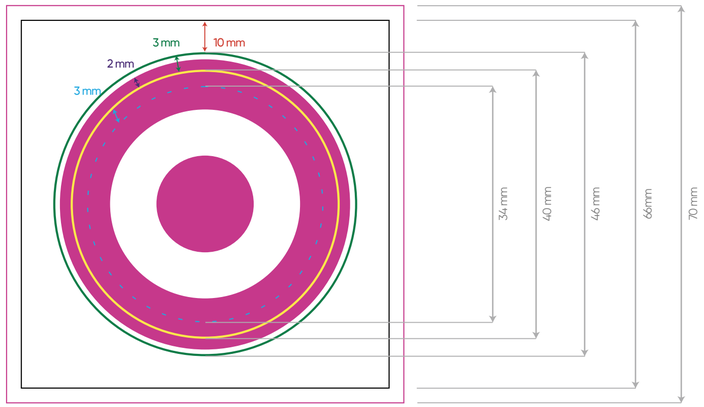
Wrong

Format	**JPEG, PNG**	Color profile	**Japan Color, U.S. Web**
Color mode	**RGB**	Resolution	**72ppi**

Cutting contours for 3D stickers

four zeros
print service

Example calculation – 1 pc 3D sticker, size 40×40 mm



70 x 70 mm
Trim size with colored sheet background
(2 mm bleed on each side – around the product perimeter)

66 x 66 mm
Working area size
Or an additional contour for plotter cutting

46 x 46 mm
Cut line – cutting contour of the 3D sticker
Or matching the working area size – if not imposed on a sheet

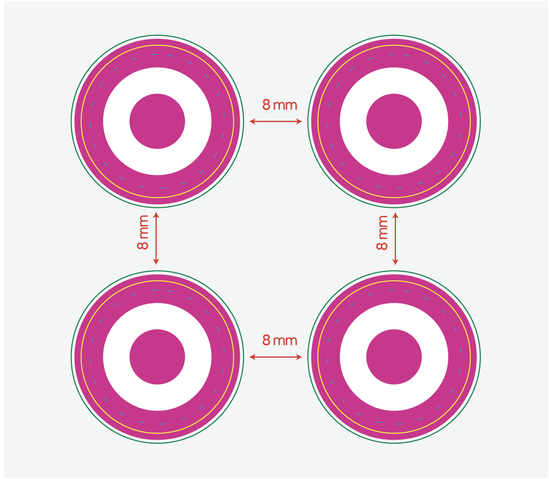
44 x 44 mm
Trim size of the 3D sticker with colored background
2 mm bleed around the product perimeter with background color extended – e.g., if black edge, add 2 mm black; if white, add 2 mm white

40 x 40 mm
Cut line – die-cut contour of the sticker
I.e. physical size of the 3D sticker to be produced

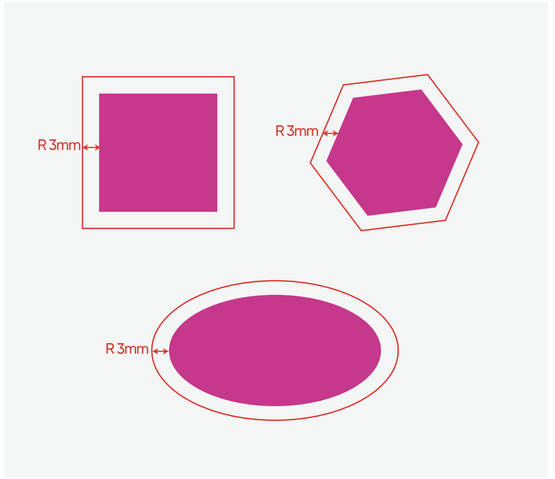
34 x 34 mm
Safe zone
Place important elements at least 3 mm from the cut line

Example of zone calculation (plotter cutting) for 3D stickers

At least 2 pcs (or more) per sheet
Distance between them not less than 8 mm (and all sticker corners must be rounded with a radius of min. 3 mm)



Maximum 3D sticker size: 100x100 mm
Minimum 3D sticker size: 10x10 mm
Minminum distance between sticker contour and 3D sticker contour: 3 mm
For single cutting – distance from the design edge: 10 mm



