

Yomna Ismail

Creative designer and illustrator specializing in creating accessible and whimsical designs that engage, educate, and support intended audiences.

EDUCATION

Bachelor of Design, Conestoga College

SEP 2022 - AUG 2026

- Executed multiple creative projects including website design, 3D modeling, digital illustration, print design, brand identities, marketing campaigns, motion design, and social media design following best industry practices and AODA standards.
- Designed bilingual French and English creative projects in response to briefs.
- Effectively managed multiple projects simultaneously, delivering solid work on tight schedules.

SKILLS

Personal Skills

- Creativity
- Communication
- Critical thinking
- Detail-oriented
- Empathy
- Flexible
- Layout design
- Problem-solving
- Teamwork
- Typography

Tools

- Adobe Creative Suite, Procreate, Canva
- Blender, Figma, Webflow, WordPress
- MS Office Suite, Sharepoint Google Suite
- Asana, Miro, Notion, Slack, Canva
- Coding (HTML and CSS)

Always happy to learn more!

LANGUAGES

- Arabic
- English
- French
- Spanish (beginner)
- Japanese (beginner)

ACCOLADES

AUG 2025 • Student RGD Honorable mention for Gramingo, Web Design

JAN 2024 • Brand Identity Development for Conestoga College's "Untitled" Exhibition

EXPERIENCE

Marketing Lead - Qariaat

FEB 2026 - ONGOING

- Designed information design posts for social media that break lessons in digestible chunks for Instagram consumption.
- Project managed the marketing team, ensuring a seamless and clear workflow for team success and easy cross-collaboration.

Junior Graphic Designer - Nelson Education

MAY 2025 - NOV 2026

- Designed branded UI assets and templates across digital and print platforms, improving visual consistency and accessibility.
- Conducted research and organized assets in Edwin's platform, enhancing team workflows and informing design strategy.

Marketing Graphic Designer - CSI Conestoga Students Inc

JAN - MAY 2025

- Produced compelling event marketing content for digital and print channels, engaging 15,000+ students across campus.
- Collaborated with cross-function groups to ensure brand identity was cohesive across all print and digital platforms using design, marketing, and communication techniques.

Freelance Designer - Yomna Ismail Creative

NOV 2023 - DEC 2024

- Achieved clients' goals by designing several successful projects, ranging from motion graphics, brand strategy development, social media content, promos, etc.
- Guided clients through brand discovery discussions to help define their brand's values, mission, vision, and goals based on market trends and needs.

Junior Graphic Designer - Student RGD Mentorship

APR - JUL 2024

- Engaged and presented exciting design concepts during strategic ideation sessions with design team to create a visual brand identity for a STEM summer camp.
- Conceptualized and designed four brand mascots to empower the brand's visuals and build a connection with the audience.

CONTACT

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