



**Position:** Digital Communications Intern (Paid)

**Reports To:** Associate Director, Communications and Engagement

**Location:** Washington, DC and remote locations (Central and Eastern time zones)

**Position Type:** Internship (Fall 2025 & Winter 2026)

### **Join Us: Make Breakthroughs Possible**

At the Melanoma Research Alliance (MRA), we believe bold science saves lives. As the world's largest non-profit funder of melanoma research, MRA has fueled more than \$175 million in scientific grants that have accelerated more than 17 FDA-approved treatments, which has transformed the outlook for patients with melanoma and other cancers, and their families worldwide.

Founded in 2007 by Debra and Leon Black, MRA brings together scientists, industry leaders, advocates, and patients to advance prevention, diagnosis, treatment, and survivorship in melanoma, the deadliest form of skin cancer.

Yet our work is far from over. Each year, more than 330,000 people are diagnosed with melanoma globally, and only about half of patients with advanced disease respond to available therapies. The need for bold, innovative research has never been greater.

Every dollar we raise goes directly to research thanks to the generosity of our founders who cover 100% of MRA's operating costs. We move fast, collaborate deeply, and never lose sight of why we do this: to save lives.

This internship is an opportunity to gain hands-on experience in our Communications & Engagement team and a unique opportunity to help shape digital storytelling of cancer research and its significance for patients.

Join us in driving the next wave of breakthroughs. [www.curemelanoma.org](http://www.curemelanoma.org)

### **Your Role: Intern, Digital Communications**

Ready to make your mark in the digital space while helping save lives? As MRA's Digital Communications Intern, you'll be at the forefront of telling our story to the world — crafting content, sparking engagement, and building connections that advance groundbreaking melanoma research.

You'll collaborate closely with our Communications & Engagement team and work cross-functionally across the organization, turning complex science into compelling digital moments. From developing creative campaigns to analyzing what's resonating online, you'll help shape MRA's voice across social media, email, and our website.

This is your chance to gain hands-on experience in digital strategy, media, and content creation all within a mission-driven, science-powered, skin health and wellness environment where your work truly matters.

### How You'll Make an Impact

- **Create & Publish Content:** Assist in developing, scheduling, and posting engaging content across MRA's social and digital platforms (Instagram, LinkedIn, X, Facebook, TikTok, Substack).
- **Measure What Matters:** Track, analyze, and report on social media performance using analytics tools — turning data into actionable insights for internal and external reports.
- **Build Community:** Engage with MRA's online audience by responding to comments and messages, and fostering the unique voice, relevance, and heart of the melanoma community.
- **Think Creatively:** Brainstorm and contribute to innovative campaigns and digital communication plans, staying ahead of current trends and cultural moments.
- **Boost Our Digital Footprint:** Support projects in web design, SEO optimization, and Google Ads to strengthen MRA's online presence.
- **Research & Innovate:** Contribute ideas, conduct research, and help develop new content resources to tell our story in fresh ways.
- **Shape the Brand:** Share your perspective on opportunities to strengthen MRA's brand presence, voice, and visual identity.
- **Bring Events to Life:** Support MRA events — remotely or onsite — helping connect the mission to people in meaningful, memorable ways.

### What You'll Need to Succeed

- **Education:** College students (rising juniors or above — must have at least two years completed by the internship start date), recent graduates, or graduate students.
- **Social Media Savvy:** Solid understanding of major platforms (Instagram, LinkedIn, X, Facebook, TikTok, Substack) and their best practices.
- **Creative Spark:** Ability to generate fresh, innovative content ideas regularly and consistently.
- **Design Skills:** Experience with Canva, CapCut, or similar tools
- **Analytics Awareness:** Basic knowledge of social media analytics tools (e.g., Google Analytics, Hootsuite, Sprout Social).
- **Adobe Familiarity:** Working knowledge of Adobe Creative Suite (Premiere, Photoshop, InDesign) is a plus.
- **Collaborative Spirit:** Comfortable working independently and as part of a highly collaborative team.
- **Tech Comfort:** Knowledge of Microsoft Office applications.
- **Curiosity & Drive:** Enthusiasm for learning and staying ahead of digital marketing trends.

**Bonus Skills (Nice-to-Haves):**

- Photography or video production skills
- Copywriting and storytelling for digital platforms
- Basic HTML/CSS or website content management experience
- Basic knowledge of SEO best practices

**What It's Like to Intern at MRA**

We offer more than an internship — we offer purpose. MRA interns work in a collaborative, mission-driven environment that values excellence, innovation, curiosity, and integrity. You'll have the opportunity to work cross-functionally, gain insight into the nonprofit sector, and see the direct impact of your contributions.

Interns are also invited to participate in MRA's professional development opportunities, including access to scientific retreats, conferences, and mentorship from team leaders.

**Compensation & Benefits**

This is a paid internship offering \$20 per hour. The expected commitment is 16-24 hours per week, with flexibility to accommodate academic schedules. Academic credit may be arranged if applicable.

**Location Requirement**

While MRA's headquarters are based in Washington, DC, we will consider fully remote candidates who are in either the Eastern or Central time zones.

**Our Culture & Commitments**

At MRA, we foster a workplace where every voice is heard, and every team member is empowered. We are committed to building a diverse and inclusive team that reflects the communities we serve.

Research suggests that certain groups of people may be less likely to apply for positions if they don't meet every requirement. If you believe you could excel in this role, we encourage you to apply. We consider a broad array of candidates, including those with diverse workplace experiences and backgrounds.

We are proud to be an equal opportunity employer. All qualified applicants will receive consideration without regard to race, religion, color, national origin, sex, age, gender identity, sexual orientation, disability, or any other status protected by law.

To request a disability accommodation, contact us at [info@curemelanoma.org](mailto:info@curemelanoma.org).

**Ready to Apply?**

Please send your cover letter and resume to [employment@curemelanoma.org](mailto:employment@curemelanoma.org) with the subject line: **Intern – Digital Communications**

No phone calls, please. Only short-listed candidates will be contacted. All inquiries will be kept confidential.

Must be authorized to work in the United States; we do not sponsor work visas.

**What to Expect in the Hiring Process**

- Initial interview with Associate Director, Communications and Engagement (45 minutes)
- Round 2 interview with Director, Communications and Engagement.
- Background check
- Offer