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Proportional vote swing

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Senate majority balance

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POLL TOPLINES

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Nebraska more than Red vs. Blue

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Desire for independent

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OCTOBER 2024

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NEBRASKA ELECTION:

# CANDIDATES OF THE CORN





# INDEPENDENT CENTER

## 2024 Online Survey of 400 Likely Voters in Nebraska

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**Independent Center Online Survey of Likely Voters in Nebraska**  
Toplines

Field Dates: 09/27/2024 – 10/01/2024  
Margin of error (n400 online):  $\pm 4.9$

## SCREENER SECTION

You have been selected to participate in a survey on a confidential basis. This is a rare opportunity to voice your opinions. Your responses will be kept confidential; you are not being asked to buy anything or donate money. We simply want to know what you think and how you feel.

Screeners 1:      Are you, or is anyone in your household, employed by the news media, a market research firm, an elected official, or actively involved with political campaigns?

100%      No (**CONTINUE**)

---

Screeners 2:      Are you currently registered to vote in Nebraska?

100%      Yes (**CONTINUE**)

---

Screeners 3:      How likely are you to vote in the upcoming Presidential election? (**ROTATE 1-4,4-1**)

87%      Extremely likely (**CONTINUE**)  
13%      Somewhat likely (**CONTINUE**)  
0%      Somewhat unlikely (**TERMINATE**)  
0%      Extremely unlikely (**TERMINATE**)

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## GENERAL SENTIMENT

GS1. Do you **(ROTATE)** approve or disapprove **(END ROTATE)** of the job President Joe Biden is doing?  
**(ROTATE 1-4,4-1)**

**35% Total Approve**

16% Strongly approve

19% Somewhat approve

**63% Total Disapprove**

12% Somewhat disapprove

52% Strongly disapprove

2% Unsure

---

GS2. Do you **(ROTATE)** approve or disapprove **(END ROTATE)** of the job the U.S. Congress is doing?  
**(ROTATE 1-4,4-1)**

**24% Total Approve**

6% Strongly approve

18% Somewhat approve

**72% Total Disapprove**

45% Somewhat disapprove

27% Strongly disapprove

5% Unsure

---

GS3. If the Presidential election were held today, how would you vote if your options were **(ROTATE)** Republican Donald Trump, Democrat Kamala Harris **(END ROTATE)? (ROTATE 1-2)**

42% Democrat Kamala Harris

53% Republican Donald Trump

5% Unsure

---

**(IF 1 IN GS3)**

GS3A. Which best describes your vote?

56% I'm voting for Harris because I think she'd be an awesome President.

44% I'm voting for Harris because I think a Trump would be a garbage President.

**(IF 2 IN GS3)**

GS3B. Which best describes your vote?

58% I'm voting for Trump because I think he'd be an awesome President.

42% I'm voting for Trump because I think a Harris be a garbage President.

---



GS4. If the Presidential election were held today, how would you vote if your options were **(ROTATE)** Republican Donald Trump, Democrat Kamala Harris, a third party / Independent candidate? **(RANDOMIZE 1-3)**

38%	Democrat Kamala Harris
48%	Republican Donald Trump
7%	A third party / Independent candidate
6%	Unsure

---

GS4A. If there was a viable, politically independent Presidential candidate, who was willing to work with both sides of the aisle, would you consider voting for them?

49%	Yes
27%	No
24%	Unsure

---

FS5A. If the Senate election were held today, how would you vote if your options were **(ROTATE)** Republican Deb Fischer and Independent Dan Osborn **(END ROTATE)? (ROTATE 1-2)**

42%	Republican Deb Fischer
47%	Independent Dan Osborn
10%	Unsure

---

**(ASK ALL)**

GS6. If this year's Congressional election in your district were between **(ROTATE)** a Republican, A Democrat, an Independent / third-party candidate **(END ROTATE)**, how would you vote? **(ROTATE 1-3,3-1)**

29%	Democratic
9%	Independent / third-party
48%	Republican
14%	Unsure

---

GS6A. If there was a viable, politically independent congressional candidate, who was willing to work with both sides of the aisle, would you consider voting for them?

54%	Yes
20%	No
26%	Unsure

---



GS7. On the following scale, please indicate where you see yourself politically.

**(DO NOT SHOW numeric scale....)**

0 = Progressive Liberal / Strong Democrat  
5 = Moderate Centrist / Independent  
10= Staunch Conservative / Strong Republican

**Mean: 5.9**

---

GS8. On the following scale, please indicate how you see yourself voting in future elections.