Outline

- Vector, prepared in Adobe Illustrator
- On a separate layer
- Highlighted with a color not used in the design (not black!), with the attribute "Overlay" SpotCOLOR ("solid color")
- Stroke thickness 0.5 pt
- With a minimal number of points and lines
- **No sharp angles (minimum corner rounding – 3 mm! For 3D stickers, corner rounding is MANDATORY!!!)**

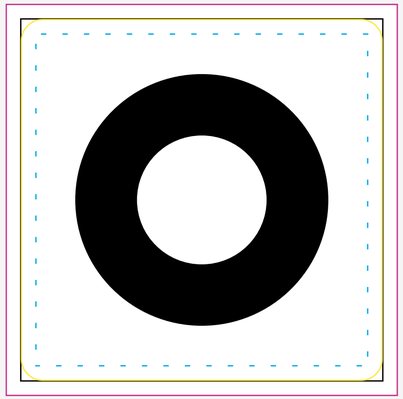
Vector project
All fonts must be converted to outlines, images embedded. Effects, shadows, transparencies must be rasterized to 300 dpi.

File format
PDF, AI, EPS

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Polymer stickers

four zeros
print service



54x54mm
Bleed area
(2mm on each side to extend the background)

50x50mm
The size of the working area

50x50mm
Cut line
(according to the size of the working area)

46x46mm
Safe zone
(place important elements no closer than 2mm to the cut contour)

Important!

Minimum size of a die-cut - 10x10mm
Maximum size - 100x100mm

Rich black
Big element fill, fonts that are bigger than 36pt - C 60 M 50 Y 40 K 100
Small fonts - C 0 M 0 Y 0 K 100

Vector mock-up
All fonts must be converted into curves, images must be embedded
All effects, shades, and transparencies must be rasterized and saved with 300ppi

File extension – PDF, AI, EPS

In case there are several stickers placed on one piece of paper, keep at least 8mm distance between them

Outline

- In a vector format, prepared in Adobe Illustrator
- Placed on a separate layer
- Highlighted with a color that is not included in the mock-up (not Black!)
- Outline weight 0,5pt
- With a minimum number of dots and lines
- Preferably without sharp corners (minimum rounding - 3mm)

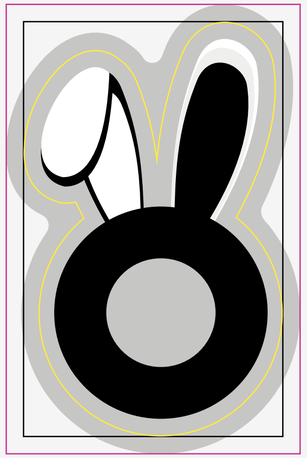
1 file - one page!

- Multipage files are not allowed
- Even when using one die-cut outline for several objects of the same type

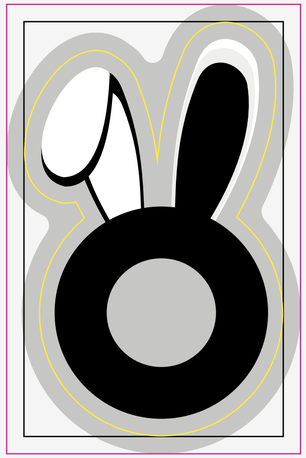
Shaped die-cut

four zeros
print service

Cardboard



Sticker



34x52mm
Bleed area
(2mm on each side to extend the background)

30x48mm
The size of the working area

30x48mm
Cut line
(according to the size of the working area)

Important!

Minimum size of a die-cut - 10x10mm
Maximum size - 100x100mm

Rich black
Big element fill, fonts that are bigger than 36pt - C 60 M 50 Y 40 K 100
Small fonts - C 0 M 0 Y 0 K 100

Vector mock-up
All fonts must be converted into curves, images must be embedded
All effects, shades, and transparencies must be rasterized and saved with 300ppi

File extension – PDF, AI, EPS

In case there are several stickers placed on one piece of paper, keep at least 8mm distance between them

