
Generational Divisions Surprise

Voter Sentiment
on the Administration

POLL TOPLINES



Spoilers or Opportunity

Who's in Control: Parties or Voters?

SEPTEMBER 2025



THE GROWING GENERATION GAP





2025 Nationwide Online Generational
Survey of (n2000) Adults

TABLE OF CONTENTS

SCREENER SECTION	3
GENERAL SENTIMENT	4
FAVORABILITY SECTION	10
POLITICAL PREFERENCE	13
'CHOICE' & 'SPOILERS'	16
POLICY SENTIMENT	19
GENERATIONAL SENTIMENT	26
DEMOGRAPHICS SECTION	29

Summary

The Independent Center's 2025 nationwide generational survey reveals a striking divide in how Americans view politics, priorities, and the future.

Younger generations are leading a shift toward independence: 32% of Gen Z identify as pure independent, the highest of any age group, and nearly half see independents as offering a “new perspective” rather than acting as spoilers. Millennials and Gen X also show significant openness to split-ticket voting and more ballot choices, while Baby Boomers and the Silent Generation remain more loyal to the two-party system.

Generational priorities differ sharply. Gen Z and Millennials emphasize jobs, affordability, education, and social reform, while older Americans focus more on immigration, national security, and government spending. The personal outlook gap is also dramatic: 51% of Gen Z expect to be better off next year, compared to just 21% of Baby Boomers.

Despite differences, **common ground exists:** across generations, healthcare ranks as the top personal concern, and a majority favor reforms that emphasize compromise and lasting solutions over partisan flip-flopping.

Overall, the data suggests America is at a crossroads between generations, with younger voters redefining independence not as detachment but as demand for collaboration and structural reform.



Independent Center 2025 Nationwide Online Generational Survey
Toplines

Field Dates: 09/06-11/2025

Adult (n2000) Margin of Error: $\pm 2.19\%$

Registered Voter (n1700) (RV) Margin of Error: $\pm 2.38\%$

Gen Z (n320) Margin of Error: $\pm 5.48\%$

Millennial (n540) Margin of Error: $\pm 4.22\%$

Gen X (n500) Margin of Error: $\pm 4.38\%$

Baby Boomer (n447) Margin of Error: $\pm 4.47\%$

Silent Gen (n160) Margin of Error: $\pm 7.75\%$

SCREENER SECTION

You have been selected to participate in a survey on a confidential basis. This is a rare opportunity to voice your opinions. Your responses will be kept confidential; you are not being asked to buy anything or donate money. We simply want to know what you think and how you feel.

Screener 1: Are you, or is anyone in your household, employed by the news media, a market research firm, an elected official, or actively involved with political campaigns?

	Adult	RV	Gen Z	Millennial	Gen X	Baby Boom	Silent Gen
No. of cases	2000	1700	316	540	500	487	157
Weight	2000	1700	320	540	500	480	160
No	100%	100%	100%	100%	100%	100%	100%
Yes	0%	0%	0%	0%	0%	0%	0%

Party ID: In politics today, and regardless of how you are registered, do you consider yourself to be a...
(ROTATE 1-7: TOP TO BOTTOM, BOTTOM TO TOP)

	Adult	RV	Gen Z	Millennial	Gen X	Baby Boom	Silent Gen
No. of cases	2000	1700	316	540	500	487	157
Weight	2000	1700	320	540	500	480	160
Strong Democrat	23%	24%	20%	21%	22%	28%	21%
Not so strong Democrat	9%	9%	7%	8%	10%	10%	9%
Independent leaning Democrat	7%	7%	7%	8%	6%	9%	6%
Independent	24%	20%	32%	27%	27%	18%	11%
Independent leaning Republican	6%	7%	8%	6%	6%	6%	8%
Not so strong Republican	7%	8%	7%	5%	7%	10%	10%
Strong Republican	23%	25%	18%	26%	23%	18%	35%
Other	0%	0%	0%	0%	0%	0%	0%
Unsure	0%	0%	0%	0%	0%	0%	0%



Screeners 2: Are you currently registered to vote?

	Adult	RV	Gen Z	Millennial	Gen X	Baby Boom	Silent Gen
No. of cases	2000	1700	316	540	500	487	157
Weight	2000	1700	320	540	500	480	160
Yes	85%	100%	78%	80%	86%	90%	96%
No	15%	0%	22%	20%	14%	10%	4%

Screeners 3: In what year were you born?

— — — —

Age Range IF UNSURE OR REFUSED, ASK: Which of the following categories best describes your age?

	Adult	RV	Gen Z	Millennial	Gen X	Baby Boom	Silent Gen
No. of cases	2000	1700	316	540	500	487	157
Weight	2000	1700	320	540	500	480	160
18 to 28	16%	15%	100%	0%	0%	0%	0%
29 to 44	27%	25%	0%	100%	0%	0%	0%
45 to 60	25%	25%	0%	0%	100%	0%	0%
61 to 79	24%	26%	0%	0%	0%	100%	0%
80 or older	8%	9%	0%	0%	0%	0%	100%

GENERAL SENTIMENT

BOP. At this time next year, do you think that you will personally be **(ROTATE)** better or worse **(END ROTATE)** off than you are today? **(ROTATE 1-3,3-1)**

	Adult	RV	Gen Z	Millennial	Gen X	Baby Boom	Silent Gen
No. of cases	2000	1700	316	540	500	487	157
Weight	2000	1700	320	540	500	480	160
Much / Somewhat better off	38%	39%	51%	48%	38%	21%	25%
Unchanged	30%	30%	24%	24%	27%	39%	43%
Much / Somewhat worse off	23%	24%	17%	19%	24%	31%	25%
Unsure	9%	7%	8%	9%	11%	9%	8%



BOA. At this time next year, do you think that America will be **(ROTATE)** better or worse **(END ROTATE)** off than it is today? **(ROTATE 1-3,3-1)**

	Adult	RV	Gen Z	Millennial	Gen X	Baby Boom	Silent Gen
No. of cases	2000	1700	316	540	500	487	157
Weight	2000	1700	320	540	500	480	160
Much / Somewhat better off	31%	32%	31%	36%	30%	24%	36%
Unchanged	20%	19%	25%	23%	19%	19%	10%
Much / Somewhat worse off	38%	39%	32%	30%	39%	48%	40%
Unsure	11%	9%	12%	10%	12%	9%	14%

PA. Do you (ROTATE) approve or disapprove (END ROTATE) of the job President Donald Trump is doing?

