



PLAN DETROIT UPDATE

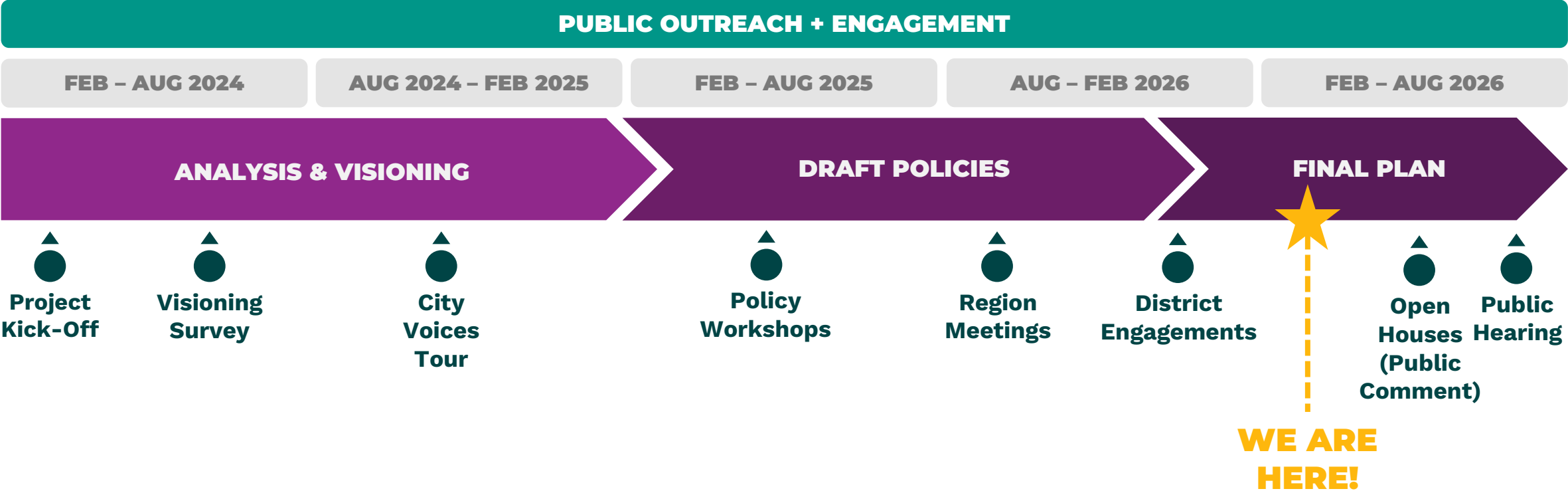
June 2, 2026



PROJECT TIMELINE

● OUTREACH + ENGAGEMENT

● TECHNICAL SCOPE



Engagement So Far



1,869
Visioning Survey Respondents

A photograph of a public meeting with a sign that reads "HELP US PLAN DETROIT'S FUTURE". The sign includes a QR code and the text "Let's Scan or visit plan@detroit.com".



2,673
City Voices Tour participants

A photograph of a woman wearing glasses and a red top, looking at a smartphone. A sign in the background says "CITY VOICES TOUR".



483
Policy Workshop participants

A photograph of a man with glasses and a beard, looking towards the camera. The background is blurred.



164
Region Meeting participants

A photograph of three people standing together and smiling. A sign in the background says "DETROIT".



326
Stakeholder Interview participants

A photograph of a meeting room with several people sitting at tables. A sign in the background says "DETROIT".



41
Master Plan Advisory Group Members

A photograph of a group of people sitting around a table in a meeting room. A screen in the background displays a survey question.



141
Youth Summit participants

A photograph of a group of young people sitting around a table, engaged in a discussion. A sign in the background says "DETROIT PISTONS".



867
District Meeting participants

A photograph of a group of people sitting around a table, looking at documents. A sign in the background says "DETROIT PISTONS".



3,900
GovDelivery Subscribers

A solid teal-colored box with white text.