Outline

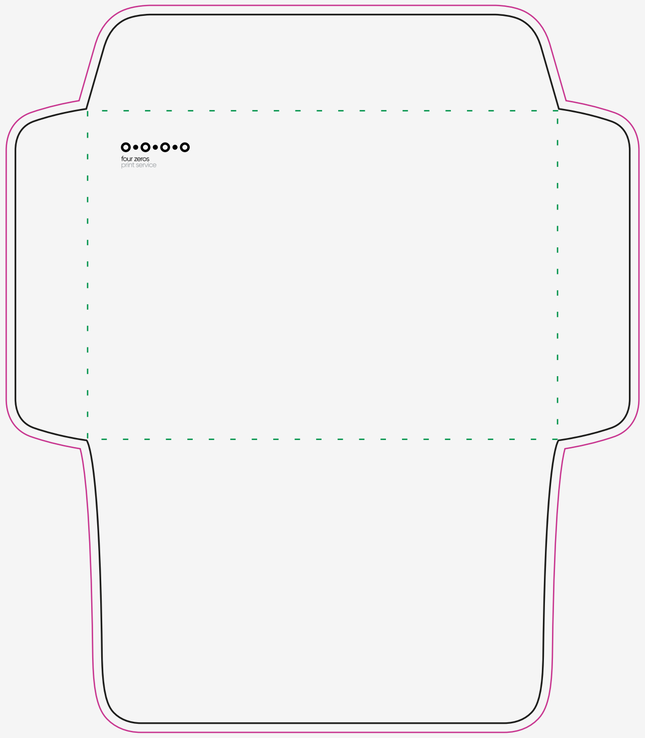
- In a vector format, prepared in Adobe Illustrator
- Placed on a separate layer
- Highlighted with a color that is not included in the mock-up (not Black!)
- Outline weight 0,5pt
- With a minimum number of dots and lines
- Preferably without sharp corners (minimum rounding - 3mm)

1 file - one page!

- Multipage files are not allowed
- Even when using one die-cut outline for several objects of the same type

Envelope

four zeros
print service



Right

Format	**PDF**	Color profile	**FOGRA39**
Color mode	**CMYK**	Resolution	**300ppi**

Important!

Aa **Minimum font size** on a white background - 5pt, on a black background - 6pt

Minimum line weight - 0,2mm

Rich black
Big element fill, fonts that are bigger than 36pt - C 60 M 50 Y 40 K 100
Small fonts - C 0 M 0 Y 0 K 100

Vector mock-up
All fonts must be converted into curves, images must be embedded All effects, shades, and transparencies must be rasterized and saved with 300ppi

Rasterized mock-up
If a mock-up is rasterized, the layers must be merged

Bleed area
(2mm on each side to extend the background)

