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oh wow company

Built in festivals. Applied to brands.

We bring creative vision and technical execution together to build live brand experiences.

Our background in large-scale festivals shapes how we work. We develop the idea and handle the details that bring it to life, from permitting and production planning to buildout and onsite execution.

One team, from concept to execution.



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Every moving part. One accountable partner.

Creative direction + experience design

Production planning + builds

City coordination + permitting

Structures, lighting + power

Vendors, crews + onsite execution

Marketing + audience engagement

From first concept to full execution.

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OUR TEAM'S BRAND EXPERIENCE

ADIDAS	SHAKE SHACK
LAMBORGHINI	BUDWEISER
SPOTIFY	WHITE CLAW
LEVI'S	TITO'S
PEPSI	DON JULIO
HAWAIIAN AIRLINES	HENDRICK'S
UTAH JAZZ	CELSIUS
LYFT	ZYN
TACO BELL	PIT VIPER

Selected brands our team has worked with through agency projects, festival sponsorships and live experiences.



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We own and operate festivals

We're accountable for everything it takes to open the gates.

Through M3F and Dreamy Draw, we lead the entire event, from creative direction and marketing to permitting, production, crews, budgets and brand partnerships.

We also work alongside brands and agencies bringing activations into our festivals. We see what connects with audiences, what holds up under real production demands and where execution falls short.

Your brand gets a partner who understands the whole event and knows how to make your experience work within it.



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WHY OUR EXPERIENCE MATTERS



We know the environment

We understand how a brand experience fits into the larger event, from site operations to the way audiences move and engage.

We anticipate the challenges

Working alongside brands and agencies at our festivals has taught us where plans break down and what it takes to keep them on track.

We plan with that knowledge

We account for production requirements early, helping protect your budget, your timeline and the experience you promised.

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Let's talk about your next project.
RJ@ohwowcompany.com
Strategy. Creative.
Management. Execution.