**(DO NOT SHOW numeric scale....)**

0 = Exclusively vote for Democratic candidates  
5 = Vote Independent / split ticket  
10= Exclusively vote for Republican candidates

**Mean: 5.9**

---

GS9. In the perfect world, where on the following scale, would you like to see America's elected officials stand politically?

**(DO NOT SHOW numeric scale....)**

0 = Progressive Liberal / Strong Democrat  
5 = Moderate Centrist / Independent  
10= Staunch Conservative / Strong Republican

**Mean: 5.8**

---

**(ROTATE NEXT TWO)**

GS10T. On the following scale, please indicate how likely you are to vote for Donald Trump.

**(DO NOT SHOW numeric scale....)**

0 = "No chance. Trump's candidacy is a dumpster fire."  
5 = "I don't know... Maybe"  
10= "Absolutely! MAGA all the way!"

**Mean: 5.3**

---

GS10H. On the following scale, please indicate how likely you are to vote for Kamala Harris.

**(DO NOT SHOW numeric scale....)**

0 = "No chance. Harris' candidacy is a dumpster fire."  
5 = "I don't know... Maybe"  
10= "Absolutely! Kamala all the way!"

**Mean: 4.0**

---

**(ASK ALL)**



## FAVORABILITY SECTION

You will now read a list of political officials and entities in the United States. After each, please indicate whether you have a **(ROTATE)** favorable or unfavorable **(END ROTATE)** opinion of each. If you don't know or haven't heard of the subject, please note that.

### (RANDOMIZE)

F1. Donald Trump

**49% Total Favorable**

35% Very favorable

14% Somewhat favorable

**49% Total Unfavorable**

6% Somewhat unfavorable

43% Very unfavorable

1% Never heard of

1% Unsure

---

F2. Kamala Harris

**40% Total Favorable**

28% Very favorable

13% Somewhat favorable

**58% Total Unfavorable**

6% Somewhat unfavorable

52% Very unfavorable

0% Never heard of

1% Unsure

---

F3. The Republican party

**53% Total Favorable**

28% Very favorable

25% Somewhat favorable

**43% Total Unfavorable**

16% Somewhat unfavorable

27% Very unfavorable

1% Never heard of

3% Unsure

---



F4. The Democratic party

**39% Total Favorable**

20% Very favorable  
18% Somewhat favorable

**59% Total Unfavorable**

16% Somewhat unfavorable  
43% Very unfavorable

0% Never heard of  
3% Unsure

---

F5. A politician that works with both sides of the aisle

**77% Total Favorable**

31% Very favorable  
46% Somewhat favorable

**13% Total Unfavorable**

7% Somewhat unfavorable  
6% Very unfavorable

4% Never heard of  
6% Unsure

---

F6. An independent candidate not affiliated with Republican or Democratic parties

**58% Total Favorable**

13% Very favorable  
45% Somewhat favorable

**22% Total Unfavorable**

15% Somewhat unfavorable  
7% Very unfavorable

5% Never heard of  
15% Unsure

---





## POLITICAL SENTIMENT

PS1. Which of the following do you think would be the best candidate to represent you and your neighbors in Congress? **(RANDOMIZE 1-3)**

- 28% A candidate who works and votes with the Republicans in Congress.
  - 14% A candidate who works and votes with the Democrats in Congress.
  - 54% A candidate who works and votes with both Republicans and Democrats in Congress.
  - 4% Unsure
- 

PS2. Do you believe that your voice and opinions are being heard in Washington, DC by your elected representatives? **(ROTATE 1-2)**

- 19% Yes
  - 56% No
  - 25% Unsure / Depends
- 

PS3. Do you think your voice and opinions would be more clearly heard in Washington, DC if your elected representative was a moderate Independent, not aligned with either Republicans or Democrats? **(ROTATE 1-2)**

- 31% Yes
  - 31% No
  - 38% Unsure / Depends
- 

PS4. What type of elected officials do you think are needed in Washington, DC to increase the federal government's job performance? **(RANDOMIZE 1-3)**

- 22% More elected Democrats
  - 27% More elected Independents
  - 35% More elected Republicans
  - 16% Unsure
- 



## LOOKING AHEAD SERIES

LA5. Has this election cycle made you think... **(ROTATE 1-3)**

- 24% We need more Democratic elected officials in office.
  - 36% We need more Republican elected officials in office.
  - 27% We need more Independent elected officials in office.
  - 14% Unsure / none of the above
- 

