

Rebecca Clapp-Lothan

Product designer based in SF
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Design Experience

San Francisco, CA | 3/2025 - Present
UX Designer | Learn.xyz

Led solo design across both web and mobile applications, streamlining complex workflows into intuitive user experiences for AI-powered learning platform.

Oversaw end-to-end design during company's strategic transition from B2C to B2B, designing desktop experience for admins to build and manage training.

Collaborated closely with engineering to rapidly ship features, including an editor re-prompting flow and other AI-driven features.

Leveraged emerging design patterns and, when necessary invented new ones to create beautiful, intuitive experiences for our end users.

Developed new gamification features to increase user engagement and course completion rates across training modules.

San Francisco, CA | 4/2023 - 3/2025
UX Designer | FullSprint

Led design projects from ideation to prototype, taking full ownership of the product design lifecycle for Minoa, an enterprise SaaS client with \$2.3M in funding raised.

Collaborated closely with product and business stakeholders to build, iterate on and launch seamless user experiences, from core user flows to micro-interactions.

Empowered engineering teams to rapidly ship user-tested features and reduce build time by identifying technical requirements early and decreasing the need for big changes in QA to save an estimated \$4,500/month in engineering cost.

Conducted user research and leveraged UX and AI best practices to ship a text-generation feature for sales reps, leading to a 40% increase in engagement.

Remote, Contract | 11/2022 - 12/2022
UX Designer | Rockhopper

Built MVP prototype for tech startup in 3-week sprint, collaborating with UX team on user research and market differentiation to define core product direction.

Volunteer Experience

Half Moon Bay, CA | 01/2024 - Present
Docent | Fitzgerald Marine Reserve

Leading school groups of 8-10 children on educational tours of protected Northern California coastline with a focus on sustainability and climate.

Education

St. Louis, MO | 2015
BFA | Washington University in St. Louis

Cum Laude Graduate
Dean's List 2013 - 2014
Recipient of the Marsha M Blasingame Printmaking Award

Skills

UX/UI

User Research

Product Design

Interaction Design

Animation

Branding

HTML/CSS

Tools

Figma

Adobe Creative Suite

Lottie

Framer

Webflow

Miro

Linear