

# Entrepreneur Speaker Series 2025

Sponsorship Opportunities





## **About the Entrepreneur Speaker Series**

Join us each week in August for the Entrepreneur Speaker Series - State Forty Eight Foundation's flagship program. Each year, we bring together Arizona's most remarkable founders, CEO's, and industry experts for a free series that is meant to educate, inspire, and provide attendees with direct access to resources for Arizona entrepreneurs.

Through participation in the Entrepreneur Speaker Series, attendees are eligible to apply for funding through our Entrepreneur Grants Program.

Dates: Thursdays in August | 5:30 - 8:30 PM Venue: One Arizona Center (Downtown Phoenix) August 7 | August 14 | August 21 | August 28 11th Floor, 400 E. Van Buren St, Phoenix, AZ 85004

## **About State Forty Eight Foundation**

The State Forty Eight Foundation is a 501(c)(3) nonprofit organization founded in 2020 by the state- centric apparel brand, State Forty Eight. The foundation is dedicated to supporting Arizona entrepreneurs and its startup community through networking and educational events, providing access to resources and through grant funding for Arizona small businesses.

#### **Mission**

To fuel Arizona dreams and drive local prosperity through entrepreneurship.

#### Vision

A thriving ecosystem of local businesses committed to creating a stronger economy for all who call Arizona home.

### Areas of Focus

- Arizona Entrepreneur Grant Funding
- Accesible Education & Community Support



## **Sponsorship Packages**

## Dream Maker Sponsor | \$10,000 | 1 available

Benefits carry over for all weekly sessions

- · Your company name used in event promotion as Dream Maker sponsor
- · Company acknowledged during welcoming remarks by by host
- Grant sponsor (amount varies based on final award amounts)
  - Co-branded check presentation awarded by organization representative at Winners' Circle Celebration in Winter 2025
- · Weekly expo table opportunity
- · Marketing and Promotions
  - Social media recognition
  - State Forty Eight Foundation e-Newsletter
- · Prominent logo placement
  - ESS program webpage
  - · Post-event video on social media
  - Marketing collateral



## Vendor Village Sponsor | \$7,500 | 1 available

**Supporting Small Business Shopping Experience** 

Benefits carry over for all weekly sessions

- Your company logo used on Vendor Village signage
- Company acknowledged in host remarks
- Weekly expo table opportunity
- Marketing and Promotions
  - Social media recognition dedicated social media post/video on story behind partnership
  - State Forty Eight Foundation e-Newsletter
- Prominent logo placement
  - ESS program webpage
  - Post-event video on social media
  - Marketing collateral

## Bar Sponsor | \$7,500 | 1 available

Benefits carry over for all weekly sessions

- Exclusive Bar Sponsor signage
- Company acknowledged in host remarks at even
- Marketing and Promotions
  - Social media recognition
  - State Forty Eight Foundation e-Newsletter
- Prominent logo placement
  - ESS program webpage
  - Marketing collateral



#### Catalyst Sponsor | \$5,000 | 3 available

Benefits carry over for all weekly sessions

- · Your company logo used prominently on stage signage
- Company acknowledged during welcoming remarks by by host
- Custom activation experience opportunity (IE: Lounge area)
  - Weekly expo table opportunity
- · Marketing and Promotions
  - · Social media recognition
  - State Forty Eight Foundation e-Newsletter
- Prominent logo placement
  - ESS program webpage
  - · Post-event video on social media
  - Marketing collateral

### Official Livestream Sponsor | \$5,000 | 1 available

- Your company name presented on site and used on all post-production content as: "Brought to you by: [Organization Name]"
- Marketing and Promotions
  - Social media recognition
  - State Forty Eight Foundation e-Newsletter with acknowledgement of sponsorship
- Prominent logo placement
  - ESS program webpage
  - Post-event video
  - Marketing collateral

#### Swag Bag Sponsor | \$5,000 | 1 available

- Custom or co-branded swag bag with prominent company logo distributed to in-person attendees at one Entrepreneur Speaker Series session (~300 attendees)
- Opportunity to distribute additional promotional items in swag bags (provided by your company and at the Foundation's discretion)

## Notebook Sponsor \$4,000 | 1 available

- Custom co-branded program notebook with prominent company logo and SFEF Entrepreneur Speaker Series logo distributed to in-person attendees inside event swag bags (~300 attendees)
- Opportunity to distribute additional promotional items in swag bags (provided by your company and at the Foundation's discretion)
- Marketing and Promotions
  - Social media recognition
  - State Forty Eight Foundation e-Newsletter

## Pen Sponsor \$2,500 | 1 available

- Custom pen with company name or logo included in event swag bags (~300 attendees)
- · Marketing and Promotions
  - Social media recognition
  - State Forty Eight Foundation e-Newsletter



# Learn more about last year's Entrepreneur Speaker Series:

2024 Entrepreneur Speaker Series

Watch the 2024 ESS Sessions

## Ready to get involved?

Contact State Forty Eight Foundation Executive Director Marina Sandoval via email at <a href="mailto:marina@statefortyeight.com">marina@statefortyeight.com</a>









