



Elizabeth Dole Foundation

CARING FOR MILITARY FAMILIES

HEROES & HISTORY MAKERS

01.11.2027

THE ANTHEM,
WASHINGTON, D.C.

SPONSORSHIP OPPORTUNITIES

Heroes & History Makers is the Elizabeth Dole Foundation's premier call to action—an impactful evening that convenes leaders from Capitol Hill, senior corporate executives, advocates, and cultural icons to advance solutions for military and veteran caregivers. As the preeminent organization in this space, the Foundation leverages its trusted, bipartisan platform to elevate caregiver voices, spotlight urgent challenges, and drive measurable national impact.

The evening features the Tom Hanks Caregiver Champion Award, honoring individuals who have used their influence to accelerate awareness and action to support this community. Past honorees include Adam Driver, Bob Hope (posthumously), Emma Heming Willis, Savannah Guthrie, Tim McGraw, Michelle Obama, Fred Smith (posthumously) and Gary Sinise.

Sponsors align with a proven national leader at a pivotal moment, gaining visible brand leadership while powering innovative solutions that help military and veteran families thrive.



PRESENTING PARTNER \$1,000,000 (EXCLUSIVE SPONSOR OPPORTUNITY—SOLD OUT)

DISTINGUISHED PARTNER CIRCLE \$500,000 (LIMITED OPPORTUNITIES AVAILABLE)

- 24 seats/3 VIP tables (seated together with Dole Caregiver Fellows or VIP Guests)
- Photo line “fast pass”
- Opportunity to have a representative participate in the gala program
- Opportunity for name and logo exclusivity as sponsor of the VIP Reception or the Welcome Reception
 - Includes branding on Step & Repeat
 - Includes branding at the bar
 - Includes welcome sign branding
- Call with Senator Elizabeth Dole or Chairman Bob McDonald
- Meeting with Steve Schwab to discuss overall partnership and areas for deepened synergy
- Stakeholder updates throughout 2026
- Invitations to private local, regional, and national events
- Coordinated communications announcements, personalized graphics and social media toolkit



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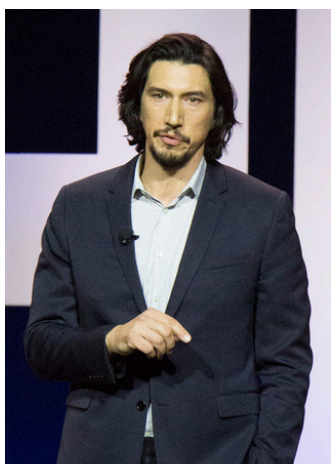
FOUNDER'S CIRCLE \$250,000 (LIMITED OPPORTUNITIES AVAILABLE)

- Premium floor seating for 20 attendees (opportunity to donate seat to VIP attendees)
- VIP reception access for all guests
- VIP Photo line access for all 20 guests (photo taken as group picture)
- Opportunity for name and logo exclusivity as sponsor as of one of the following
 - Caregiver Spotlight Sponsor
 - Dole Fellows Week Sponsor
 - Dinner Sponsor
 - Accessibility Sponsor
 - Entertainment Sponsor
 - Hidden Helpers Spotlight Sponsor
- Premium logo recognition in all online gala materials
- Premium logo recognition on the Foundation website
- Inclusion and dedicated mention in the Foundation's press release and media advisory for the gala (deadlines apply)
- Call with Senator Elizabeth Dole or Chairman Bob McDonald
- Meeting with CEO Steve Schwab to discuss overall partnership and areas for deepened synergy
- Stakeholder updates throughout 2026
- Invitations to private local, regional, and national events
- Dedicated social media recognition, personalized graphics, and social media toolkit

CEO CIRCLE \$100,000 (LIMITED OPPORTUNITIES AVAILABLE)

- Premium floor seating for 16 attendees (seated together with Dole Caregiver Fellows or VIP Guests)
- VIP reception access for all guests
- VIP Photo line access for all 16 guests (photo taken as group picture)
- Opportunity for name and logo exclusivity as sponsor of:
 - Coat Check Sponsor
 - Registration Table Sponsor
 - Pop-up Shop Sponsor
- Premium logo recognition in all online gala materials
- Premium logo recognition on the Foundation website
- Premium recognition on digital signage throughout the event
- Inclusion and dedicated mention in the Foundation's media advisory for the gala (deadlines apply)
- Call with Senator Elizabeth Dole or Chairman Bob McDonald
- Stakeholder updates throughout 2026
- Invitations to local events
- Dedicated social media recognition, personalized graphics, and social media toolkit

SOME OF THE PAST CAREGIVER CHAMPION HONOREES



Hidden Heroes Circle \$50,000 (Limited Opportunities Available)

- Priority floor seating for 8 attendees (sealed together with Dole Caregiver Fellows or VIP Guests)
- VIP reception access for all guests
- VIP Photo line access for all 8 guests (photo taken as group picture)
- Logo recognition in all online gala materials
- Logo recognition on the Foundation website
- Premium recognition on digital signage throughout the event
- Inclusion and dedicated mention in the Foundation's press release and media advisory for the gala (deadlines apply)
- Stakeholder updates throughout 2026
- Invitations to local events
- Social media recognition, personalized graphics, and social media toolkit

Fellow's Circle \$25,000

- Priority floor seating for 8 attendees (with Dole Caregiver Fellows or VIP Guests)
- Logo recognition in all online gala materials
- Logo recognition on the Foundation website
- Prominent recognition on digital signage throughout the event
- Inclusion and dedicated mention in the Foundation's press release and media
- advisory for the gala (deadlines apply)
- Stakeholder updates throughout 2026
- Invitations to local events
- Social media recognition, personalized graphics, and social media toolkit

Advocate Circle \$10,000

- Seating for 5 attendees (with Dole Caregiver Fellows or VIP Guests)
- Logo recognition in all online gala materials
- Logo recognition on the Foundation website
- Recognition on digital signage throughout the event
- Stakeholder updates throughout 2026
- Invitations to local events

Ally Circle \$5,000

- Balcony seating for 2 attendees
- Logo recognition in all online gala materials
- Logo recognition on the Foundation website
- Recognition on digital signage throughout the event
- Stakeholder updates throughout 2026

Reserve your sponsorship while seats last. Reach out to Kirsten Feyling at Kirsten@elizabethdolefoundation.org or (202) 251-0669.

Impact at a Glance

- 1239 Media Mentions
- 62.37M Reach across TV, print and digital media
- 235 Corporate and Foundation Sponsors and Supporters
- Lasting impact on military and veteran caregivers and their families



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SPECIAL THANKS TO OUR 2025 SPONSORS

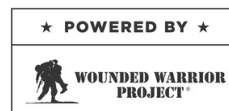
PRESENTING PARTNER



FOUNDERS CIRCLE



CEO CIRCLE



HIDDEN HEROES CIRCLE



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SPECIAL THANKS TO OUR 2025 SPONSORS

FELLOWS CIRCLE



ADVOCATE CIRCLE



ALLY CIRCLE



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