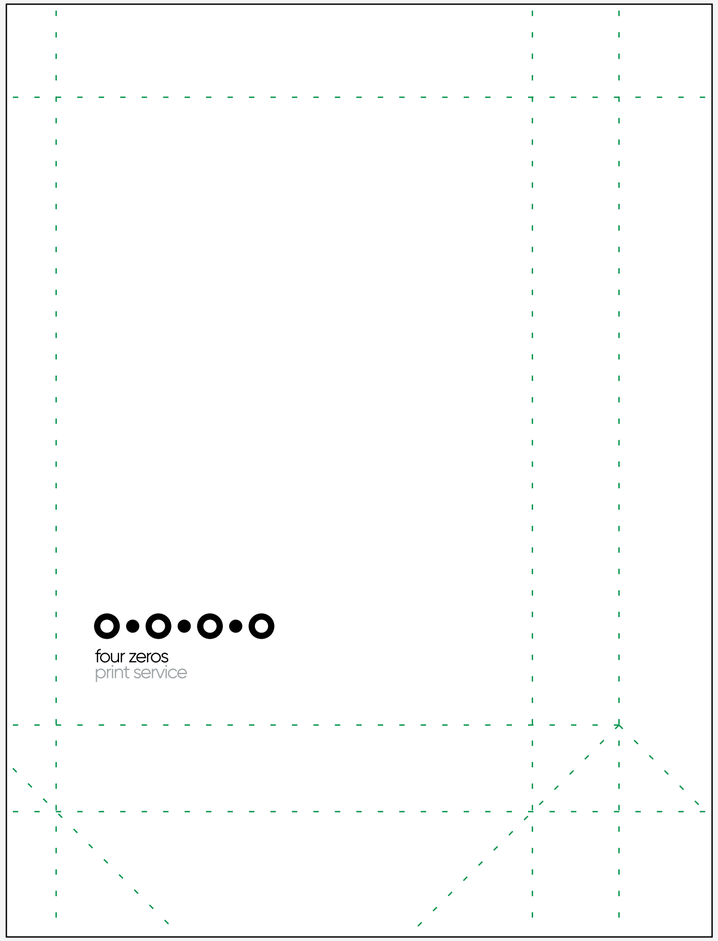
Die-cut in the shape of your envelope

Folding lines

fourzeros.online

Packet

four zeros
print service



Right

Format	**PDF**	Color profile	**FOGRA39**
Color mode	**CMYK**	Resolution	**300ppi**

Important!

Aa **Minimum font size** on a white background - 5pt, on a black background - 6pt

Minimum line weight - 0,2mm

Rich black
Big element fill, fonts that are bigger than 36pt - C 60 M 50 Y 40 K 100
Small fonts - C 0 M 0 Y 0 K 100

Vector mock-up
All fonts must be converted into curves, images must be embedded All effects, shades, and transparencies must be rasterized and saved with 300ppi

Rasterized mock-up
If a mock-up is rasterized, the layers must be merged

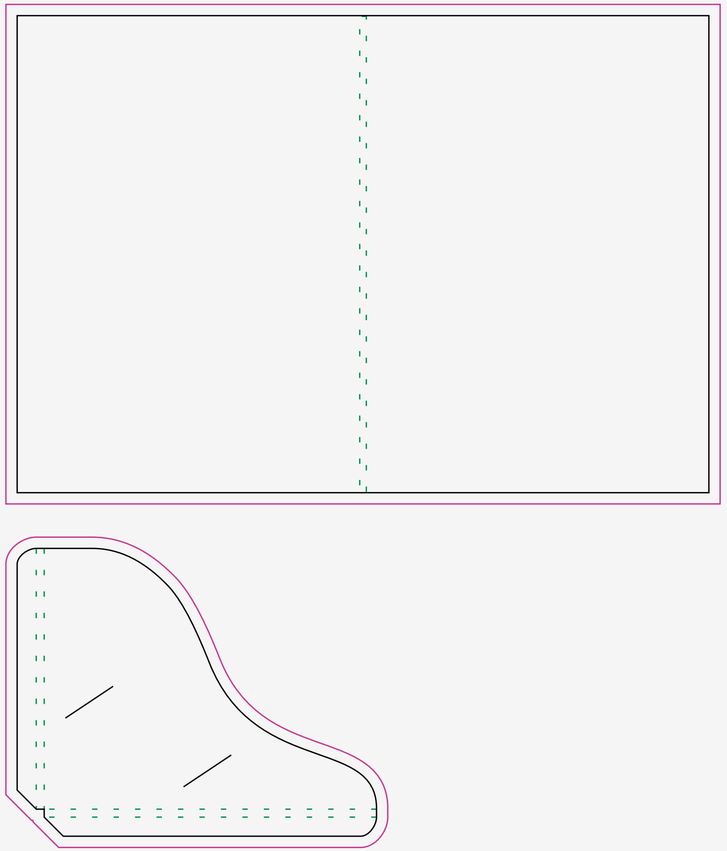
Working zone

Folding lines

Folder

With an adhesive pocket

four zeros
print service



Right

Format	**PDF**	Color profile	**FOGRA39**
Color mode	**CMYK**	Resolution	**300ppi**

Important!

Aa **Minimum font size** on a white background - 5pt, on a black background - 6pt

Minimum line weight - 0,2mm

Rich black
Big element fill, fonts that are bigger than 36pt - C 60 M 50 Y 40 K 100
Small fonts - C 0 M 0 Y 0 K 100

Vector mock-up
All fonts must be converted into curves, images must be embedded All effects, shades, and transparencies must be rasterized and saved with 300ppi

Rasterized mock-up
If a mock-up is rasterized, the layers must be merged

Bleed area
(5mm on each side to extend the background)

