

Adding value at every step

Our end-to-end scaled operating platform allows us to control our entire product lifecycle, meaning we create value at every stage. At Cairn, delivering value and quality to all of our stakeholders is at the centre of everything we do.



STAGE #1

Land acquisition

Our strategy centres on identifying sites that are complementary to our existing landbank and that represent value accretive opportunities, located in areas with excellent public transport and infrastructure links.

STAGE #2

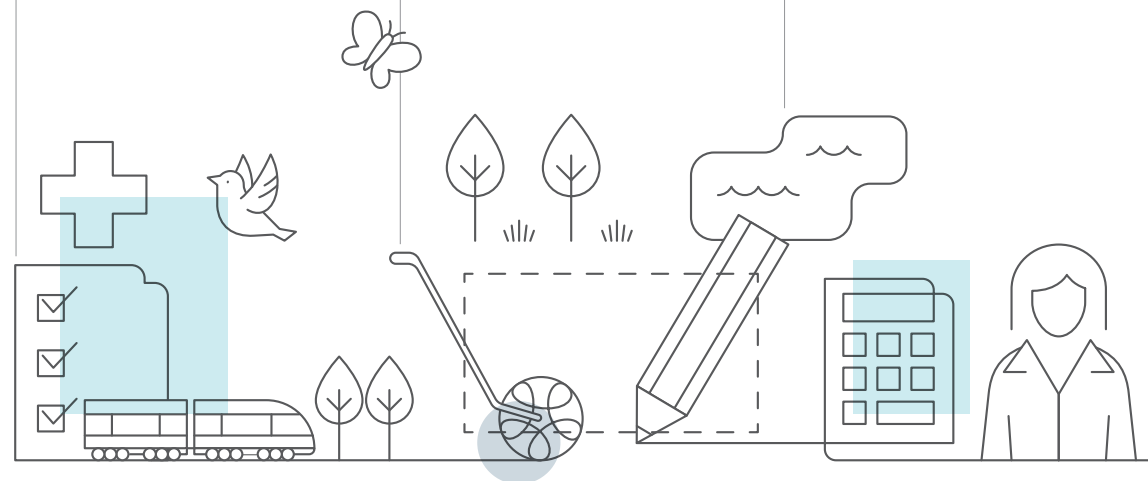
Planning

We lead and manage the design and submission of new development designs and planning applications to ensure key stakeholder objectives are achieved, whilst maximising the commercial outcome in a timely manner.

STAGE #3

Pre-construction

Our established capability allows us to mobilise pre-construction and design during the planning process, thereby enabling us to start on site as soon as we receive planning grants.



STAGE #4

Commercial

Our commercial team deliver value through close governance of design efficiency, strong engagement with our supply chain, competitive procurement and robust cost management, all underpinned by comprehensive analytical processes.

STAGE #5

Construction

Our expanding operating and delivery platform allows us to deliver award winning developments and value for money. As Ireland's largest self-build apartment developer, we leverage our proven apartment delivery capability to deliver energy efficient apartments at pace and scale.

STAGE #6

Sales

Our commitment to understanding our customers and their needs begins at land acquisition and remains at the core of our entire business model. Our dedication to customer insights and feedback, at all stages, allows us to be a partner of choice and deliver new homes that exceed the diverse expectations of our customers.

STAGE #7

Customer Care

Customer experience is at the centre of the Cairn home buying process. Our dedicated aftercare team work with all of our customers to ensure the highest possible levels of aftercare.

STAGE #8

Added Value

Value added over 60+ years as further decarbonisation takes place, with an A-rated Cairn new home becoming more energy efficient as time goes on. Our transition into Passive House apartments will bring this to the next level.