-  Traditional public meetings
-  Pop-ups, interviews, & outreach

District Meetings Attendance

District 1 (Apr 11) - 83

District 2 (Apr 15) - 93

District 3 (Apr 23) - 93

District 4 (Apr 20) - 218

District 5 (Apr 8) - 149

District 6 (Apr 16) - 102

District 7 (Apr 18) - 71

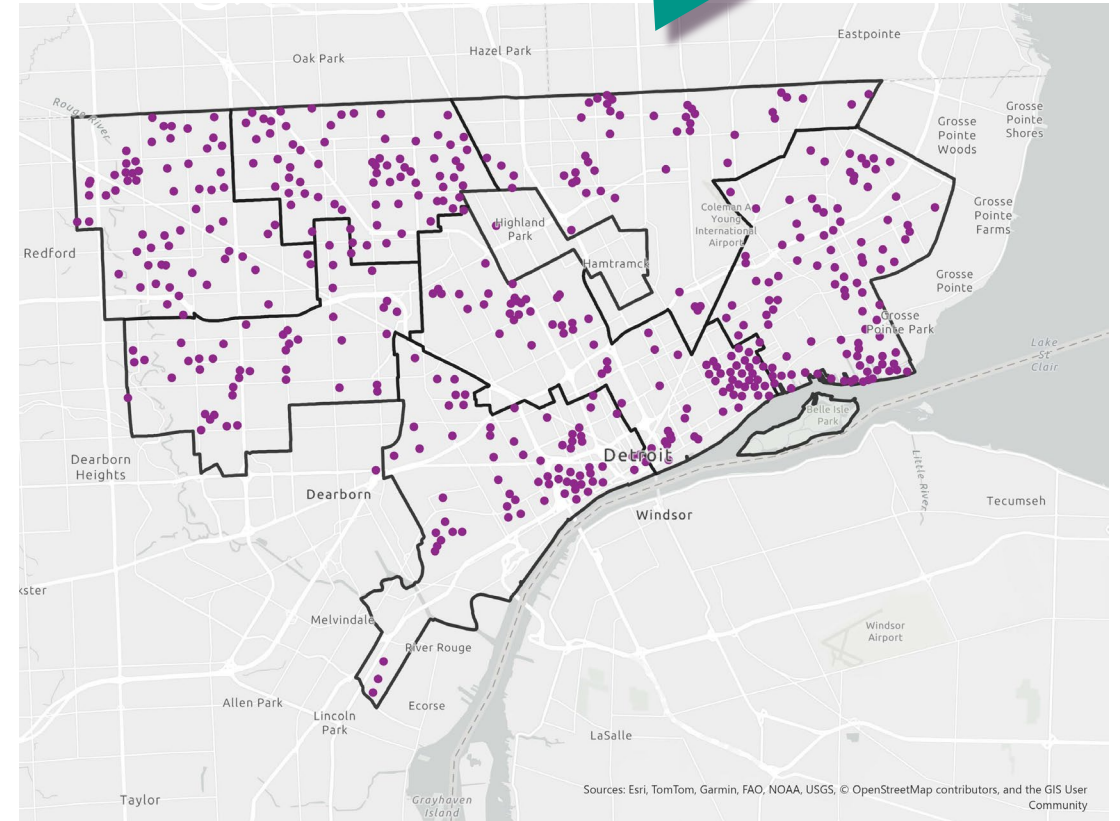
Virtual Office Hours
(May 4, 6, 11, & 13) - 58



District Engagement Summary

All engagement materials & summaries are posted on plandetroit.com.

- **All districts** expressed a desire for stronger, more useful commercial corridors with everyday retail
- **Districts 1, 3, 5 & 6** raised concerns about industrial land uses conflicting with residential areas, emphasizing a need for environmental buffers and pollution protections
- **Districts 2, 4 & 5** called for preserving existing housing through rehab programs and supporting vulnerable homeowners, like seniors, to reduce displacement
- **Districts 2, 4 & 7** emphasized the need for more safe, active spaces for youth and seniors

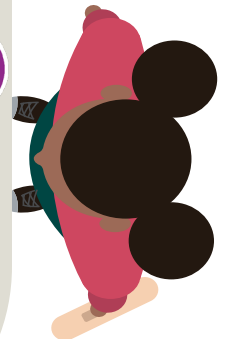
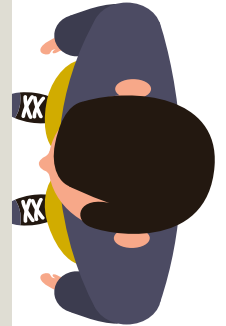
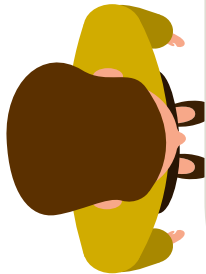


District Engagement Participant Map. Not all attendees provided information about where they live.

How will we create the final Place Types map?



Planners are trained to figure out how the pieces all fit together!



Stakeholder Interviews Summary

Top 5 Issues for All Stakeholders

- Jobs that pay livable wages and workforce development
- Difficulty building, creating, or doing business in Detroit
- Affordable housing, resident displacement, and blight
- Unreliable/slow public transit and poor condition of sidewalks, bus stops, and lighting
- Desire for Master Plan to result in real change

Some Unique Concerns

- Housing, transit, and park accessibility barriers are especially severe for disabled and senior residents
- Teens said they had no “third spaces” to hang out in, are interested in arts and entertainment uses

326 people have participated in our stakeholder interviews, like this one with small business owners convened in partnership with the DEGC. Other groups included our Hispanic, Bengali, and Caribbean communities, persons with disabilities, youth, parents, seniors, and developers.