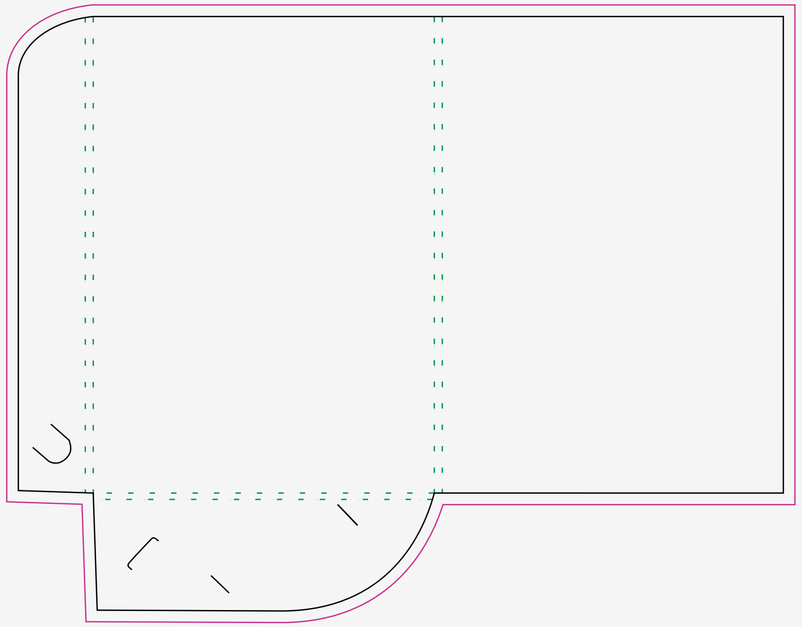
Die-cut in the shape of your folder

Folding lines

Folder

Self-assembly

four zeros
print service



Right

Format	**PDF**	Color profile	**FOGRA39**
Color mode	**CMYK**	Resolution	**300ppi**

Important!

Aa **Minimum font size** on a white background - 5pt, on a black background - 6pt

Minimum line weight - 0,2mm

Rich black
Big element fill, fonts that are bigger than 36pt - C 60 M 50 Y 40 K 100
Small fonts - C 0 M 0 Y 0 K 100

Vector mock-up
All fonts must be converted into curves, images must be embedded All effects, shades, and transparencies must be rasterized and saved with 300ppi

Rasterized mock-up
If a mock-up is rasterized, the layers must be merged

Bleed area
(5mm on each side to extend the background)

Die-cut in the shape of your folder

Folding lines

UV Coating

four zeros
print service

Right

Formats	**PDF, AI, EPS**	Color profile	**FOGRA39**
	TIF, PSD	Resolution	**300 dpi**
Color mode	**CMYK**	Maximum print resolution	**1200 x 1200 dpi**

Wrong

Important information must be placed no closer than 5 mm from the edge of the finished product.

For orders with trimming to size, the mock-up should include a 2 mm bleed on each side.

For double-sided printing, please note that the alignment shift tolerance can be up to 3 mm.

Important!

Aa **Font size**
Using fonts smaller than 6 pt in the design is not recommended. Please note that legibility cannot be guaranteed when using small fonts or thin lines.

Avoid using serif, thin, or overly bold fonts for small text.

Minimum line weight – 0.2 mm

Rich black
Big element fill, fonts that are bigger than 36pt - C60 M50 Y40 K100

Small fonts-C0 M0 Y0 K100

Vector file
All fonts must be converted to curves. The design should not contain transparencies, shadows, or effects.

For selective varnishing, the elements that need to be highlighted should be duplicated on a separate layer or saved as a separate file.

Raster file
Layers must be merged, and objects rasterized.

Physical parameters

Aa **Maximum print area:** 610 x 420 mm

Permissible media thickness: up to 150 mm

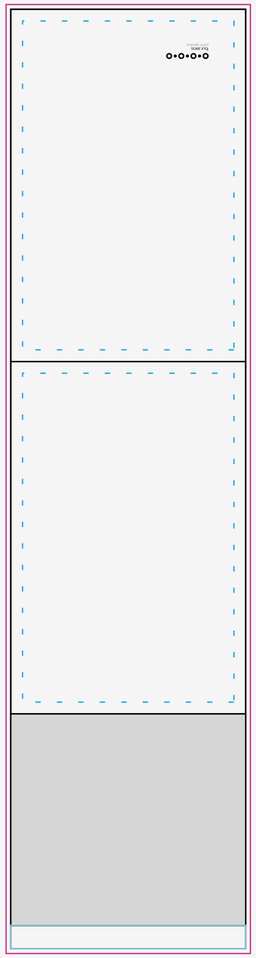
Maximum media weight: 8 kg

Height variations
on the surface should not exceed 2 mm

- Printing on reflective surfaces is not possible.
- For printing on colored or dark surfaces, an additional layer with white ink must be created.

