

nov2025



Description

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Strategic choices

These are the prioritised areas that we will take action on.

- ☒ Positive impacts we can strengthen even further
- ☒ Negative impacts we can eliminate or minimise
- ☒ Knowledge gaps we need to fill

Strategy

We aim to increase our work to improve on the positive impacts especially in collaboration with the AI for Good Foundation, to identify the maximum impact we may achieve using AI. We will also be conscious of the potential hazards of AI.



NO POVERTY

End poverty in all its forms everywhere

Impact

NO IMPACT

Motivation

Yoins activities do not impact SDG 1



ZERO HUNGER

End hunger, achieve food security and improved nutrition and promote sustainable agriculture

Impact

NO IMPACT

Motivation

Yoins activities do not impact SDG 2



GOOD HEALTH AND WELL-BEING

Ensure healthy lives and promote well-being for all at all ages

Impact

DIRECT POSITIVE

Motivation

Yoin Technologies develops IT systems that contribute to industrial safety systems and systems supporting public health and equal care and electronic personnel records for the construction sector. • 3.4 Reduce premature mortality, promote mental health – I (better workplaces and stronger welfare/health systems support physical and mental well-being). • 3.8 Universal health coverage & access to quality health services – I (IT systems used by Swedish Association of Local Authorities and Regions support more efficient, equal health and elderly care). • 3.9 Reduce illnesses from hazardous chemicals, air, water and soil pollution (inspection systems reduce workers' exposure to indoor air pollution, chemicals, radiation, noise, vibration, temperature and lighting risks in industrial plants). • 3.d Strengthen capacity for health emergency preparedness – I (industrial inspection and electronic personnel records improve incident and emergency response at plants and construction sites; municipal systems support crisis preparedness).



QUALITY EDUCATION

Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all

Impact

NO IMPACT

Motivation

Yoins activities do not impact SDG 4



GENDER EQUALITY

Achieve gender equality and empower all women and girls

Impact

NO IMPACT

Motivation

Yoins activities do not impact SDG 5



CLEAN WATER AND SANITATION

Ensure availability and sustainable management of water and sanitation for all

Impact

NO IMPACT

Motivation

Yoins activities do not impact SDG 6



AFFORDABLE AND CLEAN ENERGY

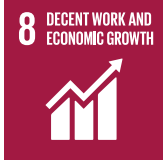
Ensure access to affordable, reliable, sustainable and modern energy for all

Impact

DIRECT POSITIVE

Motivation

Yoin Technologies develops IT systems that are directly improving energy efficiency in buildings. • 7.3 Improve energy efficiency – I (IT systems used to control and optimize indoor climate and energy use)



DECENT WORK AND ECONOMIC GROWTH

Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all

Impact

DIRECT POSITIVE

Motivation

Yoin Technologies develops IT systems that contribute to through safe workplaces, formalisation of work, and support for entrepreneurship and SMEs. • 8.2 Higher productivity through innovation – I (IT and AI systems increase efficiency and productivity in inspections and administration). • 8.3 Promote entrepreneurship and SME growth – D (AI-enabled systems used by non-profit initiatives help entrepreneurs and growth companies connect with capital, competence and contacts in different growth phases). • 8.5 Full and productive employment and decent work for all – I (supporting SME growth and better governance can contribute to more and better jobs). • 8.8 Protect labour rights and promote safe working environments – D (industrial inspection systems and electronic personnel records directly improve occupational health and safety and ensure legal, contract-based work in construction). • 8.10 Strengthen capacity of financial institutions to expand access to finance – I (platforms that connect startups/SMEs with investors indirectly support access to finance).



INDUSTRY, INNOVATION AND INFRASTRUCTURE

Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation

Impact

DIRECT POSITIVE

Motivation

Yoin Technologies develops IT systems that contribute through industrial IT systems, AI solutions and SME/innovation support. • 9.2 Promote inclusive and sustainable industrialisation – I (inspection systems and digital governance tools help industries operate more safely and efficiently). • 9.3 Access of small-scale industry and SMEs to financial services and value chains – D (systems that connect SMEs with capital and networks directly support this target). • 9.4 Upgrade infrastructure and retrofit industries for sustainability, resource-use efficiency and clean technologies – I (inspection and climate-related systems provide data and tools to improve industrial and municipal environmental performance). • 9.5 Enhance research and innovation – I (AI-based solutions and support to innovative startups contribute to national innovation capacity). • 9.c Access to information and communications technology – I (provision of digital systems to public and private actors expands practical use of ICT).



REDUCED INEQUALITIES

Reduce inequality within and among countries

Impact

NO IMPACT

Motivation

Yoins activities do not impact SDG 10



SUSTAINABLE CITIES AND COMMUNITIES

Make cities and human settlements inclusive, safe, resilient and sustainable

Impact

NO IMPACT

Motivation

Yoins activities do not impact SDG 11



RESPONSIBLE PRODUCTION -- AND CONSUMPTION

Ensure sustainable consumption and production patterns

Impact

**INDIRECT
NEGATIVE**

Motivation

Yoins activities do not impact SDG 12. The use of energy for AI datacentres may have a negative impact according to 12-2 and computer hardware accoring to 12-4



CLIMATE ACTION

Take urgent action to combat climate change and its impacts

Impact

NO IMPACT

Motivation

Yoins activities do not impact SDG 13



LIFE BELOW WATER

Conserve and sustainably use the oceans, seas and marine resources for sustainable development

Impact

NO IMPACT

Motivation

Yoins activities do not impact SDG 14



LIFE ON LAND

Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, and halt and reverse land degradation and halt biodiversity loss

Impact

**INDIRECT
NEGATIVE**

Motivation

Yoins activities do not directly impact SDG 15. The use of coolant water for AI datacentres may have a negative impact according to 15-1



PEACE, JUSTICE AND STRONG -- INSTITUTIONS

Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels

Impact

DIRECT POSITIVE

Motivation

Yoin Technologies develops IT systems that contribute to through safe workplaces, formalisation of work, and support for entrepreneurship and SMEs. Strong governance contribution through transparency, anti-corruption and better public administration. 16.3 Rule of law and equal access to justice – I (electronic personnel records and traceability support enforcement of labour and tax laws). 16.4 Reduce illicit financial and arms flows, combat organised crime – I (systems that prevent undeclared work and tax evasion reduce illegal financial flows in the construction sector). 16.5 Substantially reduce corruption and bribery – D (digital records of workers, contracts and hours increase transparency and make fraud and corruption in subcontracting and payroll more difficult). 16.6 Develop effective, accountable and transparent institutions – D (IT systems for the Swedish Association of Local Authorities and Regions and for tax-related compliance directly support more accountable and transparent public institutions). 16.10 Ensure public access to information and protect fundamental freedoms – I (digital information systems in public administration improve access to and quality of information). • 8.5 Full and productive employment and decent work for all – I (supporting SME growth and better governance can contribute to more and better jobs). • 8.8 Protect labour rights and promote safe working environments – D (industrial inspection systems and electronic personnel records directly improve occupational health and safety and ensure legal, contract-based work in construction). • 8.10 Strengthen capacity of financial institutions to expand access to finance – I (platforms that connect startups/SMEs with investors indirectly support access to finance).



PARTNERSHIPS FOR THE GOALS

Strengthen the means of implementation and revitalize the global partnership for sustainable development

Impact

NO IMPACT

Motivation

Yoins activities do not have an impact on SDG 17