

Juan Sebastian Garcia

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EDUCATION

Cullen College of Engineering, University of Houston, Houston, Texas

Bachelor of Science in Digital Media May 2023

EXPERIENCE

Zero Latency, Houston, Texas

Oct 2019 –

Present

Team Lead

- Facilitated positive and immersive experience for 100+ guests daily
- Trained new employees in company procedures, policies, and customer satisfaction
- Developed a rapport and actively engaged with new and regular customers
- Managed and administered daily cash and credit card transactions
- Resolve customer concerns with empathy and efficiency, building trust and engagement.

Randy Biddle LLC, Houston, Texas

Mar 2024 –

Present

Photographer/Videographer/Production Assistant/Video Editor/Grip

- Assisted with setting up and breaking down film production equipment, including C-stands, DJI drone, tripods, and lighting gear
- Collaborated with directors to adjust and fine-tune lighting setups for optimal shot composition
- Provided creative input during production, contributing to shot ideas and scene design
- Edited video content, including BTS and final footage, using DaVinci Resolve, ensuring high-quality color grading and post-production effects
- Employed high-speed photography skills to capture fast-paced events
- Operated a drone for high quality aerial shots

2000 LLC, Houston, Texas

Jan 2022 – Present

Lead Videographer/Producer/Editor/Director of Photography

- Handled professional camera equipment and lights for shoots
- Edited video content using DaVinci Resolve and Premiere Pro
- Collaborated on creative decisions
- Assisted with brand identity and graphic decisions
- Key decision maker on production planning

VYPE Media, Houston, Texas

Aug 2024 – Present

Sports Videographer

- Set up professional camera equipment for youth sporting events, ensuring optimal angles and coverage
- Filmed live-action sports, focusing on capturing key moments and in-between plays to highlight game dynamics
- Delivered high-quality footage for use in post-game analysis, team reviews, and promotional material

Mayoral Campaign, Houston, Texas

Aug 2023 – Dec

2023

Team Lead

- Guided and managed a team of 10+, ensuring smooth operations and a collaborative work environment
- Monitored and supported canvassers to meet outreach targets
- Led training sessions to certify optimal team performance

- Designed and implemented safety measures and fostered culture of heightened protection and security
- Managed daily operations by diligently conducting daily checklists

**Haus of Brown, Houston, Texas
2024**

Aug 2022 – May

Photographer/Videographer/Producer

- Managed daily operations by diligently conducting daily checklists
- Produced and published captivating videos to increase brand visibility and engagement on social media
- Employed high-speed photography skills to capture fast-paced fashion events
- Worked closely with vendors and partners to bring innovative event ideas to life
- Collaborated effectively with fellow team leaders to align event goals and deliverables
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**Self-Employed, Katy, Texas
Present**

Aug 2018 –

Videographer/Director/Photographer/Video Editor/Producer/Cinematographer

- Employed advanced photography and videography techniques to capture client's desired vision
- Effectively communicated with customers to understand preferences, recommend packages, etc.
- Prioritized tasks, coordinated schedules, and maintained deadlines to ensure client satisfaction
- Created safe and comfortable spaces for clients

RELEVANT COURSEWORK

Coursework: Costing in Digital Media, UX Principles, Transmedia Production, 3D Animation, Video Production
Extracurriculars: CougarAR Lab

SKILLS

Native Spanish speaker

Adobe Creative Suite, Microsoft Office, Google Workspace

Video Editing & Production, Scriptwriting, Storyboarding, Social Media Marketing & Content Creation, Web

Design, Excellent communication and customer service skills Creative, flexible, and detail-oriented problem solver.