Table tent

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Right

Format	**PDF**	Color profile	**FOGRA39**
Color mode	**CMYK**	Resolution	**300ppi**

Wrong

Format	**JPEG, PNG**
Color mode	**RGB**
Color profile	**Japan Color, U.S. Web**
Resolution	**72ppi**

Important!

Aa **Minimum font size** on a white background - 5pt, on a black background - 6pt

Minimum line weight - 0,2mm

Rich black
Big element fill, fonts that are bigger than 36pt - C 60 M 50 Y 40 K 100
Small fonts - C 0 M 0 Y 0 K 100

Vector mock-up
All fonts must be converted into curves, images must be embedded All effects, shades, and transparencies must be rasterized and saved with 300ppi

Rasterized mock-up
If a mock-up is rasterized, the layers must be merged

Size calculation the bottom of the stand

The height of the finished tabletent must be multiplied by 2 and divide by 3

Example: size of the finished stand: 100x150mm
1) 150*2=300
2) 300:3=100
100mm - size of the bottom stand,
of which - 10 mm is used for gluing

Bottom of the stand
100x100mm

Place for gluing
100x10mm

Bleed area
104x404mm (2mm on each side)

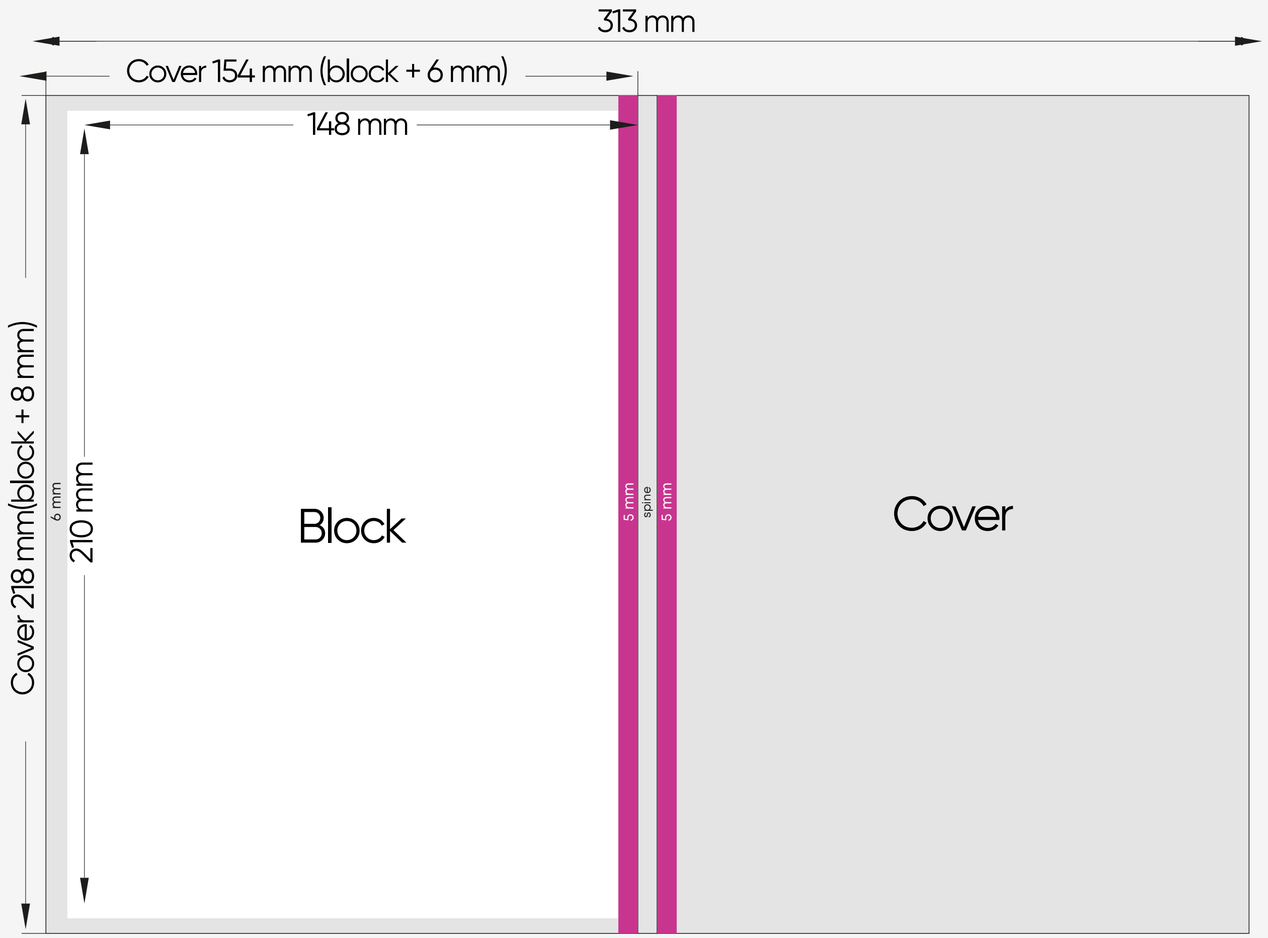
Size of your final product
unfolded*: 100x400mm
folded: 100x150mm

