

THE NEXT ERA OF MELANOMA RESEARCH

2027 MRA SCIENTIFIC RETREAT

March 3-5 | Washington, DC

Melanoma
Research Alliance

MRA's Scientific Retreat is the premier annual gathering of leaders shaping the future of melanoma research and treatment. This invitation-only convening brings together the world's leading melanoma researchers and physician-scientists alongside biotechnology and pharmaceutical leaders, government leaders, patient advocates, and MRA-funded investigators. Designed as a highly interactive, think-tank-style meeting, the Retreat creates a rare environment where unpublished science is shared, ideas are explored, relationships are built, and new collaborations take shape.

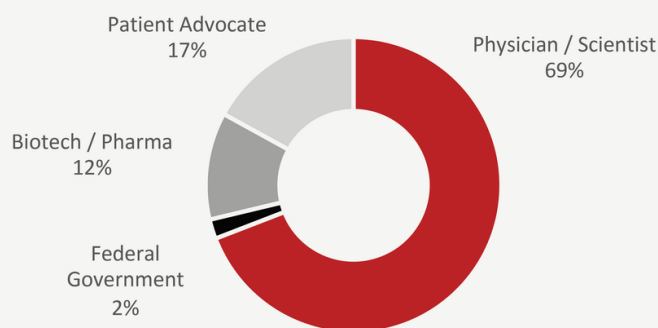


What distinguishes the MRA Scientific Retreat is not simply who attends, but what happens when they come together. Participants gain early access to emerging and largely unpublished research, engage directly with leaders across sectors, identify opportunities for collaboration, and help accelerate promising ideas from scientific discovery toward patient impact.

The Scientific Retreat is an excellent opportunity for direct interactions with colleagues, advocates, and industry.

- 2026 Scientific Retreat Evaluation Comment

Retreat Attendee Makeup



Where the Melanoma Scientific Community Connects

- 300+ Global melanoma leaders
- 60%+ of attendees are academic researchers from over 100+ institutions
- 20+ presentations featuring largely unpublished research
- 3 days of breakthrough science, dialogue, and collaboration

The 2027 MRA Retreat is planned as a full, in-person event with video recordings for those unable to attend. However, we retain the right to transition to a full virtual program to ensure safety and health of all participants.



MRA 2027 Scientific Retreat Sponsorship Opportunities

Partner with MRA at the premier scientific gathering in melanoma. Sponsorship provides organizations with meaningful visibility and exclusive engagement among researchers, clinicians, advocates, patients, and industry leaders driving progress across melanoma research and treatment.

Scientific Retreat Opportunities					
	Presenting \$100,000	Platinum \$50,000	Gold \$25,000	Silver \$15,000	Emerging Partner \$7,500
Opportunity to introduce one keynote lecture	✓				
Up to two invitations to private gathering with select MRA board members, funded researchers, and honored guests	✓				
Verbal recognition from podium daily	✓	✓			
Recognition of sponsorship via MRA social media	✓	✓			
One submission to poster session*	✓	✓	add on +\$5k**	add on +\$5k**	add on +\$5k**
Recognition from the podium at opening reception	✓	✓	✓		
Priority logo placement for on-demand recordings	✓	✓	✓		
Logo placement and listing on videos-on-demand	✓	✓	✓	✓	
Include one promotional item (swag / pamphlet) for distribution to attendees	✓	✓	✓	✓	add on +\$5k
Invitation to attend sponsor reception	✓	✓	✓	✓	✓
Number of in-person retreat registrations	8	5	3	2	1
Additional seats to access on-demand recordings	8	5	3	3	3
Designation as sponsor on all materials and retreat webpage	✓	✓	✓	✓	✓

Deadline for sponsorship commitment is 1/22/2027.

*Materials for attendee distribution must be received at MRA offices by 2/8/2027.

*** Please note:** The sponsorship deadline of January 22 is to ensure sponsor receives acknowledgement across all contracted channels. Commitments received after January 22 may forfeit identification in some instances or be subject to a \$10,000 administrative fee.

** Subject to availability. Majority of posters will be presented by MRA-funded researchers.

Enhance the Scientific Retreat Experience

Extend your organization's impact beyond your sponsorship package with exclusive opportunities to support patient engagement, networking and the exchange of emerging scientific ideas.

Premium Add-On Patient Engagement Opportunity

Sponsored Patient Ambassador Fellowship: The MRA Patient Ambassador Fellowship develops informed patient leaders who bridge the gap between cutting-edge melanoma research and the melanoma community by supporting their participation in the MRA Scientific Retreat and/or Patient Forum. Fellows are selected not only because they need financial assistance, but because they demonstrate the potential to educate, advocate, and amplify scientific progress long after the Scientific Retreat and Patient Forum conclude. Named travel scholarships are sponsorable at \$1,500 per fellowship. Recipients will be selected via competitive process and identified as recipients of the [sponsor] Patient Fellow.

Enhance the Scientific Retreat Experience – Additional Opportunities

Refreshment & Networking Break Sponsor: Support dedicated time for attendees to connect, exchange ideas and continue conversations sparked by the Retreat's scientific sessions. Includes recognition on the agenda and event signage during the sponsored break.	\$2,000
Meal Sponsor: Associate your organization with one hosted meal during the retreat (Thursday Breakfast, Thursday Networking Lunch, Friday Breakfast, or Friday Lunch). Includes recognition on the agenda, event signage and from the podium.	\$5,000
Emerging Science & Investigator Poster Reception Sponsor: Support the poster reception featuring presentations from MRA-funded investigators and emerging leaders in melanoma research. This interactive networking event provides valuable opportunities for scientific discussion and collaboration. Includes recognition on the agenda, event signage and from the podium.	\$5,000
Opening Reception Sponsor: Sponsor the Scientific Retreat's opening networking reception on Wednesday evening, where attendees reconnect, build new collaborations, and kick off two days of cutting-edge melanoma research. Includes recognition on the agenda, event signage and from the podium, and the opportunity to address reception attendees. Subject to availability: only one sponsorship slot available for this opportunity.	\$10,000

About the Melanoma Research Alliance (MRA)

The Melanoma Research Alliance is the largest non-profit funder of melanoma research worldwide. Since its founding in 2007 by Debra and Leon Black, MRA has granted over \$200 million and leveraged an additional \$500 million towards its mission. Through its support, MRA has championed revolutions in immunotherapy, targeted therapies, novel combinations and diagnostics. Through the generous ongoing support of its founders, 100% of public donations to MRA go directly to melanoma research.