



Job Description | Senior Press Officer

Role Summary

As Senior Press Officer, you will work with colleagues in the Communications team to help secure regular, high-profile and politically-attuned media coverage that communicates the urgent need for the UK to transition away from oil and gas extraction. The role involves drafting and distributing press releases, responding promptly to media inquiries, and preparing communications materials and key messages for other teams across the organisation. The Senior Press Officer will build and maintain relationships with key media contacts, monitor news coverage, and ensure accurate and timely information is provided to journalists. The role is suited to someone with experience working in a political context, who can help identify opportunities, write persuasively for different audiences, and respond in a timely way to risks to our work.

Core Responsibilities

- Secure high-profile national media coverage aligned with Uplift's strategic priorities.
- Produce clear and accurate press materials, such as press releases, comment, op-eds, briefings and polling
- Help identify and respond quickly to reactive opportunities, and plan to maximise opportunities around the most relevant calendar hooks, external events and announcements
- Work with others in Uplift, particularly in the politics, digital and campaigns teams, to deliver joined-up communications and coordinate on wider strategy and tactics
- Maintain and update a network of spokespeople and media lists

About You

Our ideal candidate will have:

- Strong experience in a similar role, with a proactive approach to securing media coverage and the ability to build and maintain professional relationships with journalists
- Strong oral and written communications skills with a proven ability to draft clear and accurate press materials and proven experience in creating persuasive content for different political and public audiences
- Experience working in UK politics, journalism, public affairs, or a similarly fast-paced communications environment is highly desirable
- Ability to prioritise workload and deal with competing priorities
- Ability to build and maintain networks with counterparts in other organisations
- A strong commitment to Uplift's mission and core values of equity and climate justice.