Safe zone: 90 x 140mm
On each side. Do not place important mock-up elements outside of this zone (text, logos, icons)

Running lines
Send as a separate file

Hardcover

four zeros
print service



Important!

File extension - PDF

The spine is 5mm

The folding area between the spine and cover is 5mm
(do not place important elements in this area)

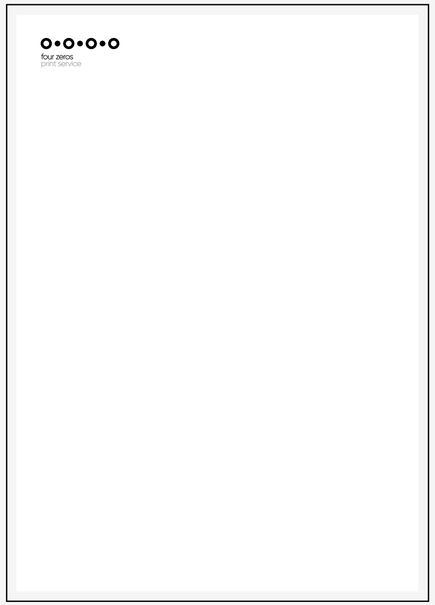
The spine is 10mm

The folding area between the spine and cover is 10mm
(do not place important elements in this area)

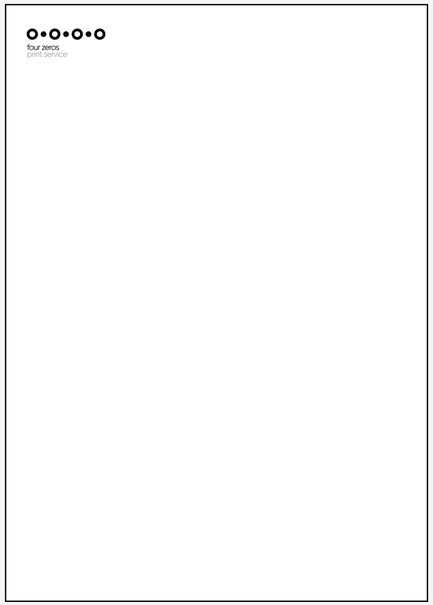
Blank

four zeros
print service

Paper density 80gr



Paper density 100-300gr



Важливо!

PDF **File extension** - PDF

Aa **Minimum font size** on a white background - 5pt, on a black background - 6pt

Minimum line weight - 0,2mm

Rich black
Big element fill, fonts that are bigger than 36pt - C 60 M 50 Y 40 K 100
Small fonts - C 0 M 0 Y 0 K 100

Vector mock-up
All fonts must be converted into curves, images must be embedded All effects, shades, and transparencies must be rasterized and saved with 300ppi

Rasterized mock-up
If a mock-up is rasterized, the layers must be merged

- **If paper density is 80gr**
  5mm on each side will remain empty

- **If paper density is 100-300gr**
  The whole paper will be covered, without borders



210x297mm
The size of the working area

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