

Job Description | Head of Campaigns (paternity cover)

Location: Remote (within UK)

Salary Range: Grade 5 - £60,882 - £70,579 (based on 37.5hr week) **Length of contract:** 9 months - January 2026 to September 2026

Benefits: Annual Professional Development Allowance, Employee Assistance Programme,

home office set up allowance, consideration of flexible working requirements and work/workplace adjustments, and organisational focus on employee wellbeing.

Starting date: January 2026

Closing date: 11pm Sunday 7th September Proposed interviews: Likely w/c 14th September

About Uplift

Uplift is a high-impact campaigning and research organisation which supports efforts to create a rapid and fair transition away from oil and gas production in the UK and move towards a fossil fuel-free future.

We are currently looking for a Head of Campaigns (paternity cover). This is an exciting opportunity to help build an ambitious movement to phase out oil and gas extraction in the UK.

The role

As Head of Campaigns, you will lead the development and execution of powerful public mobilisation campaigns and digital communication strategies to support a just transition away from oil and gas in the UK. You will ensure that Uplift's public campaigns meet the needs of the current political and economic context within the UK and globally, whilst strengthening the movement away from oil and gas.

Responsibilities

The successful candidate for the role will:

- Lead the development and execution of Uplift's campaign, public mobilisation and digital communication strategies and tactics, ensuring they maximise chances of securing a permanent and just transition away from oil and gas in the UK.
- Build relationships and partnerships with new constituencies, organisations, and affected communities to co-develop and execute powerful campaign strategies across multiple campaigns.
- Lead on the monitoring of the health and efficacy of Uplift's campaigns, identifying areas for improvement and developing and executing strategies to address them.



- Facilitate meetings and leading and tracking strategy-setting processes with groups
 of campaign partners and stakeholders, in collaboration with the Uplift team and as
 part of overall campaign development and execution.
- Work with the Head of Movement Building to help build and support a diverse network of organisations, constituencies and affected communities who are working towards shared goals.
- Tracking political, public and media debates regarding the future of oil and gas and developing responsive strategies.
- Regularly map new and existing campaigns within the climate justice and social justice movement landscape as it relates to Uplift's work, identifying key sites for collaboration and cooperation.
- Developing campaign and communications strategies and resources in collaboration with key partners and networks.
- Line manages up to 4 members of the Campaigns and Movement Building team and provides senior level guidance, oversight and support for their work objectives, performance and professional development.
- Represent the Campaigns and Movement Building Team as part of the Senior Management Team.
- Provide active support for the broader Campaign and Movement Building team in campaign and digital communications work, partner and coalition management and general campaign activities.
- Support the execution of campaign and movement building strategies and tactics in collaboration with key partners.
- Provide campaign advice to partners, advocates and community groups working towards the same goals.
- Help develop and promote regenerative practices and culture for Campaign team, partners and coalitions.

About you

Our ideal candidate will have:

- Experience in a similar or related role.
- A track record of developing and implementing effective campaigning, public mobilisation and communication strategies.
- Experience running effective digital campaigns across multiple social media channels and using a variety of digital tactics.
- Experience with leading coordination of coalition-led campaigns and overall campaign project management in a variety of organisations.
- Excellent analytical skills and a demonstrable ability to analyse changing political and social contexts.
- Excellent interpersonal communication skills, including an ability to quickly build trust with partners and colleagues and address and resolve conflicts
- Experience planning mass mobilisations and local organising.
- Strong relationships with existing campaigning networks in the UK.
- Extensive professional networks within the UK.



- Experience managing members of a team delivering on fast-paced campaigns.
- A deep commitment to building distributed and diverse leadership.
- Motivation, initiative, exceptionally high standards, a collaborative approach, and associated qualities needed to work in a dynamic organisation with an ambitious agenda.
- A strong commitment to Uplift's mission and core values of equity and climate justice

Application

To apply for this role, <u>please submit a job application form via this link</u> which will be reviewed by our Careers Team.

Please do not send your application via email.

Accessibility and Anti-Oppression are at the core of Uplift's values and therefore we strongly encourage applications from candidates whose backgrounds or accessibility/support needs mean they have been traditionally under-represented in the climate and environment sector. Therefore we also encourage candidates to complete our equal opportunities monitoring form. Questions are optional and your answers will be treated confidentially and will in no way affect your application. This form is received separately from your application when we receive it and does not form any part of the shortlisting or interview process.

Should you have any specific questions you wish to discuss about your application then send an email to <u>careers@upliftuk.org</u>. We will ask successful applicants to complete a written exercise along with a standard interview.

If you are unsure if you meet the requirements or feel you will be disadvantaged by the process then please email us at <u>careers@upliftuk.org</u> so we can see how we might provide support.

Unfortunately, we can only consider candidates who are already eligible to work in the UK.

Strictly no agencies.