

PRECISION OUTDOOR SOLUTIONS STYLE GUIDE



PRIMARY LOGO



SECONDARY LOGO



ICON



FONTS

Main font for documents to maintain the brand look and feel.



Raleway | Black | Headlines
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
12345678910

Raleway | Regular | Body Copy
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
12345678910

Usage examples:

HEADLINE RALEWAY BLK

Supporting body copy should be written in a smaller sized font utilizing Raleway regular font.

Primary logo used as first option.



Icon used as supporting logo.



COLOR PALETTE

Hex: #010101 RGB: 1 1 1 CMYK: 75 68 67 90			
Hex: #7DC353 RGB: 124 195 83 CMYK: 55 0 90 0	Hex: #356732 RGB: 52 103 50 CMYK: 79 36 100 28	Hex: #152916 RGB: 20 40 21 CMYK: 77 54 82 73	Hex: #ffffff RGB: 255 255 255 CMYK: 0 0 0 0