	Adult	RV	Gen Z	Millennial	Gen X	Baby Boom	Silent Gen
No. of cases	2000	1700	316	540	500	487	157
Weight	2000	1700	320	540	500	480	160
Strongly approve	25%	27%	19%	30%	24%	21%	36%
Somewhat approve	20%	20%	22%	23%	19%	17%	14%
Somewhat disapprove	12%	11%	16%	13%	12%	9%	8%
Strongly disapprove	39%	40%	36%	29%	41%	51%	41%
Unsure	4%	2%	7%	5%	5%	2%	1%

CA. Do you (ROTATE) approve or disapprove (END ROTATE) of the job the U.S. Congress is doing?

	Adult	RV	Gen Z	Millennial	Gen X	Baby Boom	Silent Gen
No. of cases	2000	1700	316	540	500	487	157
Weight	2000	1700	320	540	500	480	160
Strongly approve	12%	13%	14%	17%	13%	4%	5%
Somewhat approve	27%	28%	29%	30%	24%	25%	28%
Somewhat disapprove	24%	25%	24%	22%	22%	26%	32%
Strongly disapprove	25%	26%	21%	18%	27%	34%	26%
Unsure	12%	9%	12%	13%	15%	11%	8%



PSY. On the following scale, please indicate where you see yourself politically.

(DO NOT SHOW numeric scale....)

	Adult	RV	Gen Z	Millennial	Gen X	Baby Boom	Silent Gen
No. of cases	2000	1700	316	540	500	487	157
Weight	2000	1700	320	540	500	480	160
0 = Progressive liberal / Strong Democrat	7%	8%	7%	6%	8%	8%	8%
1	6%	6%	8%	6%	3%	8%	6%
2	5%	6%	6%	4%	4%	9%	5%
3	6%	6%	7%	6%	5%	7%	4%
4	5%	5%	6%	4%	5%	5%	4%
5 = Moderate Centrist / Independent	30%	27%	34%	30%	35%	28%	20%
6	7%	7%	9%	8%	8%	6%	5%
7	7%	7%	9%	6%	5%	7%	6%
8	8%	8%	5%	8%	8%	7%	12%
9	7%	7%	4%	8%	7%	6%	6%
10 =Staunch conservative / Strong Republican	12%	13%	6%	13%	12%	9%	24%

PSF. On the following scale, please indicate how you see yourself voting in future elections.

(DO NOT SHOW numeric scale....)

	Adult	RV	Gen Z	Millennial	Gen X	Baby Boom	Silent Gen
No. of cases	2000	1700	316	540	500	487	157
Weight	2000	1700	320	540	500	480	160
0 = Exclusively vote for Democratic candidates	14%	16%	10%	10%	15%	20%	20%
1	8%	8%	8%	6%	6%	12%	6%
2	5%	5%	6%	6%	5%	6%	3%
3	5%	6%	7%	5%	5%	5%	4%
4	4%	4%	5%	4%	5%	5%	2%
5 =Vote Independent / split ticket	22%	18%	30%	24%	23%	17%	13%
6	5%	5%	5%	9%	4%	4%	3%
7	5%	5%	6%	5%	6%	4%	5%
8	8%	8%	9%	9%	7%	7%	7%
9	8%	9%	7%	9%	9%	8%	7%
10 =Exclusively vote for Republican candidates	14%	15%	7%	14%	14%	13%	29%





PSEO. In the perfect world, where on the following scale, would you like to see America's elected officials stand politically?

(DO NOT SHOW numeric scale....)

	Adult	RV	Gen Z	Millennial	Gen X	Baby Boom	Silent Gen
No. of cases	2000	1700	316	540	500	487	157
Weight	2000	1700	320	540	500	480	160
0 = Progressive liberal / Strong Democrat	9%	9%	9%	7%	9%	9%	11%
1	6%	6%	6%	6%	7%	7%	3%
2	6%	5%	7%	5%	5%	6%	4%
3	5%	6%	7%	5%	5%	6%	1%
4	6%	6%	4%	4%	5%	8%	8%
5 = Moderate Centrist / Independent	28%	24%	27%	26%	30%	30%	20%
6	7%	6%	8%	7%	5%	7%	6%
7	7%	7%	10%	7%	6%	5%	7%
8	8%	8%	9%	11%	7%	5%	8%
9	8%	9%	5%	10%	8%	6%	11%
10 =Staunch conservative / Strong Republican	12%	13%	7%	12%	13%	12%	21%

PIP. Please rank the top three most important issues to you **personally**, with '1' being the most important. (RANDOMIZE 1-13)

Rank 1

	Adult	RV	Gen Z	Millennial	Gen X	Baby Boomer	Silent Gen
No. of cases	2000	1700	316	540	500	487	157
Weight	2000	1700	320	540	500	480	160
Health care	18%	18%	17%	15%	20%	19%	22%
Jobs and the economy	16%	15%	16%	17%	21%	12%	6%
Affordability	14%	13%	14%	13%	13%	15%	11%
Immigration	10%	11%	9%	9%	10%	12%	18%
Government leadership	7%	7%	3%	5%	5%	13%	8%
National security	6%	6%	4%	4%	6%	7%	14%
Taxes and government spending	6%	6%	4%	7%	5%	7%	8%
Education	5%	5%	10%	8%	4%	2%	1%
Abortion	5%	5%	6%	5%	5%	3%	2%
Free speech and censorship	4%	4%	4%	5%	3%	2%	3%
Energy and the environment	3%	3%	6%	2%	1%	3%	4%
Police reform and criminal justice	3%	2%	4%	4%	2%	1%	1%



Social reforms	2%	2%	1%	4%	3%	1%	1%
None of the above	2%	1%	2%	3%	3%	1%	1%

PIE. Please rank the top three most important issues for **your locally elected officials** to focus on, with '1' being the most important. **(RANDOMIZE 1-13)**

Rank 1

	Adult	RV	Gen Z	Millennial	Gen X	Baby Boom	Silent Gen
No. of cases	2000	1700	316	540	500	487	157
Weight	2000	1700	320	540	500	480	160
Jobs and the economy	17%	17%	18%	16%	23%	14%	10%
Affordability	16%	16%	14%	13%	14%	21%	14%
Health care	15%	15%	16%	14%	16%	18%	10%
Taxes and government spending	10%	10%	6%	8%	6%	14%	21%
Immigration	8%	8%	5%	9%	8%	7%	10%
Education	7%	8%	10%	10%	7%	3%	5%
Government leadership	5%	5%	6%	3%	5%	6%	8%
National security	4%	4%	2%	6%	4%	2%	7%
Abortion	4%	4%	7%	4%	4%	2%	2%
Energy and the environment	4%	4%	3%	4%	4%	4%	6%
Police reform and criminal justice	3%	3%	3%	3%	2%	4%	3%
Social reforms	3%	3%	2%	4%	3%	2%	1%
Free speech and censorship	2%	2%	5%	3%	2%	1%	1%
None of the above	2%	2%	3%	2%	3%	2%	3%

