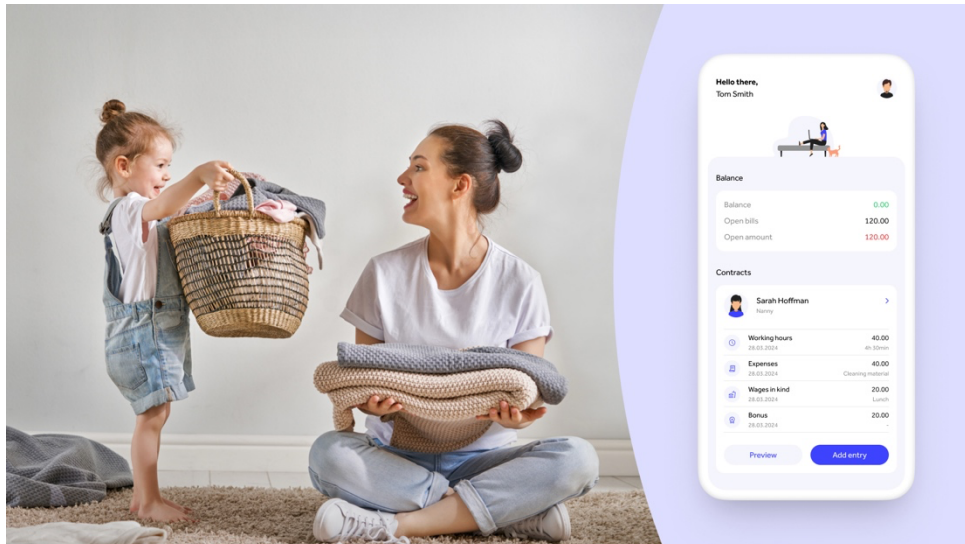


## ServiceHunter AG acquires PAYE for Nannies Ltd, expanding its digital payroll solutions into the UK market

Press release | Zurich, Switzerland | Dersingham, UK | 28 March 2025



*ServiceHunter AG's automated payroll solution.*

- ServiceHunter AG, Switzerland's leading provider of automated payroll solutions **quitt** and **quitt Business**, has acquired **PAYE for Nannies Ltd**, a well-established UK payroll provider with over 22 years of experience supporting families employing nannies and domestic staff.
- This acquisition underlines ServiceHunter AG's goal to expand its scalable payroll solution internationally, following successful market entries in Germany and now the UK.

ServiceHunter AG has announced the acquisition of PAYE for Nannies, a UK-based payroll service provider specialising in private households. This strategic acquisition marks ServiceHunter AG's first step into the UK market.

Founded over 22 years ago, PAYE for Nannies has built a strong reputation in the UK for providing reliable, personal payroll services to families employing nannies and other domestic staff. By joining forces, ServiceHunter AG aims to build on PAYE for Nannies' long-standing experience and client trust.

Following the acquisition, PAYE for Nannies will continue to operate under its established brand, ensuring continuity for existing clients. In parallel, ServiceHunter AG is preparing to launch its fully automated, AI-enhanced payroll platform in the UK under the new brand name "quinn". The solution leverages intelligent automation to reduce administrative friction, ensure compliance, and deliver a seamless experience for both families and nannies.

*"We're delighted to be joining ServiceHunter AG as we begin this new chapter," says Philip Norman, newly appointed CEO of PAYE for Nannies. "PAYE for Nannies has been built on a strong legacy of personal service and trusted reputation, and with ServiceHunter's backing and technical expertise we're ready to take our offering to the next level. Joining forces brings fantastic opportunities for our clients and team alike."*

Marie-Christin Kamann, CEO of ServiceHunter AG, added: *"PAYE for Nannies is a highly respected company with deep expertise and strong client relationships. We are excited about the journey ahead and look forward to introducing quinn to the UK. Our goal is to provide a fully automated, digital payroll solution that makes domestic employment simple, compliant, and efficient."*



*Philip Norman (far left) with team members outside the UK office.*

### **Advisors**

ServiceHunter AG was advised by Laura Brunnen of Threadneedle Law (laura@threadneedle.law). With over 2 decades' M&A experience in US and City law firms – including a decade as a partner - Laura Brunnen set up Threadneedle Law to deliver corporate law services to discerning, boutique clientele, seasoned in legal affairs and valuing elite advisory service. Threadneedle law combines big-firm acumen with an agile, client-centric approach.

The sellers of PAYE for Nannies Ltd were advised by Matthew Lewins of Thackray Williams LLP (matthew.lewins@thackraywilliams.com), a full-service law firm recognized for its expertise in business transactions and private client services. Thackray Williams LLP has built a reputation as a trusted advisor that forms long-lasting relationships with its clients meaning that it is well positioned to provide targeted, relevant advice on both business and personal matters.

### **About ServiceHunter AG**

Headquartered in Zurich, ServiceHunter AG operates *quitt*, a fully digital solution that handles the correct registration, insurance and payroll accounting of private individuals' domestic staff. Since its founding *quitt* has simplified household employment administration for over 36'000 private households, processing a total payroll volume of over CHF 500 million. Through *quitt* Business, ServiceHunter AG broadens its offerings to startups and SMEs, delivering highly intuitive and efficient payroll solutions.

### **Contacts**

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