All stakeholder meetings are posted to our engagement map at plandetroit.com.

We Are Currently Finalizing Two Deliverables...



Master Plan (Document)

Contains a written summary of our process, realities, vision, values, goals, and policies, and user guides to help implement the plan.

Place Types Map

Shows how policies & strategies translate into a coordinated, strategic land use plan.



The Master Plan explains our strategic priorities and how we can achieve them.

01 Policy Framework

Includes policies & strategies needed to achieve our goals.

02 Land Use Framework

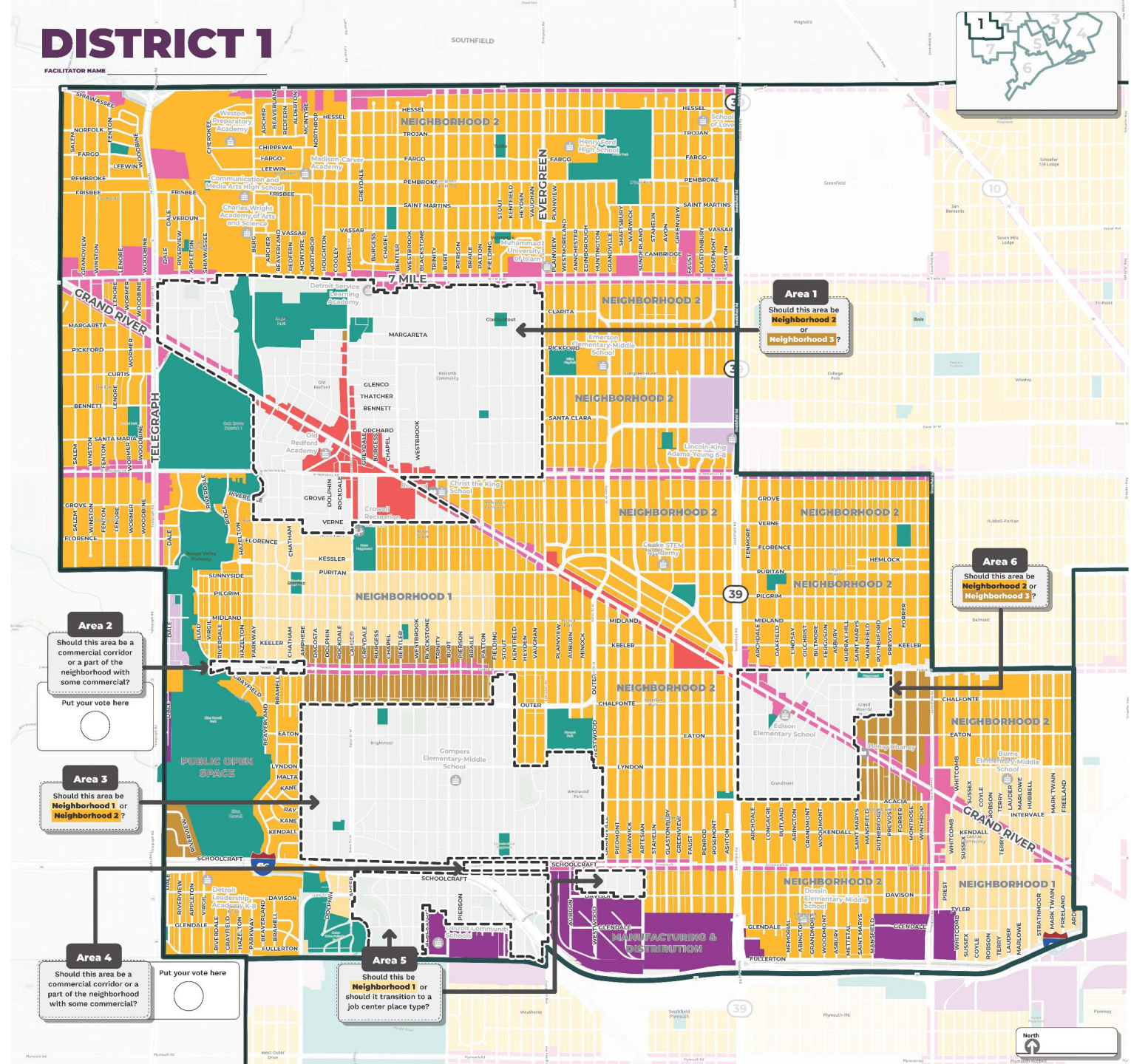
Ties strategies for zoning, land sales, programs, and capital investments to each Place Type.