PIA. Please rank the top three most important issues for **our national elected officials** to focus on, with '1' being the most important. **(RANDOMIZE 1-13)**

Rank 1

	Adult	RV	Gen Z	Millennial	Gen X	Baby Boom	Silent Gen
No. of cases	2000	1700	316	540	500	487	157
Weight	2000	1700	320	540	500	480	160
Jobs and the economy	14%	14%	11%	14%	19%	14%	8%
Health care	14%	14%	14%	14%	16%	15%	8%
Affordability	12%	12%	11%	10%	15%	14%	7%
Immigration	11%	12%	9%	10%	10%	14%	16%
National security	8%	9%	4%	9%	7%	8%	22%
Taxes and government spending	8%	8%	6%	8%	6%	9%	15%
Government leadership	7%	7%	4%	5%	5%	12%	12%



Energy and the environment	5%	5%	6%	6%	4%	4%	7%
Education	5%	4%	9%	7%	4%	2%	1%
Abortion	4%	4%	6%	5%	4%	3%	1%
Free speech and censorship	4%	3%	5%	5%	4%	2%	1%
Police reform and criminal justice	3%	3%	6%	4%	3%	1%	1%
None of the above	3%	2%	5%	3%	3%	2%	2%
Social reforms	2%	2%	4%	2%	3%	1%	0%

FAVORABILITY SECTION

You will now read a list of political officials and entities in the United States. After each, please indicate whether you have a **(ROTATE)** favorable or unfavorable **(END ROTATE)** opinion of each. If you don't know or haven't heard of the subject, please note that.

(RANDOMIZE)

F1. Donald Trump

	Adult	RV	Gen Z	Millennial	Gen X	Baby Boom	Silent Gen
No. of cases	2000	1700	316	540	500	487	157
Weight	2000	1700	320	540	500	480	160
Very / Somewhat favorable	39%	41%	33%	45%	37%	36%	50%
Neutral / Unsure	13%	11%	24%	17%	12%	5%	3%
Very / Somewhat unfavorable	46%	47%	40%	36%	50%	58%	48%
Never heard of	2%	1%	3%	2%	2%	0%	0%

F2. The Republican party

	Adult	RV	Gen Z	Millennial	Gen X	Baby Boom	Silent Gen
No. of cases	2000	1700	316	540	500	487	157
Weight	2000	1700	320	540	500	480	160
Very / Somewhat favorable	37%	40%	34%	41%	36%	34%	48%
Neutral / Unsure	20%	16%	30%	26%	18%	11%	6%
Very / Somewhat unfavorable	41%	43%	32%	31%	45%	55%	46%
Never heard of	2%	1%	4%	2%	1%	0%	0%

F3. The Democratic party



	Adult	RV	Gen Z	Millennial	Gen X	Baby Boom	Silent Gen
No. of cases	2000	1700	316	540	500	487	157
Weight	2000	1700	320	540	500	480	160
Very / Somewhat favorable	40%	42%	37%	41%	39%	44%	34%
Neutral / Unsure	24%	21%	32%	30%	25%	15%	9%
Very / Somewhat unfavorable	34%	35%	26%	25%	33%	41%	56%
Never heard of	2%	2%	5%	3%	2%	1%	1%

F4. A politician willing to work with both sides of the aisle

	Adult	RV	Gen Z	Millennial	Gen X	Baby Boom	Silent Gen
No. of cases	2000	1700	316	540	500	487	157
Weight	2000	1700	320	540	500	480	160
Very / Somewhat favorable	54%	57%	38%	44%	52%	71%	75%
Neutral / Unsure	34%	32%	41%	42%	36%	22%	20%
Very / Somewhat unfavorable	9%	9%	14%	10%	9%	5%	4%
Never heard of	4%	3%	7%	4%	3%	2%	1%

F5. A bipartisan

	Adult	RV	Gen Z	Millennial	Gen X	Baby Boom	Silent Gen
No. of cases	2000	1700	316	540	500	487	157
Weight	2000	1700	320	540	500	480	160
Very / Somewhat favorable	26%	29%	16%	24%	24%	34%	35%
Neutral / Unsure	52%	50%	46%	52%	55%	51%	52%
Very / Somewhat unfavorable	11%	12%	16%	11%	11%	10%	9%
Never heard of	11%	9%	22%	14%	9%	5%	4%

F6. A non-partisan

	Adult	RV	Gen Z	Millennial	Gen X	Baby Boom	Silent Gen
No. of cases	2000	1700	316	540	500	487	157
Weight	2000	1700	320	540	500	480	160
Very / Somewhat favorable	21%	22%	14%	21%	19%	26%	22%
Neutral / Unsure	55%	56%	50%	54%	59%	54%	63%
Very / Somewhat unfavorable	13%	14%	18%	11%	12%	14%	9%
Never heard of	11%	8%	17%	13%	10%	6%	6%



F7. An elected official that is not a member of either party

	Adult	RV	Gen Z	Millennial	Gen X	Baby Boom	Silent Gen
No. of cases	2000	1700	316	540	500	487	157
Weight	2000	1700	320	540	500	480	160
Very / Somewhat favorable	28%	29%	30%	32%	25%	27%	27%
Neutral / Unsure	54%	54%	47%	49%	59%	59%	60%
Very / Somewhat unfavorable	12%	12%	15%	12%	12%	9%	8%
Never heard of	6%	5%	9%	7%	4%	5%	5%



POLITICAL PREFERENCE

PP1. Which of the following do you think would be the best candidate to represent you and your neighbors in Congress? **(RANDOMIZE 1-3)**

	Adult	RV	Gen Z	Millennial	Gen X	Baby Boom	Silent Gen
No. of cases	2000	1700	316	540	500	487	157
Weight	2000	1700	320	540	500	480	160
A candidate who works and votes with the Democrats in Congress.	23%	24%	27%	25%	23%	19%	11%
A candidate who works and votes with both Republicans and Democrats in Congress.	42%	43%	35%	30%	39%	56%	58%
A candidate who works and votes with the Republicans in Congress.	25%	27%	24%	29%	25%	19%	28%
Unsure	11%	7%	13%	16%	12%	6%	3%

PP2. What type of elected officials do you think are needed in Washington, DC to increase the federal government's job performance? **(RANDOMIZE 1-3)**

	Adult	RV	Gen Z	Millennial	Gen X	Baby Boom	Silent Gen
No. of cases	2000	1700	316	540	500	487	157
Weight	2000	1700	320	540	500	480	160
More elected Democrats	30%	31%	35%	30%	29%	28%	21%
More elected Independents willing to work with both sides	34%	33%	31%	29%	32%	41%	43%
More elected Republicans	27%	29%	23%	29%	28%	24%	33%
Unsure	10%	7%	11%	12%	11%	7%	3%

