

2025 Annual Partnership Opportunities

ABOUT STATE FORTY EIGHT FOUNDATION

The State Forty Eight Foundation is a 501(c)(3) nonprofit launched in 2020 by the founders of **State Forty Eight**, a lifestyle brand rooted in Arizona pride. Since 2013, State Forty Eight has embodied community, culture, and connection—built from the ground up by three locals with \$1,500 and a shared passion for entrepreneurship.

Having navigated the challenges of starting and growing a small business, our founders wanted to create something more than just a brand. The Foundation was born to provide resources, education, and financial support to help other Arizona entrepreneurs thrive—fueling dreams, creating jobs, and shaping a vibrant economy for all.

OUR MISSION: To empower Arizona entrepreneurs by providing resources, education, and connections that inspire innovation and foster long-term success.

OUR VISION: To build a collaborative ecosystem of local businesses that strengthens Arizona’s economy and community through purpose-driven partnerships.

OUR IMPACT		
3,000+	\$137,500	46
Entrepreneur Program Participants	Entrepreneur Grant Funding Awarded	Small Businesses Funded

2024 GRANT RECIPIENTS

- **The Pad Studio** – William Bradford, Matt McVaugh, William, Jason and Lee Linford
- **Ginger CC Design LLC** – Ginger Hamilton
- **Hard Copy Media** – Colton Trcic
- **Alla Herbs** – CiCi Colbert
- **Business Genie** – Micah Hedrick and Luis Aguirre
- **EleeHub** – Todd Vigil
- **Reclaim Vibrance** – Jennifer Kalinosky
- **Juntos** – Bailey Spears and Frank Covarrubias



Why Partner with Us?

At the State Forty Eight Foundation, we believe in the transformative power of collaboration.

When you partner with us, you join a movement to empower entrepreneurs, create jobs, and build a stronger Arizona. Your support allows us to:

- **Inspire Passion:** Help local entrepreneurs and small businesses turn dreams into reality through grant funding.
- **Create Impact:** Fund programs that promote sustainable business practices and job creation.
- **Foster Community:** Build long-term relationships that strengthen the fabric of Arizona's economy and culture.

INVOLVEMENT OPPORTUNITIES

There are many ways for you and your organization to get involved with the State Forty Eight Foundation. We're excited to partner with passionate local organizations and individuals who envision a more prosperous Arizona.

- Become an **Annual Sponsor** and secure sponsorship for all signature events for the year
- Sponsor one of our **Signature Events** (individual event sponsor opportunities provided upon request)
- Host a **Third-Party Fundraising Event** benefiting the State Forty Eight Foundation
- Run a **Giveback Campaign** with a percentage of profits for an event, day or month benefitting the State Forty Eight Foundation
- Support Signature Events through **volunteer** opportunities

*Partner packages may be customizable to align with your organization's impact goals



2025 SIGNATURE EVENTS

1. **Bet on Arizona Charity Poker Tournament + Casino Night** | April 5th
 - Location: Player 15 Headquarters, Phoenix, AZ
 - Attendance: 300+
 - Features: Poker, casino games, silent auction, networking, and more!
 - Celebrate Arizona's entrepreneurial spirit in a high-energy, community-focused environment.
2. **Entrepreneur Speaker Series** | August 7th, 14th, 21st, 28th
 - A free four-week educational and community building event designed to serve as a resource for current or aspiring small business owners in Arizona.
 - Attendees can become eligible to apply for a State Forty Eight Foundation grant through their attendance and participation in at least three sessions.
 - Attendance: 250+ per week
3. **Winner's Circle Celebration** | November
 - Attendance: 50-100
 - A night to celebrate grant recipients and their impactful journeys.
4. **Beyond Business Networking Events** | February 20th, March 20th, May 15th, December 18th
 - Dynamic gatherings connecting Arizona's business leaders, entrepreneurs, and community advocates.
 - Attendance 50-100



Annual Partnership Opportunities

Title Sponsor | \$50,000

- Title sponsor for all signature events with speaking opportunities and activation space.
- Custom collaborative campaign to reflect your brand's mission and Arizona pride.
- Exclusive recognition as a major grant sponsor with co-branded check presentation at the Winner's Circle Celebration.
- (10) Poker Tournament and Casino Night entries, including VIP experiences.
- Dedicated spotlight in our e-newsletter.
- Comprehensive digital and social media promotion across statefortyeightfoundation.org and statefortyeight.com platforms.

Presenting Sponsor | \$40,000

- Presenting sponsor at all signature events with speaking opportunities and activation space.
- Co-branded campaigns to promote entrepreneurship in Arizona.
- (8) Poker Tournament and Casino Night entries, including VIP experiences.
- Ongoing social and digital recognition, including a dedicated spotlight in our e-newsletter.

Canyon Legacy Sponsor | \$30,000

- Prominent partner recognition at all events with an emphasis on community impact.
- Customized outreach campaigns aligned with your organization's goals.
- (6) Poker Tournament and Casino Night entries, including VIP experiences.
- Logo placement on event collateral, websites, and digital promotions.

Sonoran Visionary Sponsor | \$20,000

- Supporting partner recognition at all signature events.
- Opportunity to provide promotional material at events.
- (4) Poker Tournament and Casino Night entries, including VIP experiences.
- Social media highlights to showcase your partnership and community commitment.



Additional Partner Levels

Arizona Roots Partner | \$10,000+

- Speaking opportunities during select events to share your organization's commitment to Arizona's growth.
- Highlights in collaborative social campaigns and event branding.
- Includes (2) Poker Tournament and Casino Night entries, including VIP experiences.

Growth Catalyst Partner | \$5,000+

- Customized activations at select events reflecting your organization's unique mission and Arizona pride.
- Support our Entrepreneur Grant Program with co-branded outreach and impact storytelling.

Community Builder Partner | \$2,500+

- Focus on connecting with attendees through tabling opportunities at growing events like Beyond Business and the Entrepreneur Speaker Series.
- Support entrepreneur programming and resources.

Dream Champion Supporter | \$1-\$2,000+

- Your contribution directly supports grant funding and entrepreneurial programs.
- Recognition on our donations page digital recognition wall.



Flexible Partnership Assets

We prioritize aligning assets with your organization's goals to ensure maximum impact.

Potential assets include:

- **Event Branding:** Logo placement at signature events, on websites (statefortyeightfoundation.org and statefortyeight.com), and in marketing materials.
- **Engagement Opportunities:** Activation tables, speaking opportunities, and storytelling collaborations.
- **Collaborative Media Exposure:** Social media highlights across platforms with a combined reach of over 130,000 followers.
- **Customized Campaigns:** Work directly with us to co-create assets that resonate with your brand and our shared community.

The Power of Long-Term Relationships

We're not just building events—we're creating a movement. As a partner, you become a vital part of a long-term vision to empower entrepreneurs and foster economic growth. Together, we can shape Arizona's future by supporting those who dare to dream big and make it happen.

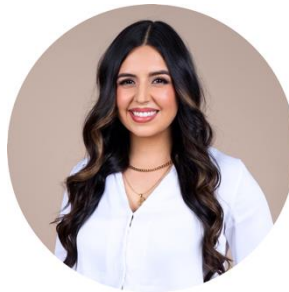
Let's Build Arizona Together

Explore our stories and initiatives at statefortyeightfoundation.org



Ready to join us?

GET IN TOUCH



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