

Press Officer – Job Description

Role: Press Officer, Uplift

Location: Remote (within UK)

Salary: The role sits within Grade 2 of the Uplift Salary scale £42,283 - £48,694 (pro rata)

Contract: 12-month FTC with strong likelihood of renewal.

Hours: Part-time 3 days a week. Standard working hours 9.00 - 17.30. Flexible working requests will be considered.

Starting date: ASAP

Deadline: 11pm, Sunday 11th January

Expected interview dates: Week commencing Monday 19th January

About Us

Uplift is an impact-oriented research and campaigning organisation that supports a rapid and fair transition away from oil and gas in the UK, with a goal of making the UK a global first-mover on phasing out oil and gas production in line with climate limits and a just settlement for the workforce. We are currently looking for a Policy Adviser to help drive forward our strategic policy advocacy at a critical time for the climate movement in the UK and globally.

We are currently looking for a Press Officer in Scotland to join our growing team. This is an exciting opportunity to help build political ambition for a fair energy transition.

The Role

In this role, you will work with the Communications Team and partners to help secure regular and high-profile media coverage that supports campaigning efforts in Scotland, with a strong focus on a new energy campaign.

This is an exciting opportunity to take a key role in driving a new campaign that pushes the Scottish Government to help create an energy system for Scotland that works for workers, communities, the Scottish public and the planet. You'll be working with a team including external partners to convey a simple, powerful, united vision for the future of Scotland's energy system that cuts through the noise and presents a more democratic energy system that brings tangible benefit to people's lives, helping to support a network of unions, impacted communities and workers, climate groups and community groups powerful enough to hold the Scottish government to account, and creating public pressure on Scotland's politicians to take positive action on the future of Scotland's energy system.

Core responsibilities will include:

- Draft and issue proactive and reactive press materials, such as press releases, comment, briefings and polling
- With partners, plan to maximise opportunities around the most relevant calendar hooks, external events and announcements
- Monitor UK and Scottish press and identify relevant media opportunities
- Respond to media enquiries in a timely way, drawing on coalition partners

- Maintain and update a network of spokespeople and media lists
- Support the campaigns team with social media and other work when required
- Coordinate with colleagues in research and campaign teams on wider campaign strategy and tactics

About You

Our ideal candidate will have:

- Experience in a similar or related role
- Proactive approach to securing media coverage
- Excellent press contacts, particularly in the Scottish media as well as a good understanding of how the UK and Scottish media works
- Excellent written, editing and proofreading skills and experience in creating persuasive and accurate content for different audiences
- Experience of working with coalitions desirable
- A strong commitment to Uplift's mission and core values of equity and climate justice.

Application

To apply for this role, [please submit a job application form via this link](#) which will be reviewed by our Careers Team.

Accessibility and Anti-Oppression are at the core of Uplift's values and therefore we strongly encourage applications from candidates whose backgrounds or accessibility/support needs mean they have been traditionally under-represented in the climate and environment sector. Therefore, we would appreciate it if you could also fill in our anonymous [equal opportunities monitoring form](#).

Should you have any specific questions you wish to discuss about your application then send an email to careers@upliftuk.org.

If you are unsure if you meet the requirements or feel you will be disadvantaged by the process then please email us at careers@upliftuk.org so we can see how we might provide support.

Unfortunately, we can only consider candidates who are already eligible to work in the UK.