PP4. Do you believe that your voice and opinions are being heard in Washington, DC by your elected representatives? **(ROTATE 1-3,3-1)**

	Adult	RV	Gen Z	Millennial	Gen X	Baby Boom	Silent Gen
No. of cases	2000	1700	316	540	500	487	157
Weight	2000	1700	320	540	500	480	160
Yes	22%	24%	22%	32%	21%	12%	17%
Unsure	32%	30%	36%	30%	32%	29%	35%
No	46%	46%	41%	38%	47%	58%	48%





PP5. Do you think your voice and opinions would be more clearly heard in Washington, DC if your elected representative was not beholden to either Republicans or Democrats? **(ROTATE 1-3,3-1)**

	Adult	RV	Gen Z	Millennial	Gen X	Baby Boom	Silent Gen
No. of cases	2000	1700	316	540	500	487	157
Weight	2000	1700	320	540	500	480	160
Yes	35%	37%	37%	37%	31%	36%	34%
No	28%	28%	32%	30%	27%	25%	26%
Unsure	37%	35%	31%	34%	42%	39%	40%

PP6. When you think about the biggest problems facing the United States today, which of the following best reflects your view on who is most to blame? **(ROTATE 1-3,3-1)**

	Adult	RV	Gen Z	Millennial	Gen X	Baby Boom	Silent Gen
No. of cases	2000	1700	316	540	500	487	157
Weight	2000	1700	320	540	500	480	160
The Republican party is primarily responsible for the country's problems.	31%	33%	26%	30%	29%	37%	33%
Both the Republican and Democratic parties are equally responsible.	35%	34%	38%	36%	38%	31%	22%
The Democratic party is primarily responsible for the country's problems.	23%	25%	20%	21%	20%	26%	42%
Other	1%	1%	2%	1%	2%	1%	1%
Unsure	10%	7%	14%	12%	12%	6%	1%

PP7. Which of the following statements comes closest to your own view on the state of American politics? **(ROTATE 1-2)**

	Adult	RV	Gen Z	Millennial	Gen X	Baby Boom	Silent Gen
No. of cases	2000	1700	316	540	500	487	157
Weight	2000	1700	320	540	500	480	160
Things are different now: The level of partisan division today is worse than it has been in the past. It creates a dangerous environment where compromise is impossible and the country struggles to solve its problems.	59%	63%	52%	43%	60%	75%	80%



This is just how it's always been: The U.S. has always had periods of intense partisan conflict. The current divisions are a normal part of the political cycle and are not a threat to our democracy.	26%	27%	35%	39%	23%	14%	12%
Unsure	14%	11%	13%	18%	17%	11%	8%

'CHOICE' & 'SPOILERS'

CSS. When it comes to elections for political office, which of the following statements do you agree with more?

(ROTATE 1-2)

	Adult	RV	Gen Z	Millennial	Gen X	Baby Boom	Silent Gen
No. of cases	2000	1700	316	540	500	487	157
Weight	2000	1700	320	540	500	480	160
Voters should have more choices on the ballot, including independent and third-party candidates, to better represent diverse perspectives and offer more solutions.	47%	48%	51%	45%	48%	48%	39%
The focus should remain primarily on the two main parties, Republican and Democrat, as this limits complexity and avoids splitting votes among too many candidates.	37%	39%	35%	38%	34%	36%	49%
Unsure	16%	13%	14%	17%	19%	15%	12%

CSV. When you think about the potential of independent or third-party candidates in elections, which of the following best describes your first thought? **(ROTATE 1-4/4-1)**

	Adult	RV	Gen Z	Millennial	Gen X	Baby Boom	Silent Gen
No. of cases	2000	1700	316	540	500	487	157
Weight	2000	1700	320	540	500	480	160
A "spoiler": They primarily serve to take votes away from a major party	13%	15%	8%	8%	12%	20%	27%



candidate, ultimately helping the candidate they are least aligned with.							
A "protest vote": They offer a way for voters to express frustration with the major parties, but are not a serious option to win.	13%	13%	15%	14%	12%	10%	16%
A "new perspective": They introduce new ideas and force the major parties to address issues they might otherwise ignore.	31%	32%	42%	30%	29%	30%	22%
A "fresh start": They offer a new, fresh perspective to help America move forward, free from partisan gridlock.	26%	27%	23%	32%	28%	24%	18%
Unsure	16%	14%	12%	15%	19%	16%	17%

SV. Some people use the term 'spoiler' to describe independent and third-party candidates. Which of the following statements best reflects your own opinion on why someone might use the term 'spoiler'? **(RANDOMIZE 1-4)**

	Adult	RV	Gen Z	Millennial	Gen X	Baby Boom	Silent Gen
No. of cases	2000	1700	316	540	500	487	157
Weight	2000	1700	320	540	500	480	160
They can cause their preferred candidate to lose.	22%	24%	17%	23%	19%	27%	28%
They weaken the two-party system.	20%	21%	17%	14%	23%	24%	29%
It's a way for the two major parties to dismiss threats to their power.	23%	24%	28%	28%	22%	19%	12%
Partisans say it when their candidate loses.	11%	11%	17%	13%	10%	7%	10%
Unsure	23%	20%	21%	22%	27%	23%	21%

VIC. Imagine a future congressional election where a strong, well-funded independent candidate emerges who is not affiliated with either the Republican or Democratic party. If this candidate shared many of your views and was willing to work with both sides of the aisle, how likely would you be to vote for them? **(ROTATE 1-4/4-1)**

	Adult	RV	Gen Z	Millennial	Gen X	Baby Boom	Silent Gen
No. of cases	2000	1700	316	540	500	487	157
Weight	2000	1700	320	540	500	480	160
Very likely	32%	34%	30%	35%	32%	31%	31%



Somewhat likely	33%	34%	32%	33%	32%	36%	35%
Somewhat unlikely	11%	11%	19%	10%	10%	9%	10%
Very unlikely	7%	7%	7%	8%	7%	5%	11%
Unsure	16%	14%	13%	13%	19%	19%	13%
Net: Total Likely	66%	68%	61%	68%	64%	67%	66%
Net: Total Unlikely	34%	32%	39%	32%	36%	33%	34%



POLICY SENTIMENT

...Moving on...

