



PLATFORM
VENTURES

PRESS RELEASE

Tuesday, September 23, 2025

Platform Ventures & Arcadia Capital Group Complete Sale of Phoenix BFR Portfolio

Phoenix, Ariz. – September 23, 2025 — Platform Ventures and Arcadia Capital Group are pleased to announce the successful sale of two build-for-rent (BFR) single-family communities in the Phoenix metropolitan area to Blackstone's Tricon Residential. Together, the properties encompass 91 homes and were sold for approximately \$44.2 million, with Northmarq representing Platform Ventures and Arcadia in the transaction.

The portfolio included The Bower Gateway in Mesa (48 homes) and Bower Hudson Crossing in Chandler (43 homes). Completed between 2022 and 2024, the properties feature modern three- and four-bedroom detached homes, each with private backyards and two-car garages.

The residences are situated in single-family residential neighborhoods about 16 miles apart — The Bower Gateway in Mesa is located at 9318 E. Solina Ave., while Bower Hudson Crossing is located at 1373 E. Mulberry Road in Chandler. Phoenix proper is approximately 30 miles from both communities.

What's more, the duo performed well and experienced high occupancy trends with little turnover. Between the two, the occupancy rate ranges from 96-100%. This sale marks a strategic milestone for both Platform Ventures and Arcadia Capital Group, reinforcing their commitment to developing and operating high-quality single-family rental housing in growth markets. As renting becomes increasingly attractive compared to homeownership in the Phoenix region, these assets demonstrated strong performance with high demand, premium pricing, and rapid lease-up.

About Platform Ventures

Platform Ventures is an independent, entrepreneurial private investment firm focused on building businesses and real estate assets that create long-term value. Its operator-oriented investment platform is vertically integrated across infrastructure & logistics, housing, and real estate credit through subsidiaries that include Platform Investments, LLC, a wholly owned SEC registered investment advisor. Platform invests selectively across the capital structure in direct acquisitions, joint ventures, recapitalizations, and reorganizations. Platform Investments, LLC manages approximately \$3.6 billion of assets¹ on behalf of institutional, family office, and high-net-worth investors. Visit platformmv.com for more information.

1) As of June 30, 2025. This includes assets managed by our affiliates who are not registered investment advisers, and this amount does not represent Regulatory Assets Under Management as defined by the SEC. SEC registration does not imply a certain level of skill or training.



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