03 Decision-Making Checklists

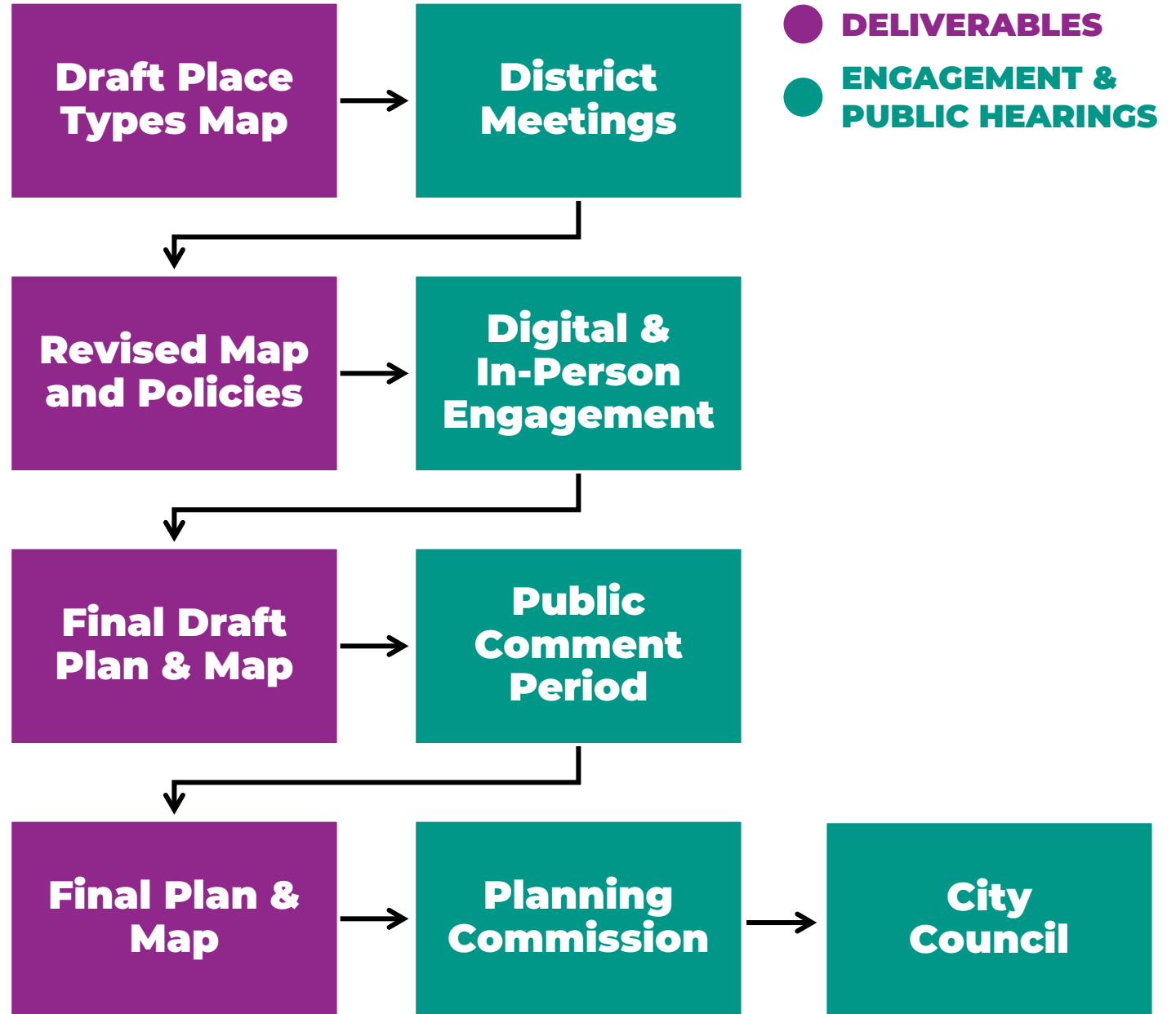
Helps implementers use the Plan more guide their work.



The Place Types Map shows where we will implement the policies.



The Home Stretch: Multiple Rounds of Revisions, Engagement



LET'S TALK, DETROIT!



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or text
“PLANDET” to
844-293-1374



CONTACT US!

detroitmasterplan@detroitmi.gov
313-628-0221

PROJECT WEBSITE

 plandetroit.com

- Project Overview & Timeline
- Presentations & Documents
- Events Calendar

SOCIAL MEDIA

 **Instagram** [@detroit_pdd](https://www.instagram.com/detroit_pdd)
[@cityofdetroit](https://www.instagram.com/cityofdetroit)

 **Facebook** [@DetroitPlanning](https://www.facebook.com/DetroitPlanning)

