



Reimagine English Learning with the Brand New Posties

Brought to you by the South China Morning Post, Posties is a weekly 12-page newspaper designed to help students build English proficiency, think critically and communicate with confidence.

Now with a revamped digital experience, Posties brings learning to life in new and exciting ways with interactive quizzes, a 3D avatar companion, and gamified reading tasks. Meanwhile, teachers benefit from intuitive tools to plan lessons and track progress.



Scan to take a look at our sample edition

Print Newspaper

Delivered to your school every Monday.

ePaper

Available any time on digital devices or as a downloadable PDF for easy use in class.

NEW

Digital Hub

Accessible via desktop or our all-new app for mobile and tablet, the digital hub delivers a dynamic, immersive learning experience. Here's what you can expect:



For Students

- Gamified Motivation
- Personalised Reading Goals
- Vocabulary Builder
- Text-to-Speech
- Smart Notifications
- Access to the Posties Archive

For Teachers

- Create and Manage Reading Assignments
- Resource Library
- Progress Tracking
- Exportable Reports



Available with a Teacher Module subscription only.

What Makes Posties Special?

Supportive tools and real-world content help students grow with every issue.



1

Reading levels are clearly labeled throughout, allowing students to easily find content that matches their ability.

Difficulty: Summiteer

Lessons about laziness

"...you are your own enemy." guidance given in Hong Kong with creating just 12 hours. It, known as to anyone in teams took was required. an inclusive creates creativity." one of the event organisers.

These events are known as hackathons, with this specific type called a game jam, and this edition was a global community.

able leaders, organisers, participants to make diverse Chinese won the game, entry feature.

BIG READ



Stop and think: What was the purpose of the game jam?

Andy Liang (left), Jay Lou (centre) and Theo Zhu (right) are hard at work. Photo: Handout



2

Vocabulary boxes can be found under key articles highlighting important phrases and new words.

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3

Questions guide students while reading and improve their critical thinking skills.

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Throughout the game, players must solve puzzles and overcome challenges as they are faced with tricky decisions, such as being able to avoid a puzzle or tackle it straight away.

"This was a great opportunity to show our skills," Theo explained.

The trio also said game jams were great due to the fact that they could work with friends. Theo said game jams were great because required teammates to work together about making sure they were on the same page, but they could do their own thing and they'll add some of their own ideas.

Andy won first place in the contest and Theo was really proud of himself for being able to do it in such a short time.

Fun-filled, interactive learning comes to life through QR codes that provide seamless access to audio, games and quizzes.

HANDY PHRASES

on the same page: when people involved in a task have a shared understanding about something

time frame: the amount of time set for a specific task or event

culmination: the final point or stage of something, where everything comes together

overcome: to successfully deal with a challenge

trio: a group of three people

WORD POWER

THINK ABOUT IT

- What was the trick in the game *Monophobia*?
- What did each boy do during the game jam?



Scan for the audio and an online game based on the story.

5

Theme-based articles aligned with the school curriculum makes for easy integration into existing lesson plans.

Scan to see our 2025-26 themes.

6

Writing submission opportunities structured to encourage student participation and foster a love of writing can be found in each issue.

7

Age-appropriate global news helps students connect with current events, whilst regular columns like STEAM Studio and Infographics spark curiosity and exploration across a range of subjects.

Posties Digital Hub

The new and improved Posties digital experience brings a fresh, student-driven approach to strengthening English language skills.



Student Module

Set Personal Goals, Shape Your Path

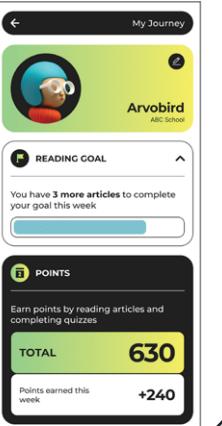
Students can set weekly reading goals to build consistent habits and track progress.




Student Module

Inspiring Daily Reading Through Gamified Rewards

Students are motivated to build daily reading habits by earning points, badges and leaderboard positions for completing reading tasks and quizzes.



Teacher Module

A handy add-on with tools for reading assignment, access to article archives, student progress tracking and downloadable reports.




Harvard students find new academic home at HKUST amid US policy shifts

HK\$25,000 per school
Includes unlimited one-year access for up to 30 teachers.

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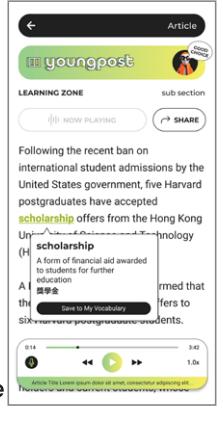
Contact schoolsub@scmp.com to learn more.



Student Module

Enriched Learning Support

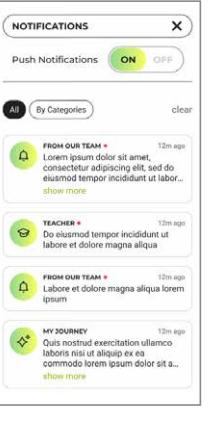
Enhance reading engagement with tools like the **Vocabulary Builder**, which allows students to build their own custom word banks, and **Text-to-Speech**, which supports immersive English language learning.



Student Module

Smart Notifications

A personal assistant provides reminders, assignment alerts and encouraging messages to support the learning journey.




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Scan to view our benefits


























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January 2026	5, 12, 19, 26
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