

JEMMA KHAN
Studio

WEDDING FLOWER GUIDE

www.jemmakhan.com

Welcome

Congratulations on Your Engagement!

I'm so thrilled to be part of your wedding journey, it's an honour to bring your floral vision to life on one of the most important days of your life.

Planning a wedding can feel overwhelming with all the information out there, but rest assured, you're not alone.

With years of experience in wedding floristry, I'm here to guide you through every step, ensuring your flowers are as beautiful and memorable as the day itself.

This planning guide is designed to answer all your flower-related questions and help you feel relaxed and excited as your big day approaches.

If you have any questions or need further assistance, please don't hesitate to give me a call or send an email. I'm here for you every step of the way, making sure your wedding flowers are everything you've dreamed of and more.

Jemma x



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Timeless WEDDING
FLORISTRY MEETS
Untamed Elegance



Meet Jemma

Hi, I'm Jemma owner, founder and head florist at Jemma Khan Studio. I love creating natural, abundant and sophisticated floral designs. My style is wild yet considered, inspired by the seasons and the beauty of nature. I'm based in the North but work across the UK.

With years of experience in the wedding industry, I've had the privilege of flowering some of the UK's most beautiful venues, including Birdsall House, Chatsworth House, Dorfold Hall, and The Savoy in London. My background in hospitality and design means I understand how flowers work not just as decoration, but as a key part of the atmosphere and experience of your day.

All our designs incorporate lush foliage, trailing and creeping vines whilst also using beautiful, seasonal and romantic flowers that complement you and your venue.

Wedding planning should be exciting, not overwhelming. From our first chat to the final installation, I'll guide you through the process, ensuring everything feels seamless and stress-free. Whether it's an intimate gathering or a grand celebration, my goal is always the same – to create flowers that feel just right for you.



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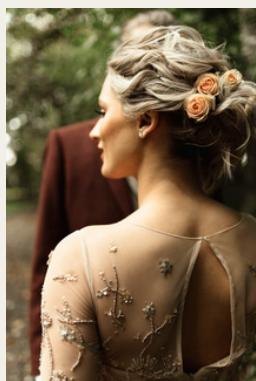
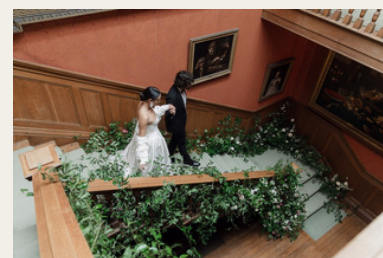
Floristry Through the Seasons

Spring / Summer



Floristry Through the Seasons

Autumn / Winter



Price Guide

FULL SERVICE WEDDING FLOWERS FROM £8000

- Complete personal flowers: bridal bouquet, bridal party florals, bespoke buttonholes, and delicate floral accessories.
- One signature architectural installation (such as a grand ceremony arch, a floor-to-ceiling fireplace design, or meadow-lined aisle).
- Curated tablescapes featuring elegant footed ceramic/stone bowl arrangements and luxury taper candle styling (up to 10 guest tables).
- Full production management: our dedicated floristry team on site, delivery, mid-day ceremony-to-reception repositioning, and complete late-night breakdown.
- Post-event stem gifting service for your guests.

VENUE TRANSFORMATION 10-15K

- All signature elements above.
- Multiple large-scale installations (e.g., suspended floral clouds, cascading stone staircase florals, and statement church doorway arches).
- Expanded tablescapes incorporating continuous floral meadows, elevated arrangements, and tailored styling details.
- Venue-inspired design harmonized with your estate's historical architecture and grounds.
- Detailed design look book for each distinct space.

GRAND COMMISSIONS 15K +

- Comprehensive floral design for large-scale celebrations, multi-day weddings, and marquee transformations.
- Bespoke design direction including hand-drawn architectural floral sketches to visualise focal features.
- Priority access to rare, luxury seasonal stems, garden peonies, and specialty English garden roses.
- Extended on-site team presence, unlimited site visits, and multi-day logistical coordination

If you have any questions,
feel free to email me - jemma@jemmakhan.com

You have Questions,

I HAVE THE ANSWERS

WHICH AREAS DO YOU COVER?

My studio is based in the North with another studio based on our family farm in Northamptonshire. I travel throughout the UK, providing floristry for luxury wedding venues & private estates.

WHAT HAPPENS ON THE DAY?

Before your big day, I create a schedule & manage every detail to ensure a seamless setup, relieving you of any floristry stresses. Your bridal flowers will be delivered about an hour before your ceremony & kept fresh for your pre-wedding photos. My team & I will start with the most intricate installations, then arrange florals throughout your venue. We'll keep you informed of any timing adjustments and ensure everything looks perfect before we leave.

WHEN SHOULD I BOOK MY FLORISTRY?

I recommend booking 12–18 months before your wedding day, especially for peak summer weekends. Since I take on only one wedding per weekend, prime dates are limited so I recommend enquiring as soon as you have your venue, wedding date, estimated guest count & budget expectations confirmed. We also welcome weekday and off-season weddings, and may accommodate last-minute requests where possible.



Booking

& NEXT STEPS

1.

We begin your wedding floristry journey with a complimentary phone call so you can tell me more about your floristry vision & I can take some further details.

To book your call, simply email jemma@jemmakhan.com or complete the enquiry form on my website.

2.

Following our call, I will create your bespoke proposal providing you with the finer details. Your wedding date is provisionally held for one week to give you time to review your proposal & during this time, you can book a follow-up call so I can answer any questions you may have.

3.

To secure your floristry booking, a deposit will be required and details will be sent to you based on your bespoke proposal.

4.

Once your deposit is received, I will send you a beautiful welcome pack that has all the information and timelines you need as well as a bespoke Pinterest Board. You can get in touch with me anytime.

5.

Your remaining balance is due four weeks before your big day & it's time to bring your floral vision to life.

WEDDING PLANNING CAN FEEL OVERWHELMING, BUT WHEN IT COMES TO FLORISTRY, I'M HERE TO MAKE THE PROCESS SEAMLESS & A JOYFUL PART OF YOUR PLANNING JOURNEY.



Jemma was *INCREDIBLE* for our wedding. Not only did she personally meet with me multiple times, in person and on zoom, to discuss the flowers, but she also met with my incredibly picky-about-flowers-mother and *impressed* her so much.

We got SO many *compliments* on our flowers for our wedding, and everything came out a million times better than I could've dreamed! Jemma fully *understood* and supported our vision, and was the kindest and warmest person to work with.

I'd recommend her to anyone!!

Emma & Mike

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CONTACT

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