PSE. Which of the following do you believe would make the government more effective?
(RANDOMIZE 1-3)

	Adult	RV	Gen Z	Millennial	Gen X	Baby Boom	Silent Gen
No. of cases	2000	1700	316	540	500	487	157
Weight	2000	1700	320	540	500	480	160
Growing and investing more in government-run programs and regulations	28%	29%	31%	31%	29%	25%	15%
Reforming government programs to offer more choice with competition from the private sector	33%	35%	28%	28%	33%	39%	45%
Reducing and eliminating government-run programs and regulations	20%	21%	24%	21%	18%	19%	23%
Unsure	19%	15%	18%	20%	20%	18%	17%

...On the issue of immigration:

IMI. How (ROTATE) easy or difficult (END ROTATE) is it currently for a person to legally immigrate to the U.S., for work or for temporary or permanent residence? **(ROTATE 1-4,4-1)**

	Adult	RV	Gen Z	Millennial	Gen X	Baby Boom	Silent Gen
No. of cases	2000	1700	316	540	500	487	157
Weight	2000	1700	320	540	500	480	160
Very difficult	18%	18%	18%	13%	21%	21%	22%
Somewhat difficult	27%	28%	24%	25%	24%	33%	30%
Somewhat easy	22%	23%	24%	25%	21%	18%	20%
Very easy	15%	16%	17%	22%	14%	9%	6%
Unsure	18%	15%	16%	15%	20%	19%	22%

IMIA. How (ROTATE) easy or difficult (END ROTATE) should it be for a person to legally immigrate to the U.S., for work or for temporary or permanent residence? **(ROTATE 1-4,4-1)**

	Adult	RV	Gen Z	Millennial	Gen X	Baby Boom	Silent Gen
No. of cases	2000	1700	316	540	500	487	157
Weight	2000	1700	320	540	500	480	160
Very difficult	13%	13%	15%	12%	16%	13%	8%
Somewhat difficult	26%	26%	23%	21%	25%	31%	33%



Somewhat easy	33%	35%	35%	32%	30%	33%	39%
Very easy	15%	15%	15%	21%	13%	11%	9%
Unsure	13%	11%	11%	15%	15%	12%	10%

Please indicate whether you believe immigrants generally have a positive, negative, or no impact on each of the following: **(RANDOMIZE NEXT THREE)**

	Adult	RV	Gen Z	Millennial	Gen X	Baby Boom	Silent Gen
No. of cases	2000	1700	316	540	500	487	157
Weight	2000	1700	320	540	500	480	160
The U.S. economy							
Positive impact	49%	52%	43%	49%	48%	52%	53%
No impact	17%	17%	23%	21%	15%	13%	13%
Negative impact	24%	24%	24%	21%	26%	26%	26%
Unsure	10%	7%	10%	9%	11%	9%	9%
U.S. culture							
Positive impact	45%	48%	45%	49%	44%	44%	45%
No impact	23%	22%	25%	25%	24%	21%	19%
Negative impact	22%	23%	21%	16%	22%	26%	32%
Unsure	10%	7%	9%	10%	11%	10%	4%
The job market							
Positive impact	45%	48%	41%	47%	43%	48%	46%
No impact	20%	20%	24%	22%	21%	16%	17%
Negative impact	25%	25%	24%	23%	25%	29%	28%
Unsure	9%	7%	11%	8%	11%	8%	9%

IMDA. A proposed piece of legislation would create a program for undocumented immigrants who meet certain requirements, such as paying a fine and passing a background check, to earn a work permit and legal status. Do you support or oppose this type of program? **(ROTATE 1-4,4-1)**

	Adult	RV	Gen Z	Millennial	Gen X	Baby Boom	Silent Gen
No. of cases	2000	1700	316	540	500	487	157
Weight	2000	1700	320	540	500	480	160
Strongly support	27%	28%	28%	27%	29%	25%	23%
Somewhat support	35%	36%	32%	32%	33%	39%	45%
Somewhat oppose	13%	13%	18%	15%	10%	11%	13%
Strongly oppose	12%	13%	10%	12%	12%	14%	10%
Unsure	13%	10%	12%	14%	16%	11%	8%



IMDC. A proposed piece of legislation combines increased border security with a pathway to legal status for undocumented immigrants. Do you support or oppose this type of approach to immigration reform? **(ROTATE 1-4,4-1)**

	Adult	RV	Gen Z	Millennial	Gen X	Baby Boom	Silent Gen
No. of cases	2000	1700	316	540	500	487	157
Weight	2000	1700	320	540	500	480	160
Strongly support	24%	25%	23%	23%	23%	26%	23%
Somewhat support	34%	36%	31%	32%	32%	38%	43%
Somewhat oppose	14%	14%	18%	16%	12%	13%	11%
Strongly oppose	12%	12%	10%	12%	13%	11%	14%
Unsure	16%	13%	17%	17%	20%	12%	10%

...moving on.

PSF. Recent presidents have often used executive actions to undo regulations and policies implemented by the previous administration. Do you believe this practice of 'flip-flopping' on major policies every four to eight years is a sustainable way to govern the country? **(ROTATE 1-2)**

	Adult	RV	Gen Z	Millennial	Gen X	Baby Boom	Silent Gen
No. of cases	2000	1700	316	540	500	487	157
Weight	2000	1700	320	540	500	480	160
Yes. This is a normal part of the democratic process, and a new president should have the authority to implement their agenda.	36%	38%	44%	44%	35%	26%	29%
No. The constant changes create instability and make it difficult for our country and industries to make long-term progress.	45%	48%	40%	35%	44%	58%	59%
Unsure	18%	15%	16%	21%	21%	17%	12%

PSBF. When considering the continued back-and-forth on policies, which of the following do you think is the best path forward for our country? **(ROTATE 1-2)**

	Adult	RV	Gen Z	Millennial	Gen X	Baby Boom	Silent Gen
No. of cases	2000	1700	316	540	500	487	157
Weight	2000	1700	320	540	500	480	160
Letting each party implement its own agenda: This is a fair way to govern, and it ensures that the party	25%	26%	35%	25%	26%	18%	22%



in power can deliver on its campaign promises.							
Seeking a new path: We need to find a way to create lasting rules and regulations that are not easily undone, possibly through candidates who are more willing to compromise and build consensus.	55%	57%	46%	53%	52%	62%	62%
Unsure	20%	17%	19%	21%	22%	19%	16%

PSI. Some people believe that the constant reversal of policies could be solved by having more elected officials who are not tied to a specific party. Do you think that having more independents who can see both sides of an issue would lead to more lasting rules and regulations? **(ROTATE 1-2)**

	Adult	RV	Gen Z	Millennial	Gen X	Baby Boom	Silent Gen
No. of cases	2000	1700	316	540	500	487	157
Weight	2000	1700	320	540	500	480	160
Yes. Independent leaders would be more likely to find a middle ground that would survive changes in presidential administrations.	53%	55%	55%	59%	52%	50%	42%
No. Independent leaders are not the answer and would not be able to stop the partisan gridlock.	24%	26%	27%	20%	22%	26%	33%
Unsure	23%	20%	18%	21%	26%	24%	25%