LA6. At the close of this election cycle, which do you think will be a truer statement? **(ROTATE 1-2)**

- 20% American politics is a shining example to other countries of how great democracies work.
  - 62% American politics is a crap-sandwich, and other countries are probably laughing at us.
  - 18% Unsure / none of the above
- 

LA7. Do you think that American politics has an influence on how other countries view democracy? **(ROTATE 1-2)**

- 76% Yes
  - 12% No
  - 12% Unsure
- 

LA11A. Which of the following best describes your attitude towards American elections? **(ROTATE 1-2)**

- 35% It is best that there are limited options between either Republicans or Democrats
  - 65% It would be better if there were more options other than Republican or Democrat
- 



## DEMOGRAPHICS SECTION

### (ASK FULL SAMPLE)

Now just a few questions to make sure we have a representative sample:

Gender                      Your gender identification?

53%	Female
47%	Male
0%	Other

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Screeners 3:                      In what year were you born?

Age Range                      **IF UNSURE OR REFUSED, ASK:** Which of the following categories best describes your age?

7%	18 to 24
6%	25 to 29
14%	30 to 39
15%	40 to 49
28%	50 to 64
30%	65 or older

---

Ethnicity                      Do you consider yourself to be of Hispanic or Latino descent, such as Mexican, Puerto Rican, Cuban, or some other Central or Latin American background?

7%	Yes
93%	No
0%	Unsure

---

Race                              And which of the following best describes your racial background?

90%	White or Caucasian
4%	Black or African American
4%	Hispanic
0%	Asian or Pacific Islander
1%	Native American
1%	Other

---



Party ID: In politics today, and regardless of how you are registered, do you consider yourself to be a...  
(ROTATE 1-7: TOP TO BOTTOM, BOTTOM TO TOP)

**26% Total Democrat**

18% Strong Democrat  
8% Not so strong Democrat

**25% Total Independent**

8% Independent leaning Democrat  
11% Independent  
6% Independent leaning Republican

**49% Total Republican**

17% Not so strong Republican  
32% Strong Republican

0% Other  
0% Unsure

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Ideology: Thinking for a moment about your social, economic, and political views...Do you consider yourself to be... (ROTATE VALUES 1-5; TOP-TO-BOTTOM / BOTTOM-TO-TOP)?

10% Very Liberal  
15% Somewhat Liberal  
24% Moderate  
27% Somewhat Conservative  
20% Very Conservative

2% Libertarian

2% Unsure

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2020 Vote For whom did you vote in the 2020 Presidential election (ROTATE 1-2)?

55% Donald Trump  
32% Joe Biden  
2% Someone Else  
10% Did not vote  
1% Don't recall  
0% Prefer not to say

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Education What is the highest level of formal education that you have completed?

2% Less than high school  
17% High school graduate  
34% Some college  
15% College graduate with associate or 2-year degree  
20% College graduate with bachelor's or 4-year degree  
8% Post-graduate degree  
4% Technical or vocational school graduate  
0% Unsure

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LGBTQ+ Do you consider yourself to be lesbian, gay, bisexual, transgender, queer or questioning?

9% Yes  
89% No  
1% Unsure  
1% Prefer not to answer

---

Marital Status What would best describe your marital status?

30% Single or never married  
40% Married  
2% Separated  
19% Divorced  
9% Widowed  
1% Other

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Children Do you have children currently living in your household?

32% Yes  
68% No  
0% Refused

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Neighborhood Would you best describe the neighborhood or area you live in as...

22% Urban  
42% Suburban  
36% Rural  
0% Unsure

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401K Do you invest into an IRA or 401k?

47% Yes  
53% No

---

Occupation Please describe your current occupational status.

7% Employed (Government)  
39% Employed (Private Sector)  
6% Small Business Owner  
2% Student  
5% Homemaker  
27% Retired  
9% Unemployed  
5% Other  
0% Unsure

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Income We want to classify people into broad income groups only. Would you estimate your total household income to be...?

42% Below \$40,000  
32% Between \$40,000 and \$79,999  
12% Between \$80,000 and \$124,999  
13% Above \$125,000  
1% Unsure  
1% Prefer not to answer

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Homeowner      Do you currently own (outright/pay mortgage) your residence?

56%	Own (outright/pay mortgage)
44%	I do not own my residence (rent/other)

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