



**POSITION:** Social Media, Communications Department Intern (Paid)

**REPORTS TO:** Associate Director, Communications and Engagement

**LOCATION:** Washington, DC and remote locations (Central and Eastern time zones)

**POSITION TYPE:** Internship, Summer 2026

### **About the Melanoma Research Alliance and Our Impact**

The Melanoma Research Alliance (MRA) is the largest private non-profit funder of melanoma research worldwide. Founded in 2007, MRA's mission is to end suffering and death due to melanoma by advancing the world's most promising science and research. MRA provides critical funding for melanoma research that propels advances in prevention, diagnosis, treatment, metastasis, and survivorship.

MRA brings together a global brain trust in science and cancer research, providing them with funding and flexibility to pursue their most innovative ideas. This enables our funded researchers to make discoveries and breakthroughs in record time.

MRA-funded researchers have been behind every major melanoma research breakthrough. Since our inception, more than 19 new therapeutic approaches for melanoma have earned FDA approval. Today, patients have more treatment options than ever before and many are living longer, fuller lives as a result. The melanoma community is leading the way for oncology as a beacon of innovation and scientific excellence. Despite this progress, it still is not enough, as half of patients facing advanced melanoma are still not benefiting from available treatments and with more than 100,000 new cases of invasive melanoma that will be diagnosed in the United States this year, there is more critical work to be done.

MRA is recognized as one of the most fiscally efficient non-profits in the country. Because MRA's Founders, Debra and Leon Black, generously cover 100% of MRA's administrative and operating costs, every dollar donated is invested directly into MRA's scientific and research program.

MRA is hard at work unraveling some of the biggest unanswered questions facing melanoma patients today. Breakthroughs happen when we work together. Join our team!

[www.curemelanoma.org](http://www.curemelanoma.org)

### **About the role**

As a Social Media Intern, you will play a crucial role in enhancing MRA's online visibility and engagement. You will work closely with the Communications and Digital Engagement team and MRA leadership to develop and implement digital media and content creation strategies that align with MRA's mission and goals. This internship represents an excellent opportunity to gain hands-on experience in digital media in a science-driven, skin health, and wellness environment.

### **What you will do:**

- Assist in the creation, scheduling, and publishing of engaging content across various social and digital media platforms (Instagram, LinkedIn, X, Facebook, TikTok, Bluesky, Substack, etc).

- Monitor, analyze, and report on social media performance using analytic tools to identify trends, insights, and areas for improvement, and be able to produce performance reports for internal and external use.
- Support MRA creative needs for creation of presentations, invitations, flyers, etc.
- Collaborate and brainstorm on creative campaigns and digital communications plans, keeping up with current and relevant trends.
- Provide your own point of view where there are opportunities to strengthen, expand, and deepen MRA's brand presence, voice, and visual identity.
- Support and report on/record MRA events either remotely or onsite.

**What you bring and your eligibility:**

- College students (rising juniors or above – must have at least two years of college completed by the internship start date), recent graduates and graduate students are eligible to apply.
- Strong understanding of major social media platforms and their best practices.
- Creative mindset with the ability to generate innovative ideas and content on a regular and recurring basis.
- Experience with Canva, CapCut, and other graphic and video production platforms.
- Basic knowledge of social media analytics (e.g. Google Analytics, Hootsuite, Spout Social)
- Ability to work independently as well as collaboratively in a team environment.
- Knowledge of Microsoft Office applications.
- Enthusiasm for learning and staying up to date with digital marketing trends.

**What you will learn:**

- The significant and tangible impact we make every day.
- Hands-on experience in digital marketing and social media management
- Mentorship and guidance from experienced communications and digital engagement professionals.
- Opportunities to contribute meaningfully to real projects and campaigns.
- How to accelerate mission driven work in coordination with our talented team

**Compensation and the Fine Print:**

- The rate for this internship is \$20 per hour, with a commitment of 16-24 hours per week. MRA provides a flexible working environment.
- While MRA's headquarters are based in Washington, DC, we will consider fully remote candidates who are located in either the Eastern or Central time zones.
- MRA provides transportation reimbursement for on-site internships (parking, mileage, and/or metro commute).
- All intern candidates must successfully complete a security background check.
- Must be presently authorized to work for any employer in the United States and must not require work visa sponsorship from the Melanoma Research Alliance now or in the future to retain authorization to work in the United States.

*The statements herein are intended to describe the overall nature and level of work being performed by interns and are not to be construed as an exhaustive list of responsibilities, duties, and skills required of personnel so classified. Furthermore, they do not establish a contract for employment and are subject to change at the discretion of the employer.*

**How to apply:**

Please send a cover letter and resume to [employment@curemelanoma.org](mailto:employment@curemelanoma.org) with the following subject line:

**Social Media Intern**

Only short-listed candidates will be contacted.

No phone calls please. All inquiries will be held in confidence.

**What you can expect if you move forward in the recruitment process:**

- Initial interview with Associate Director, Communications and Engagement.
- If you are selected for the next round, interview with the Director, Communications and Engagement.
- Reference check and background check
- Offer

**Our culture and commitments:**

Every person at MRA is treated with respect, supported with resources and training, and exposed to a broad range of experiences. We foster a space for growth with opportunities to share knowledge and passion with colleagues and the scientific and patient communities we serve. We are committed to building a diverse workforce and creating an inclusive environment where everyone can thrive. Our leadership is actively involved in our commitment to diversity and inclusion, and fostering a culture that creates opportunities for everyone.

MRA upholds an equal opportunity employment policy and employs personnel without regard to race, creed, color, ethnicity, national origin, ancestry, religion, sex, sexual orientation, gender identity or expression, marital status, age, physical or mental ability, veteran status, military obligations, genetic information, or any other basis protected by applicable law.

This policy applies to all applicants, employees, interns, consultants, and third-party workers.

To request a disability accommodation to participate in the job application or interview process, please contact us at [info@curemelanoma.org](mailto:info@curemelanoma.org).