(SPLIT SAMPLE PSPA AND PSPB)

PSPA. Which of the following statements do you believe is the most likely future path for America? **(ROTATE 1-2)**

	Adult	RV	Gen Z	Millennial	Gen X	Baby Boom	Silent Gen
No. of cases	1000	849	164	263	243	242	88
Weight	1014	853	170	267	247	240	90
We will continue to have elected officials prioritize their own party's agenda without considering the other side. This will result in a more divided country where people are only happy	39%	40%	45%	38%	39%	37%	33%



when their party is in control.							
We will find a new path forward where elected officials are willing to work across the aisle and find common ground. This would lead to a more united country where policies are created through compromise.	42%	45%	38%	41%	37%	47%	53%
Unsure	19%	15%	17%	21%	24%	16%	15%

PSPB. Which of the following statements do you believe is the best future path for America? **(ROTATE 1-2)**

	Adult	RV	Gen Z	Millennial	Gen X	Baby Boom	Silent Gen
No. of cases	1000	851	152	277	257	245	69
Weight	986	847	150	273	253	240	70
We continue to elect officials who prioritize their party's agenda and deliver for their base. This results in a cycle where each party can undo the previous party's policies, and implement their own agenda.	30%	32%	37%	39%	33%	19%	13%
We elect officials who are willing to work with the other side to find common ground. This would lead to a more united country where lasting policies are created through compromise.	55%	56%	46%	46%	46%	72%	79%
Unsure	15%	12%	17%	14%	20%	9%	7%

(CONTINUE WITH ALL)

Moving on...

PSBB. Do you believe you could accurately describe to someone who has never heard of 'baseball' what the term means?

	Adult	RV	Gen Z	Millennial	Gen X	Baby Boom	Silent Gen
No. of cases	2000	1700	316	540	500	487	157
Weight	2000	1700	320	540	500	480	160



Yes	66%	69%	60%	66%	67%	70%	62%
No	19%	18%	28%	20%	16%	16%	17%
Unsure	15%	13%	12%	14%	17%	14%	20%

PSTT. Do you believe you could accurately describe to someone who has never heard of ‘tariffs’ what the term means?

	Adult	RV	Gen Z	Millennial	Gen X	Baby Boom	Silent Gen
No. of cases	2000	1700	316	540	500	487	157
Weight	2000	1700	320	540	500	480	160
Yes	54%	58%	50%	53%	58%	54%	56%
No	29%	28%	37%	28%	24%	31%	27%
Unsure	17%	14%	13%	18%	18%	15%	18%

PSTC. If America were to get into a trade war with China, how do you think our economy would fare?
(ROTATE 1-2)

	Adult	RV	Gen Z	Millennial	Gen X	Baby Boom	Silent Gen
No. of cases	2000	1700	316	540	500	487	157
Weight	2000	1700	320	540	500	480	160
We'd win bigly. The American economy would come out on top, better than ever before.	30%	31%	33%	34%	29%	24%	27%
We'd lose badly. It would be a disaster for American consumers and businesses.	46%	48%	44%	43%	48%	51%	42%
Unsure	24%	21%	23%	23%	23%	25%	31%

PSTG. President Trump has often stated that foreign countries pay for his tariffs. Many economists disagree, arguing that these are taxes paid by American businesses and consumers. Which of the following statements comes closest to your belief? (ROTATE 1-2)

	Adult	RV	Gen Z	Millennial	Gen X	Baby Boom	Silent Gen
No. of cases	2000	1700	316	540	500	487	157
Weight	2000	1700	320	540	500	480	160
The economists are wrong. It's obvious that the foreign countries are footing the bill.	18%	19%	28%	22%	19%	12%	8%
The economists are right. The tariffs are a hidden tax on American consumers.	41%	44%	36%	44%	40%	45%	34%



I don't care who's right or wrong -- put aside your egos and work to bring down our costs.	29%	28%	24%	19%	27%	36%	52%
Unsure	12%	9%	12%	16%	14%	8%	6%

SP5. Both the Republican and Democratic parties often engage in redistricting to gain a political advantage. The methods used, however, can be different depending on the state. Knowing this, which of the following approaches do you believe to be a fairer way to fix the problem? **(ROTATE 1-2)**

	Adult	RV	Gen Z	Millennial	Gen X	Baby Boom	Silent Gen
No. of cases	2000	1700	316	540	500	487	157
Weight	2000	1700	320	540	500	480	160
Allow political parties to draw the lines in states where they hold a majority in their legislature.	22%	23%	29%	30%	22%	13%	6%
Allow independent, non-partisan commissions to draw the lines to be equitable to both Republicans and Democrats.	54%	56%	48%	48%	48%	64%	74%
Unsure	24%	20%	23%	22%	29%	23%	21%

SP6. Thinking about how congressional districts are drawn, which of the following statements do you think is more accurate?

	Adult	RV	Gen Z	Millennial	Gen X	Baby Boom	Silent Gen
No. of cases	2000	1700	316	540	500	487	157
Weight	2000	1700	320	540	500	480	160
When districts are drawn to favor one of the two major parties, it becomes easier for an independent candidate to win the election.	15%	16%	20%	22%	17%	5%	7%
When districts are drawn to favor one of the two major parties, it becomes more difficult for an independent candidate to win the election.	42%	45%	48%	43%	36%	46%	33%
The way congressional districts are drawn has little to no impact on an independent candidate's chance of winning.	16%	17%	9%	11%	15%	23%	35%



Unsure	26%	22%	22%	24%	32%	26%	26%
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SP7. Thinking about President Trump's recent executive order on flag burning, which of the following statements comes closest to your own view on his motivation? **(ROTATE 1-3)**

	Adult	RV	Gen Z	Millennial	Gen X	Baby Boom	Silent Gen
No. of cases	2000	1700	316	540	500	487	157
Weight	2000	1700	320	540	500	480	160
The President is a true patriot who acted to protect the sanctity of a sacred national symbol.	22%	24%	15%	18%	20%	27%	43%
The President acted to provoke opponents and energize his base, knowing the issue would upset his opposition.	30%	31%	34%	34%	29%	28%	18%
Whatever reason, the actions are a symptom of how divisive political rhetoric has become, and this doesn't solve the underlying issue.	31%	32%	32%	29%	32%	32%	27%
Unsure	17%	14%	19%	19%	19%	13%	12%

GENERATIONAL SENTIMENT

...Moving on.

