



# Wagner Germany

## Product Designer

Available for remote work worldwide and in person in the Lyon region or within a 150km radius.

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## PROFILE

EU citizen (Luxembourg) – fully authorized to work in the EU and Switzerland without a visa.

UX professional with 3+ years' experience improving digital product usability in SaaS and industrial environments. Specialized in user research, usability testing, and UI prototyping with a strong business orientation.

## EXPERIENCE

### User Experience Designer — Laby by KYLI (SaaS platform for laboratory and research data management)

September 2022 - Present

- First UX hire in the company; established UX KPIs and testing protocols that improved the System Usability Score (SUS) by 20% within one year.
- Led ideation, prototyping, and usability testing of platform features, contributing to acquisition of +30% new B2B clients.
- Redesigned several product modules, obtaining an average customer satisfaction score (CSAT) of 85%.
- Directed the front-end redesign and rebuilding of the corporate website, boosting performance metrics and SEO visibility by 30-40% on the most used speed testing platforms.
- Collaborated closely with product, tech, and marketing teams; wrote user stories and tracked deliverables in JIRA.
- Facilitated strategic workshops to manage the backlog, define priorities, and align user needs with business goals.

### Packaging Intern — Ambev Brewery (Part of AB InBev, global brewing leader)

August 2019 - August 2020

- Created a comprehensive maintenance guide for production line operations, adopted as a compliance model during company audits.
- Member of the packaging leadership team recognized with the highest quality audit score in the facility.

### Production Intern — Yara International (Norwegian chemical and agricultural multinational)

April 2019 - July 2019

- Efficient implementation of service notes and warehouse reservations, optimizing the maintenance management process.
- Conducted production loss analyses, informing data-backed strategies for efficiency improvement.

## LANGUAGES

- Portuguese: C2.
- English: C1.
- French: C1.
- Spanish: B2.

## SKILLS

- **Tools & Technologies:** Figma, Maze, JIRA, Miro, Notion, Adobe Suite, VS Code, Bolt.new, Microsoft Office, HTML/CSS/JS.
- **Methods & Product Management:** Lean UX, Design Sprint, Kanban, backlog management, user stories, Scrum, product strategy, MVP, KPIs.
- **UX & Design:** User research, usability testing, design systems, prototyping, experience mapping.

## EDUCATION

### Master's in UX/UI Design — ECV Digital Aix-en-Provence

September 2022 - September 2024

- Dual academic/apprenticeship track with focus on UX research, prototyping, and design systems. Graduated top of the class.
- Includes interaction design, lean UX, design sprint, creative coding, content strategy, and cognitive psychology.

### Automation Engineering — Universidade Federal do Rio Grande

February 2015 - February 2020

- Bachelor of Engineering (5 years) in Control and Automation. Includes robotics, control systems, microprocessor systems, and production systems.
- Vice President and Treasurer of the Course Representative Group. Founding member and Events Director of the Engineering Academic Athletic Association.