



CARRIE NG ■

Graphic & UI/UX Designer

ngcarrie.com

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626.566.5316

EDUCATION

09.2020–04.2024

ArtCenter College of Design

Pasadena, CA

Bachelor of Fine Arts in Graphic Design with Honors

01.2024–04.2024

Purina Fancy Feast Sponsored Project

Researched the under-35 target audience to design a new packaging and brand experience concept for the client. Led team brainstorming sessions, keeping everyone organized and working together smoothly to build and deliver the final design presentation.

08.2018–06.2020

Pasadena City College

Pasadena, CA

Associate in Arts for Transfer Degree, Studio Arts

EXPERIENCE

07.2026–Present

Brand Designer (Contract)

SVINST

Los Angeles, CA

Designed the visual identity and brand strategy for an engineering and design startup. Built the company logo, created a targeted color strategy, and formulated a comprehensive brand expansion plan to keep their visual identity cohesive as the business grows.

05.2026–05.2026

Print & Layout Designer (Contract)

First Chinese Baptist Church

Los Angeles, CA

Designed a multi-page retreat booklet for print using InDesign. Created custom illustrations, structured event information, and produced physical layout mockups. Performed final color checks and pre-print verification to guarantee accurate production quality.

09.2024–09.2024

Graphic Design & Marketing Manager (Contract)

Racing Brake USA

Fullerton, CA

Built a new marketing department from ground up, managing both creative direction and strategy. Redesigned the company logo, created copywriting assets like slogans, and handled all photography and video production for product explanation clips. Directed the brand's social media presence and mapped a comprehensive website user flowchart to guide a future e-commerce platform.

RECOGNITION

01.2021–04.2024

Provost's List

ArtCenter College of Design

GPA of 3.8 or higher

09.2020–04.2022

ArtCenter Portfolio Scholarship

ArtCenter College of Design

GPA of 3.5 or higher

EXPERTISE

Proficient in:

InDesign, Photoshop, Illustrator, After Effects, Figma, MadMapper, Premiere Pro, Procreate, Slack, SolidWorks, KeyShot, Webflow, XD, Sketch

Familiar with:

Cinema 4D, Lightroom, p5.js, Runway ML, Spark AR, HTML/CSS, JavaScript

Other Skills:

Brand identity development, letterpress, 3D printing, book design, layout design, packaging design, prototyping, UI design, user testing, user research, wire framing, web design, art direction, DSLR photography

Languages:

English, Mandarin, Cantonese, Spanish