GSSP. Which of the following statements comes closest to your own view regarding America's role in the world? **(ROTATE 1-2)**

	Adult	RV	Gen Z	Millennial	Gen X	Baby Boom	Silent Gen
No. of cases	2000	1700	316	540	500	487	157
Weight	2000	1700	320	540	500	480	160
As the world's leading superpower, America should make decisions based on its own national interests, and other countries should follow our lead.	34%	36%	39%	38%	34%	30%	26%
Because the world is more connected than ever, America should work with other countries as an equal	50%	52%	44%	45%	46%	58%	65%



partner to solve global problems.							
Unsure	16%	12%	18%	17%	20%	12%	9%

VS3. When thinking about future general elections, do you think you are more likely to vote “straight ticket” (meaning along party lines), or do you think you are more likely to “split ticket” vote (meaning vote for some candidates from each party)? **(ROTATE 1-2)**

	Adult	RV	Gen Z	Millennial	Gen X	Baby Boom	Silent Gen
No. of cases	2000	1700	316	540	500	487	157
Weight	2000	1700	320	540	500	480	160
Straight ticket	48%	53%	50%	46%	47%	52%	49%
Split ticket	26%	27%	26%	29%	26%	23%	29%
Unsure	25%	20%	24%	26%	27%	25%	23%

For each generation listed below, please enter your guess for their average age. (ALLOW FOR 3 NUMERIC CHARACTER RESPONSE FOR EACH) (MEAN ONLY FOR EACH RESPONSE IN TABLES)

(RANDOMIZE 1-5)

	Adult	RV	Gen Z	Millennial	Gen X	Baby Boom	Silent Gen
No. of cases	2000	1700	316	540	500	487	157
Weight	2000	1700	320	540	500	480	160
Generation Z Average	28.3	28.6	27.0	25.1	28.8	30.8	33.0
Millennials Average	32.9	33.3	30.3	32.1	31.2	34.8	40.4
Generation X Average	37.3	38.1	33.0	34.1	42.7	37.5	39.2
Baby Boomers Average	51.7	53.4	44.9	44.0	52.6	63.1	53.9
Silent Generation Average	47.6	48.2	41.3	43.2	45.3	55.1	59.5

GSNS. Which of the following is your primary source for news and information about current events? (Select one) **(ROTATE 1-5)**

	Adult	RV	Gen Z	Millennial	Gen X	Baby Boom	Silent Gen
No. of cases	2000	1700	316	540	500	487	157
Weight	2000	1700	320	540	500	480	160
Television news (e.g., cable news, local broadcast)	37%	40%	13%	19%	40%	58%	74%
Social media (e.g., TikTok, Instagram, X/Twitter, Facebook)	27%	26%	50%	41%	24%	9%	3%



Online news websites or apps (e.g., The New York Times, CNN, Associated Press)	19%	20%	20%	22%	20%	18%	12%
Print media (e.g., newspapers, magazines)	3%	3%	4%	4%	2%	3%	3%
Radio or podcasts	5%	5%	5%	5%	5%	7%	2%
None of the above	8%	6%	8%	9%	9%	6%	7%

GSMV. When you read/see/hear a news story from your primary source of news, how likely are you to verify it from another source? **(ROTATE 1-4/4-1)**

	Adult	RV	Gen Z	Millennial	Gen X	Baby Boom	Silent Gen
No. of cases	2000	1700	316	540	500	487	157
Weight	2000	1700	320	540	500	480	160
Very likely	32%	35%	32%	39%	34%	26%	23%
Somewhat likely	36%	36%	39%	37%	34%	34%	39%
Not very likely	16%	16%	14%	11%	15%	21%	25%
Not at all likely	8%	7%	5%	4%	9%	12%	9%
Unsure	8%	6%	10%	9%	8%	7%	4%



DEMOGRAPHICS SECTION

Now just a few questions to make sure we have a representative sample of participants:

Gender Your gender identification?

	Adult	RV	Gen Z	Millennial	Gen X	Baby Boom	Silent Gen
No. of cases	2000	1700	316	540	500	487	157
Weight	2000	1700	320	540	500	480	160
Female	53%	50%	53%	45%	52%	61%	53%
Male	47%	50%	47%	55%	48%	39%	47%
Other	0%	0%	0%	0%	0%	0%	0%

Ethnicity Do you consider yourself to be of Hispanic or Latino descent, such as Mexican, Puerto Rican, Cuban, or some other Central or Latin American background?

	Adult	RV	Gen Z	Millennial	Gen X	Baby Boom	Silent Gen
No. of cases	2000	1700	316	540	500	487	157
Weight	2000	1700	320	540	500	480	160
Yes	21%	20%	34%	33%	19%	5%	1%
No	79%	80%	66%	67%	81%	95%	99%
Unsure	0%	0%	0%	0%	0%	0%	0%

Race And which of the following best describes your racial background?

	Adult	RV	Gen Z	Millennial	Gen X	Baby Boom	Silent Gen
No. of cases	2000	1700	316	540	500	487	157
Weight	2000	1700	320	540	500	480	160
White or Caucasian	67%	69%	43%	56%	67%	86%	97%
Black or African American	13%	12%	22%	16%	14%	7%	2%
Hispanic	13%	12%	24%	20%	11%	3%	0%
Asian or Pacific Islander	4%	4%	4%	5%	6%	2%	0%
Native American	1%	1%	1%	2%	1%	1%	1%
Other	2%	2%	6%	1%	1%	1%	1%



Ideology: Thinking for a moment about your social, economic, and political views...Do you consider yourself to be... **(ROTATE VALUES 1-5; TOP-TO-BOTTOM / BOTTOM-TO-TOP)?**

	Adult	RV	Gen Z	Millennial	Gen X	Baby Boom	Silent Gen
No. of cases	2000	1700	316	540	500	487	157
Weight	2000	1700	320	540	500	480	160
Very Liberal	13%	13%	17%	15%	12%	10%	7%
Somewhat Liberal	14%	14%	13%	12%	11%	19%	14%
Moderate	37%	36%	40%	34%	44%	37%	24%
Somewhat Conservative	15%	16%	14%	11%	12%	19%	29%
Very Conservative	17%	18%	11%	21%	17%	14%	25%
Libertarian	1%	1%	1%	1%	0%	0%	0%
Unsure	3%	2%	4%	5%	3%	1%	1%

2024 Vote For whom did you vote in the 2024 Presidential election **(ROTATE 1-2)?**

	Adult	RV	Gen Z	Millennial	Gen X	Baby Boom	Silent Gen
No. of cases	2000	1700	316	540	500	487	157
Weight	2000	1700	320	540	500	480	160
Donald Trump	40%	45%	36%	43%	38%	36%	55%
Kamala Harris	37%	42%	30%	30%	36%	48%	41%
Someone Else	4%	3%	6%	3%	4%	3%	1%
Did not vote	17%	8%	22%	21%	20%	12%	2%
Don't recall	1%	1%	3%	1%	1%	0%	0%
Prefer not to say	1%	1%	3%	1%	1%	0%	1%

Education What is the highest level of formal education that you have completed?

	Adult	RV	Gen Z	Millennial	Gen X	Baby Boom	Silent Gen
No. of cases	2000	1700	316	540	500	487	157
Weight	2000	1700	320	540	500	480	160
Less than high school	4%	2%	4%	5%	3%	4%	1%
High school graduate	31%	28%	48%	27%	30%	28%	27%
Some college	17%	18%	14%	15%	18%	21%	22%
College graduate with associate or 2-year degree	10%	11%	9%	3%	14%	13%	9%
College graduate with bachelor's or 4-year degree	20%	22%	17%	21%	17%	23%	22%
Post-graduate degree	15%	17%	5%	25%	15%	10%	18%
Technical or vocational school graduate	2%	2%	1%	2%	3%	2%	1%
Unsure	1%	0%	1%	1%	1%	0%	0%



LGBTQ+ Do you consider yourself to be lesbian, gay, bisexual, transgender, queer or questioning?

	Adult	RV	Gen Z	Millennial	Gen X	Baby Boom	Silent Gen
No. of cases	2000	1700	316	540	500	487	157
Weight	2000	1700	320	540	500	480	160
Yes	8%	8%	18%	10%	5%	3%	3%
No	89%	90%	75%	87%	91%	96%	95%
Unsure	2%	2%	5%	2%	2%	0%	0%
Prefer not to answer	1%	1%	2%	1%	1%	0%	2%

Marital Status What would best describe your marital status?

	Adult	RV	Gen Z	Millennial	Gen X	Baby Boom	Silent Gen
No. of cases	2000	1700	316	540	500	487	157
Weight	2000	1700	320	540	500	480	160
Single or never married	34%	32%	65%	40%	32%	17%	6%
Married	40%	43%	25%	51%	38%	41%	41%
Separated	3%	2%	5%	3%	3%	2%	0%
Divorced	14%	14%	1%	5%	20%	26%	15%
Widowed	8%	8%	1%	1%	4%	14%	37%
Other	1%	1%	3%	1%	2%	0%	1%

Children Do you have children currently living in your household?

	Adult	RV	Gen Z	Millennial	Gen X	Baby Boom	Silent Gen
No. of cases	2000	1700	316	540	500	487	157
Weight	2000	1700	320	540	500	480	160
Yes	37%	38%	42%	64%	40%	10%	10%
No	62%	61%	56%	35%	60%	90%	90%
Refused	1%	0%	1%	1%	0%	0%	1%

Neighborhood Would you best describe the neighborhood or area you live in as...

	Adult	RV	Gen Z	Millennial	Gen X	Baby Boom	Silent Gen
No. of cases	2000	1700	316	540	500	487	157
Weight	2000	1700	320	540	500	480	160
Urban	36%	36%	39%	48%	39%	22%	21%
Suburban	41%	43%	41%	33%	37%	51%	52%
Rural	22%	20%	18%	17%	22%	26%	27%



Unsure	1%	1%	3%	1%	1%	1%	0%
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401K Do you invest into an IRA or 401k?

	Adult	RV	Gen Z	Millennial	Gen X	Baby Boom	Silent Gen
No. of cases	2000	1700	316	540	500	487	157
Weight	2000	1700	320	540	500	480	160
Yes	37%	42%	29%	42%	41%	33%	35%
No	63%	58%	71%	58%	59%	67%	65%

Occupation Please describe your current occupational status.

	Adult	RV	Gen Z	Millennial	Gen X	Baby Boom	Silent Gen
No. of cases	2000	1700	316	540	500	487	157
Weight	2000	1700	320	540	500	480	160
Employed (Government)	9%	10%	18%	12%	9%	3%	0%
Employed (Private Sector)	35%	38%	33%	51%	47%	17%	3%
Small Business Owner	5%	5%	8%	5%	6%	4%	3%
Student	2%	2%	8%	2%	1%	0%	0%
Homemaker	6%	4%	7%	9%	6%	2%	3%
Retired	26%	28%	1%	1%	7%	69%	89%
Unemployed	12%	9%	19%	15%	17%	3%	1%
Other	4%	4%	4%	5%	7%	3%	0%
Unsure	1%	0%	2%	0%	1%	0%	0%

Income We want to classify people into broad income groups only. Would you estimate your total household income to be...?

	Adult	RV	Gen Z	Millennial	Gen X	Baby Boom	Silent Gen
No. of cases	2000	1700	316	540	500	487	157
Weight	2000	1700	320	540	500	480	160
Below \$40,000	41%	36%	40%	35%	43%	47%	35%
Between \$40,000 and \$79,999	30%	32%	31%	25%	28%	34%	36%
Between \$80,000 and \$124,999	13%	14%	14%	13%	12%	9%	17%
Above \$125,000	13%	15%	8%	24%	13%	6%	6%
Unsure	2%	1%	4%	2%	2%	1%	1%
Prefer not to answer	2%	2%	4%	1%	2%	2%	5%





Homeowner Do you currently own (outright/pay mortgage) your residence?

	Adult	RV	Gen Z	Millennial	Gen X	Baby Boom	Silent Gen
No. of cases	2000	1700	316	540	500	487	157
Weight	2000	1700	320	540	500	480	160
Own (outright/pay mortgage)	56%	61%	45%	59%	49%	62%	71%
I do not own my residence (rent/other)	44%	39%	55%	41%	51%	38%	29%

Birth Which best describes you and/or your family's birthplace?

	Adult	RV	Gen Z	Millennial	Gen X	Baby Boom	Silent Gen
No. of cases	2000	1700	316	540	500	487	157
Weight	2000	1700	320	540	500	480	160
I was born in another country.	9%	8%	11%	12%	9%	5%	4%
I was born in America but one or both of my parents were born in another country.	26%	27%	34%	34%	27%	14%	17%
Neither I nor my parents were born in another country.	65%	65%	55%	53%	64%	81%	78%

Union Are you or is anyone in your household a member of a trade, teacher or labor union?

	Adult	RV	Gen Z	Millennial	Gen X	Baby Boom	Silent Gen
No. of cases	2000	1700	316	540	500	487	157
Weight	2000	1700	320	540	500	480	160
Yes	11%	12%	14%	14%	11%	8%	6%
No	87%	86%	80%	85%	86%	92%	93%
Unsure	2%	2%	6%	2%	3%	0%	1%

